

**Memorandum****United States Department of Education  
Institute of Education Sciences  
National Center for Education Statistics**

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DATE: November 18, 2020

TO: Robert Sivinski, OMB

THROUGH: Carrie Clarady, OMB Liaison, IES

FROM: Tracy Hunt-White, Team Lead, Postsecondary Longitudinal and Sample Surveys, NCES

SUBJECT: 2019–20 National Postsecondary Student Aid Study (NPSAS:20) End of Data Collection Change Request (OMB# 1850-0666 v.32)

The 2019-20 National Postsecondary Student Aid Study (NPSAS:20) is a nationally representative cross-sectional study of how students and their families finance education beyond high school in a given academic year. NPSAS is conducted by the National Center for Education Statistics (NCES) and was first implemented by NCES during the 1986–87 academic year and has been fielded every 3 to 4 years since. This request pertains to the 11th cycle in the NPSAS series conducted during the 2019–20 academic year. NPSAS:20 is both nationally and state-representative and will serve as the base year data collection for the 2020 cohort of the Beginning Postsecondary Students Longitudinal Study (BPS:20), a study of first-time beginning postsecondary students that will be conducted three years (BPS:20/22) and six years (BPS:20/25) after beginning their postsecondary education. NPSAS:20 will consist of a nationally representative sample of undergraduate and graduate students, and a nationally representative sample of first-time beginning students (FTBs). Subsets of questions in the NPSAS:20 student interview will focus on describing aspects of the experience of beginning students in their first year of postsecondary education, including student debt and education experiences.

The request is to conduct all activities related to NPSAS:20, including materials and procedures related to: the NPSAS:20 student data collection, consisting of abstraction of student data from institutions and a student survey; panel maintenance activities for a NPSAS:20 follow-up field test (for BPS:20/22); and carried over respondent burden, procedures, and materials related to the NPSAS:20 institution sampling, enrollment list collection, and matching to administrative data files was approved by OMB in December 2019 (OMB#1859-0666 v.25). The NPSAS:20 enrollment list collection from institutions takes place from October 2019 to October 2020, the student records collection takes place from March 2020 through February 2021, and the student survey data collection takes place from March 2020 through January 2021.

NPSAS:20 has been affected in numerous ways by the unprecedented worldwide coronavirus pandemic. One of the most visible effects for the study is on response rates. Institutions experienced delays in providing the enrollment lists needed for sampling, forcing an extension of the overall data collection schedule. Students' lives were upended in the spring of 2020 as postsecondary institutions made a sudden shift to virtual enrollment in the middle of the spring 2020 semester. In addition to their classes being affected, many students were either required to move out of campus-owned housing or encouraged to move out of off-campus housing and return to their permanent residences. As a result, response rates for student-level data collection are lagging behind expectations for this point in the data collection period. As described in this memo, we would like to target three salient groups with increased contacting and an additional \$10 incentive to help increase participation.

This request is to modify our contacting strategy and change the incentive offer for specific nonrespondents – potential first-time beginning students (FTBs), undergraduate students from private for-profit institutions, and undergraduates who did not file a Free Application for Federal Student Aid (called FAFSA non-filers), to encourage their participation in NPSAS:20. This submission also requests a change to the student sample size from 150,000 to around 170,000, to help increase the survey yield so that it comes closer to the initial goal of 99,750 respondents. This request does not introduce changes to the costs to the federal government, but the estimated changes to respondent burden, reflecting the response rates currently being observed, are reported below in the revised burden table. The following revisions were made to Part A, and to Appendix E, the Student Data Collection Materials.

### **Background and Purpose for proposed changes**

The NPSAS student interview sample is selected from enrollment lists submitted by the sampled institutions. Because of differences in institution calendars, institutions submit their enrollment list on a rolling basis. The NPSAS:20 list collection period began in January 2020 and continued through September 2020. Before the coronavirus pandemic, we had anticipated ending enrollment list collection in July 2020. However, we had to extend enrollment list collection due to the difficulty of recruiting institutions. While public institutions tend to submit their institution lists relatively early in the list collection period, continuous enrollment institutions, including many of the private for-profit institutions, typically cannot provide enrollment lists until later in the list collection period to ensure that they are capturing students in their spring terms. In addition, institutions with limited resources have also been difficult to recruit in recent years and often submit lists as late as possible.

As lists are received, RTI samples students from the lists and creates a wave (or batch) of students that can begin student data collection activities. The composition and size of each wave are unique – with varying counts of students from each sector, level, and/or control (public, private for-profit, private nonprofit). However, the end of data collection remains the same, so students from the institutions that submit enrollment lists later in the collection period have less time in data collection and potentially lower interview response rates than other students. For NPSAS:20, waves were generally created every 2 or 3 weeks, beginning in March 2020 and ending in November 2020. NPSAS:20 will include 14 waves (i.e., waves 0 through 13) of student interview cases.

