Current Resident
[Address]
[City, State and Zip]
[Date]

Expiration Date: XX/XX/XXXX

Please help us prevent drowsy driving and save lives!

We are writing to ask you to take part in an important National Survey of Drowsy Driving Knowledge, Attitudes and Behaviors (Drowsy Driving Survey) that can help make our nation's roads safer. Your participation in the survey is completely voluntary.

To help us develop strategies to prevent drowsy driving, the National Highway Traffic Safety Administration (NHTSA) is asking you to complete the Drowsy Driving Survey. Enclosed you will find a small token of appreciation (\$2). M. Davis and Company, Inc. (MDAC), a nationally recognized research firm, is conducting the survey on behalf of NHTSA.

Please have the person in your household who is 18 years of age or older, has driven a motor vehicle in the past month, and has the [most recent birthday] [next coming birthday] take the survey.

Here's how you can help make our nation's roads safer:



You can also use your mobile device to scan the QR Code below.

The survey should take about 20 minutes to complete. You may skip any questions you don't want to answer. Your responses are anonymous. Only group data of all of the households in the study will be published for research purposes. If you have any questions about this study, please contact M. Davis and Company, Inc. by email at drowsydriving@mdavisco.com or by phone at 844-333-9484.

By just taking a few minutes, you will be helping us develop strategies to prevent drowsy driving.

Thank you so much!

Sincerely, QR Code





Name, Title National Highway Traffic Safety Administration