# CMS Beneficiary Telehealth Questionnaire 06/04/20



Mode: Online

**Sample size:** n=500 (at least n=250 have experience with telehealth)

Length: Bid at 15 minutes

**Geography: National** 

**Target audience:** Age 65+, decision maker

Fielding start: TBD

#### Screener

Intro: This survey is being conducted on behalf of the Centers for Medicare and Medicaid Services. The Centers for Medicare and Medicaid Services is the government agency responsible for initiatives to improve the health of all Americans. It regularly sponsors research to help them to understand information about the healthcare Americans receive. Your participation in this survey is anonymous and voluntary. Your answers will remain confidential. Please click "next" to start the survey.

### **PRA Disclosure Statement**

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- S1. [SG1]Have you or any member of your household or immediate family ever worked for a healthcare company or organization (as a doctor, nurse, other healthcare professional, in a pharmacy, for a pharmaceutical company, in a hospital, etc.), a health insurance company, or a medical practice?
- 1 Yes [Terminate]
- 2 No
- 8 Don't know
- 9 Refused
- S2. [DG2]What is your age? Please enter a whole number: \_\_\_\_ [TERMINATE IF PREFER NOT TO ANSWER or under 65]
- S3. [SBO1]When it comes to decisions about your health care services, do you usually...?
- 1 Make those decisions on your own without talking to anyone else.
- 2 Make those decisions on your own but talk with others about it.
- 3 Make those decisions with someone else's help.
- 4 Rely on someone else to make those decisions for you. [TERMINATE]
- 8 Don't know [TERMINATE]
- 9 Prefer not to answer [TERMINATE]
- S4.[ING2] Do you currently have Medicare?
- 1 Yes
- 2 No [TERMINATE]
- 8 Don't know [TERMINATE]



### 9 Prefer not to answer [TERMINATE]

S5. [ING7]There are different ways that people can get Medicare, and we want to understand your Medicare. Do you have Part A, which is hospital insurance, Part B, which is medical insurance, including doctor's visits, or do you have both Part A and Part B?

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1 Both Part A (Hospital) and Part B (Medical)
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- 2 Only Part A (Hospital) (TERMINATE)
- 3 Only Part B (Medical) [TERMINATE]
- 8 Don't know
- 9 Prefer not to answer
- S6. [ING2]How do you currently get your Medicare coverage. Do you have? [RANDOMIZE 1-2]
- 1 Original Medicare (sometimes called "the 80/20 plan" or "Fee-for-Service Medicare")
- 2 Medicare Advantage (like an HMO or PPO) (Skip to Q1)
- 8 Don't know [TERMINATE]
- 9 Prefer not to answer [TERMINATE]
- S7. [ING6][If S6=1 (Original Medicare)] Do you have a supplemental plan, also called a Medigap plan, that helps cover the health care costs that Original Medicare doesn't cover, like copayments and coinsurance?
- 1 Yes
- 2 No
- 8 Don't know
- 9 Prefer not to answer

### **Telehealth Awareness/Usage**

The next set of questions is about ways that you might interact with your doctors and other healthcare providers.



Q1.[BG3] In the past year, how many times have you visited a doctor or other healthcare provider, including primary care and specialist visits? (Insert 0, 1-3, 4-6, 6+, DK, REF)

- 1 I have not had any visits in the past year
- 2 1-3 visits
- 3 4-6 visits
- 4 7 or more visits
- 8 Don't know
- 9 Prefer not to answer

Q2.[AWG2] Prior to today, have you heard of telehealth?

- 1 Yes [Q2a]
- 2 No [Q2b]
- 8 Don't know [Q2b]
- 9 Prefer not to answer [O2b]

Q2a.[AWG5] [If Q2 = 1] Where did you first hear about telehealth? [Openended]

Q2b. [DMG3][Ask all] Telehealth involves visiting a doctor or other healthcare provider for a routine visit or for diagnosis or treatment of a health issue using the telephone or online video in place of an in-person visit. This **does not** include contacting a triage nurse by phone. Have you ever had a telehealth visit with a doctor or other healthcare provider?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Prefer not to answer

**Programmer Note:** Need a variable – Q2b=1 - for telehealth use to use as a quota (n=250).

Q3. [PE11C][Ask all] If your doctor or insurance plan offered Telehealth visits, how likely would you be to participate in a telehealth visit in the future with...