The NPSAS:20 team continuously monitors response rates for each wave and for several key student types in data collection. We use these data, along with data from past cross-sectional and longitudinal studies, to estimate final response rates. As of October 28, 2020, after several months in NPSAS:20 data collection, the current unweighted response rate is 47.9 percent among the eligible sample released to the field (n=134,268), with 64,344 completed interviews, consisting of full (n=59,440), partial (n=3,024), and abbreviated interviews (n=1,880). Approximately 36,000 sample members are still to be fielded for an interview with about two months remaining in data collection. The present response rates are tracking below the expected response rate<sup>1</sup> for this point in data collection and increase the potential for nonresponse bias and less precision. The discussion of the key analysis groups (below) describes how an increased number of interview respondents will help reduce nonresponse bias and increase precision.

We estimate the daily cumulative response rate for each wave as a function of various indicators including data collection interventions (e.g., reminders, prioritizing cases for telephone interviews and prompting, offering the abbreviated interview) and sample composition for each wave (e.g., institution control). The overall projection is the weighted average of the projections for each wave at the current planned end date of data collection on January 31, 2021. For details, see Table 1 in Attachment 1 below, which shows actual and projected response rates by wave. The project unweighted response rate for the cases already released to the field, in waves 0-11, is about 60 percent. Since NPSAS releases new sample on a rolling basis, this overall response rate of 60 percent will decrease as additional cases are released to the field (i.e., wave 12 and 13),

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<sup>1</sup> We expected to achieve at least 70 percent response rate among the eligible sample overall (Part A, page 14, OMB# 1850-0666.v 25.).

particularly because these cases will have a relatively short time in data collection. Given the time remaining, we expect to achieve an unweighted final response rate of about 57 percent once all cases (waves 0 through 13) are released to the field, if data collection continues as currently designed.

To further encourage participation and reduce the potential for nonresponse bias, we propose modifying our contacting strategy and offering an increased incentive for key analysis groups. The three groups are:

**Potential First-time Beginning (FTBs) Postsecondary Students:** FTBs are a critical subgroup of the NPSAS:20 sample and are oversampled accordingly. FTBs in the 2019-20 NPSAS academic year form the basis for the two follow-ups that comprise the Beginning Postsecondary Students Longitudinal Study (BPS). Currently, there are plans to follow-up with FTBs at their third (2021-22 academic year) and sixth (2024-25 academic year) years after initial enrollment in postsecondary education. FTBs, historically, have been a difficult student group to survey. In NPSAS:12, for example, the response rate for FTBs was 60 percent, compared to the overall response rate of 69 percent. Consequently, to secure an adequate number of potential respondents for minimally biased and more precise estimates of the BPS:20 cohort, we need to begin with an adequate sample in the NPSAS base year. Estimating response rates of FTBs in the first and second follow-ups using previous BPS data, we estimated needing 30,000 potential FTBs in the NPSAS base year. Given the shorter than anticipated data collection period for those students who attend institutions that submitted lists later than anticipated, an increased incentive offer can help us maximize the participation of potential FTBs.

**Undergraduate student sample from private for-profit institutions:** As stated above, another result of the pandemic has been the slowed and delayed institution response to requests for enrollment lists that we use for sampling. Historically, private for-profit institutions have been less likely to submit lists and NPSAS:20 is no different. Further complicating matters is that private for-profit institutions are generally sampled later in the process given the institutions' continuous enrollment status. As a result of these two issues, the number of students sampled from private for-profit institutions has been low and the students who will be sampled near the end of the sampling period will not have adequate time in data collection for sufficient follow-up to maximize response for this group. Because private for-profit institutions constitute an important sector in higher education, NPSAS needs adequate numbers of students from these institutions in order to be representative, with minimal nonresponse bias and more accurate estimates, of this unique sector in higher education. The increased incentive offer can help us encourage the participation of students who attended private for-profit institutions.

**Undergraduate students who have not filed a FAFSA (called FAFSA non-filers):** NPSAS combines administrative and student interview data to create composite variables and impute all missing data to provide a complete data product to users. Approximately 67 percent of student interview respondents file the Free Application for Federal Student Aid (FAFSA) that provides us with high-quality data on important topics that we do not get otherwise (e.g., student earnings, family income for dependent students). Although we can impute these data, it is difficult to do so given that it is a not a random group who does not file the FAFSA – students from both very wealthy and very poor families tend not to file, though for different reasons. As a result, the interview is a vital source of information for students who do not fill out the FAFSA. In fact, for this reason, our abbreviated interview is largely composed of questions that replicate data obtained from the FAFSA. Obtaining interview data for these students helps ensure that the NPSAS data are minimally biased and more precise.

With the end of data collection approaching, we propose changing design features that might “tip the balance” towards a participatory decision among potential FTBs, students at private for-profit institutions, and those who have not filed a FAFSA. The current data collection plan allows for offering an abbreviated interview as a form of nonresponse conversion. However, preliminary analyses suggest that offering an abbreviated instrument is not the design feature that will most attract these groups. Furthermore, the current

incentive plan more generally is also not attracting these subgroups at the desired rates, which is why we recommend a targeted incentive increase.

