

Study Initiation Request Form

Study Title: Medicare Telehealth Beneficiary Survey	
Description: CMS will be conducting quantitative research with Medicare beneficiaries nationwide to gather information on awareness, attitudes, expectations and knowledge on telehealth	
Lead Researcher: Kymeiria Ingram-McNeil Centers for Medicare and Medicaid Services Office of Communications Strategic Marketing Group Division of Research 410-786-6725 Kymeiria.Ingram-McNeil@cms.hhs.gov	Audience Characteristics: Participants will be selected based on the following characteristics: <ul style="list-style-type: none"> • Current Medicare beneficiaries • Between the ages of 65 and 80 • Resides in the USA • Primary health services decision maker
Purpose of the Study: This project is designed to explore experiences, expectation, behavioral intent, and knowledge of telehealth among Medicare beneficiaries.	Methods to be Used: We will conduct a brief, one-time online survey with participants
Sample Size: The total sample size for this research study will be 1,000	Items to be Included: SG1, DG2, SBO1, ING2, ING7, HSG4, AWG2, AWG5, DMG3, PE11C, PE6A, MTG4, BG7A, PE11, SG6, PE8A, ING5, PE14, PE13, HSG3, HSG2, DG1, DG5, DG6, DG9, DG3, DG4, DG10, DG12, B2, KG3
Timeline: Data collection will begin immediately upon receipt of OMB clearance and continue until burden hours are reached	Estimated Burden Hours: 1,000 participants x 10 minutes = 166 hours
For information on this project please contact: Kymeiria Ingram-McNeil Centers for Medicare and Medicaid Services Office of Communications Strategic Marketing Group Division of Research 410-786-6725 Kymeiria.Ingram-McNeil@cms.hhs.gov	