

[EMAIL BRANDED WITH THE LOGO/SEAL FROM THE DEPARTMENT OF STATE]

Sender: info@passportplanning.com

Subject Line (open to experimentation): Passport Study Reminder

Recently you should have received a letter in the mail from the Office of Passport Services, U.S. Department of State. This letter invited you to participate in a survey to help understand the American public's need for passport services in the coming months and years.

Your household was selected at random. In order for the results to be statistically representative, it is important a person who is knowledgeable about the travel habits of your household complete the interview.

Please refer to the letter you received in the mail for the unique passcode and go to www.passportplanning.com to complete the 10 minute survey.

Your participation, while voluntary, will be essential to the success of the research.

Thank you in advance for your participation in this important study!

Office of Passport Services, U.S. Department of State

SSRS is conducting this survey on behalf of the U.S. Department of State. SSRS is a full-service survey and market research firm based outside of Philadelphia, PA. If you have any questions about this survey, please email info@passportplanning.com.

If you do not want to receive any more invitations for this study, please click [HERE](#) to opt-out of future emails.