

CRCCP Logic Model – DP20-2002

Strategies & Activities

Establish partnerships with health systems/primary care clinics

Establish partnerships to support implementation of evidence-based interventions (EBIs)

Conduct assessment of partner primary care clinics

Implement EBIs

◇ Implement multiple EBIs in partner health systems/clinics

◇ Utilize patient navigators to support delivery of EBIs

◇ Provide support to clinics to implement EBIs

Facilitate patients' linkage to follow-up colonoscopy

◇ Provide resources to partner clinics to provide follow-up colonoscopies

◇ Provide support to patients for the completion of follow-up colonoscopies

Data Quality, Program Monitoring and Evaluation

◇ Plan and conduct program monitoring and evaluation

◇ Collect high quality clinic-level data on implementation and outcomes

◇ Use monitoring data for quality and program improvement

Short-Term Outcomes

◇ Increased clinic-level CRC screening rates

Intermediate Outcomes

◇ Increased number of cancers prevented
◇ Increased diagnosis of early stage CRC

Long-Term Outcomes

◇ Reduced CRC incidence and mortality