	Not at	Not very	Neutral	Somewha	Very	D	REF
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	all likely	likely	t likely	likely	К	
A primary care provider (for example,						
family practitioner or internal medicine)						
A specialist (for example, cardiologist,						
allergist, or oncologist)						

Q3a.[PE6A][If Q31<3 OR Q32<3] What makes you say that you are not likely to participate in a telehealth visit in the future? (open end)

Q4. [KG3]Do any of your current doctors or healthcare providers offer telehealth services?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Prefer not to answer

### **Previous Telehealth Experience [Ask this section if Q2b=1]**

Q5. [HSG4]How many telehealth visits have you had?

- 1 Only 1
- 2 2-3
- 3 4-5
- 4 More than 5
- 8 Don't know
- 9 Prefer not to answer

Q6. [HSG4][If Q5>1] When was your first telehealth visit?

- 1 Less than 3 months ago
- 2 3-6 months ago
- 3 6-12 months ago
- 4 More than a year ago
- 8 Don't know
- 9 Prefer not to answer

Q7. [HSG4][If Q5>1] When was your most recent telehealth visit?

1 Less than 3 months ago



- 2 3-6 months ago
- 3 6-12 months ago
- 4 More than a year ago
- 8 Don't know
- 9 Prefer not to answer
- Q8. [MTG4]What type of technology did you use for your most recent telehealth visit? Please select all that apply.
- 1 Landline telephone
- 2. Smart phone
- 3 Tablet
- 4 Computer
- 5 An app that I had to download
- 6 A website
- 8 Don't know
- 9 Prefer not to answer
- Q9.[B2] What type of doctor or healthcare provider did you see during your most recent telehealth visit?
- 1 A primary care provider (for example., family practitioner or internal medicine).
- 2 A specialist (for example, cardiologist, allergist, or oncologists).
- 3 Other (specify)
- 8 Don't know
- 9 Prefer not to answer
- Q10.[BG7A] Thinking about your <u>most recent</u> telehealth visit, why did you have a telehealth visit instead of an in-person visit? [Open-ended]
- Q11. [PE11]How effective was your most recent telehealth visit compared to an in-person visit for the same issue?
- 1 Much less effective
- 2 Somewhat less effective
- 3 About the same
- 4 Somewhat more effective
- 5 Much more effective



- 8 Don't know
- 9 Prefer not to answer

Q12. [ISG1]How satisfied were you with your most recent telehealth visit?

- 1 Very unsatisfied
- 2 Somewhat unsatisfied
- 3 Neutral
- 4 Somewhat satisfied
- 5 Very satisfied
- 8 Don't know
- 9 Prefer not to answer

## Q13. [ISG6]How much do you agree with each of the following statements regarding your most recent telehealth visit? [Randomize Item Order]

	T a		·			_	
	Strongly	Somewhat	Neutral	Somewhat	Strongly	D	REF
	disagree	Disagree		Agree	Agree	К	
The doctor or healthcare provider							
took enough time with me							
The doctor or healthcare provider							
thoroughly provided my care							
The doctor was able to successfully							
answer my questions							
The doctor was able to successfully							
treat my condition							
Having a telehealth visit saved me							
time							
The telehealth visit was convenient							
The doctor was able to fully							
understand my needs							
The technology worked well							
I did not have to wait a long time on							
the phone or online before my visit							
began							

Q14. [PE11C]How likely would you be to consider a future telehealth visit for each of the following non-life-threatening illnesses or circumstances. [Randomize item order]

	Not	Not very	Neutral	Somewhat	Very	D	REF
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	at all Likel y	Likely	Likely	Likely	К	
A relatively minor health condition like a sore throat, rash, or ear ache						
A follow up visit from a prior health condition						
A visit to help control a chronic condition						
The doctor was able to successfully treat my condition						
To verify whether you should schedule an in-person visit						
To get a medication prescription changed or renewed						

Q15. [PE8A]How has the ability to participate in telehealth visits impacted the relationship you have with your primary care providers or specialists? Has it...

- 1 Made the relationship much worse
- 2 Made the relationship somewhat worse
- 3 Had no impact on the relationship
- 4 Made the relationship somewhat better
- 5 Made the relationship much better
- 8 Don't know
- 9 Prefer not to answer

Q16. [ING5]Was your telehealth visit covered by your Medicare insurance?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Prefer not to answer

[Go to D1.]

No Previous Telehealth Experience [Ask this section if Q2b>1]



## Q17.[PE11C] [If Q31>1 and A32>1] How likely would you be to consider a future telehealth visit for each of the following non-life-threatening illnesses or circumstances. [Randomize item order]

	Not at all Likel v	Not very Likely	Neutral	Somewhat Likely	Very Likely	D K	REF
A relatively minor health condition like a sore throat, rash, or ear ache	y						
A follow up visit from a prior health condition							
A visit to help control a chronic condition							
The doctor was able to successfully treat my condition							
To verify whether you should schedule an in-person visit							
To get a medication prescription changed or renewed							

## Q18. [PE14]How much do you agree that following statements about telehealth visits? During a telehealth visit... [Randomize Item Order]

	Strongly	Somewhat	Neutral	Somewhat	Strongly	D	REF
	disagree	Disagree		Agree	Agree	К	
The doctor or healthcare provider							
would take enough time with me							
The doctor or healthcare provider							
would be able to thoroughly provide							
my care							
The doctor or healthcare provider							
would be able to successfully answer							
my questions							
The doctor or healthcare provider							
would be able to successfully treat							
my condition							
Having a telehealth visit would save							
me time							
The telehealth visit would be							
convenient							
The doctor or healthcare provider							



would be able to fully understand my				
needs				
The technology would work well				
I would not have to wait a long time				
on the phone or online before my				
visit began				

Q19. [PE11]How effective would you expect a telehealth visit to be compared to an in-person visit for the same issue?

- 1 Much less effective
- 2 Somewhat less effective
- 3 About the same
- 4 Somewhat more effective
- 5 Much more effective
- 8 Don't know
- 9 Prefer not to answer

Q20. [PE13]How do you think participating in telehealth visits would impact the relationship you have with your primary care providers or specialists? Would it...

- 1 Make the relationship much worse
- 2 Make the relationship somewhat worse
- 3 Have no impact on the relationship
- 4 Make the relationship somewhat better
- 5 Make the relationship much better
- 8 Don't know
- 9 Prefer not to answer

Q21. [ING5]Does your Medicare cover telehealth visits?

- 3 Yes
- 4 No
- 5 Don't know
- 6 Prefer not to answer



### **Demographics**

These last few questions are for statistical purposes only, and all your answers will be kept confidential.

D1.[HSG3] Compared to other people who are the same age as you, do you consider your health to be:

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 8 Don't know (Phone: Do not read)
- 9 Prefer not to answer (Phone: Do not read)

D2. [HSG2]Do you currently have any chronic health conditions that require ongoing care? (for example, arthritis, chronic pain, high blood pressure, heart disease, or similar conditions)

- 1 Yes
- 2 No
- 8 Don't know
- 9 Prefer not to answer

D3. [DG1]Please select your gender below.

- 1 Male
- 2 Female
- 8 Other
- 9 Prefer not to answer (Phone: Do not read)

D4.[DG5] What is the highest level of education you have completed?

- 1 Grade school or less
- 2 Some high school
- 3 Graduated high school or GED
- 4 Some college
- 5 Vocational or technical school, or an associate's degree
- 6 Four year college and a bachelor's degree



- 7 Post-graduate studies (no degree)
- 8 Post-graduate degree such as a Ph.D. or master's degree
- 9 Prefer not to answer

### D5.[DG6] What is your marital status?

- 1 Married or living with partner
- 2 Never married/single
- 3 Separated
- 4 Divorced
- 5 Widowed
- 9 Prefer not to answer

### D6. [DG9]What is your current employment status?

- 1 Employed full-time
- 2 Employed part-time
- 3 Retired
- 4 Unemployed and looking for work
- 5 Self-employed
- 6 Disabled
- 7 Not in the labor force (student, homemaker, etc.)
- 98 Other
- 99 Prefer not to answer

### D7. [DG3]Are you of Hispanic, Spanish, or Latino origin or descent?

- 1 Yes
- 2 No
- 9 Prefer not to answer

## D8. [DG4]What is your race or ethnic background? Please select all that apply.

- 1 White or Caucasian
- 2 Black or African American
- 3 Asian



- 4 American Indian or Alaska Native
- 5 Native Hawaiian or other Pacific Islander
- 8 Something else
- 9 Prefer not to answer

D9.[DG10] Which category includes your household's income before taxes in 2019?

- 1 Less than \$15,000
- 2 \$15,000 to less than \$25,000
- 3 \$25,000 to less than \$50,000
- 4 \$50,000 to less than \$75,000
- 5 \$75,000 to less than \$100,000
- 6 \$100,000 to less than \$150,000
- 7 \$150,000 to less than \$200,000
- 8 \$200,000 or more
- 98 Don't know
- 99 Prefer not to answer

D10. [DG12]What is your 5-digit zip code?

Thank you very much for helping with this study!