Support for the additional incentive amounts for these three groups is found in the literature. The leverage saliency theory (Groves, Singer and Corning, 2000) suggests that different design features will attract different sample members, suggesting that a “one size fits all” incentive amount may not be a good solution to nonresponse. Indeed, differential incentives are not a new idea and have been shown to be successful in bringing in groups of focal importance who were otherwise underrepresented (e.g., Groves, Singer and Corning, 2000; Groves and Heeringa, 2006; Peytcheva, Kirchner and Cooney, 2018). In line with such findings, we recommend boosting the \$30 baseline incentive by \$10 to \$40 overall for cases belonging to any of the three groups of interest that are either newly launched in the last waves of data collection or that have already received the original \$30 offer to complete the full survey, but have not completed it yet. This strategy is expected to have a longer-term effect - studies on longitudinal data collections show that baseline incentives usually set the retention rate for the survey; thus, larger incentives are often recommended in the base year, without creating an expectation for subsequent waves (Lengacher et al., 1995; Singer, Van Hoywek and Maher, 1998; Baker et al., 2010). This is of special importance for subgroups who tend to participate at lower rates or require more effort. When faced with lower than anticipated response rates in the Baccalaureate and Beyond Longitudinal Study (B&B:16/17), main data collection was extended and an additional \$10 incentive was offered to prior-round nonrespondents. Eleven percent of all completed interviews were completed during that extension phase (Wine, et. al., 2019).

In addition to providing an incentive boost, we can boost the student sample size for the institutions for which students have yet to be selected in order to compensate for lower than expected response rates for students at institutions where students have already been sampled. Sampling a total of approximately 170,000 students will help get the number of survey respondents closer to the desired yield of around 99,750. Table 3 from Part A shows the updated sample size with no increased burden, due to the number of respondents not increasing.

Revisions were made to Appendix E to address the additional \$10 incentive offer to specific nonrespondents to encourage their participation, including:

- potential FTBs
- students from private for-profit institutions, and
- FAFSA non-filers.

### **Nonmonetary Strategies for Increasing Participation**

We consistently employ nonmonetary strategies to encourage participation among targeted groups and increase overall response rates. Over the last few months of data collection, we will implement additional strategies aimed at increasing participation levels primarily among nonrespondents, prioritizing potential FTBs, students from private for-profit institutions, and FAFSA non-filers. We outline these strategies by communication type below. However, we do not believe these strategies alone are sufficient to increase response for these three groups, given the short amount of time left in the data collection period and the fact that, as described above, other strategies for increasing response do not appear to be as effective with these groups.

### **Tracing / Computer-Assisted Telephone Interview (CATI)**

For NPSAS:20, RTI uses a multistage locating approach that starts with batch database searches, including National Change of Address (NCOA), Department of Education databases, Single Best Phone, and Premium Phone. Tracers in RTI’s Tracing Operations Center provide updated contact information for cases where we are having trouble contacting the sample member. Information collected from tracing allows us to prioritize

phone numbers for out-bound calls based on how recent the information provided is. We plan to rerun batch searches and utilize the Tracing Operations Center staff to identify new telephone information that may be available for outbound calling.

For outbound dialing, our telephone interviewing system identifies all NPSAS outbound calls as coming from a Washington, DC area code (202) with the name “U.S Dept of Educ Study.” This information helps the sample member distinguish our calls from other unsolicited calls. To ensure that our calls avoid being flagged as spam, we will continue to rotate the phone number to a different 202 number every two weeks. Periodically rotating the numbers is a call center best practice that helps our calls be received as intended, without spam warning attached. In addition, we prioritize cases in special dialing queues to provide targeted effort on any cases that require more attention. For example, we move cases from specific sampling waves to the priority dialing queues several weeks prior to setting those cases to the abbreviated survey, to maximize our response rate for full surveys. We will continue to provide FTBs and other targeted cases additional priority over the remaining weeks of data collection.

During the final months of data collection, we will also update CATI protocols, including changing the voicemail message periodically to include language that notes data collection end dates and, as appropriate, we can update calling parameters to shorten or extend the duration between calls – for example:

- Changing answering machine callback delays to 5 days instead of 7;
- Changing email password contacts to 7 days instead of 14;
- Changing contacts for sample members who have indicated they would complete the survey on the web on their own to 7 days instead of 10;
- Leaving voicemails on every other answering machine event, instead of every 3rd answering machine event; and
- Placing additional calling effort on those cases that have been in data collection for the least amount of time and decreasing or eliminating effort on cases that have been in data collection the longest.

## **Emails**

Our email efforts will continue to be a focus in the final months of data collection. We will increase the frequency of our email communications from the current rate of approximately once every 10 days to once per week. We will also send ‘targeted’ email communications to nonrespondents, including potential FTBs, students from private for-profit institutions, and FAFSA non-filers. These communications will include language that will be more appealing to those groups, such as current email reminders from Appendix E that refer directly to the sample members’ NPSAS schools to target private for-profit schools and updated merge fields from Appendix E that are more appropriate for FTB and non-FAFSA students.

We also expect to send emails directly from the NPSAS Project Officer, from an @ed.gov email address, as a more ‘personal’ plea to complete the survey. Sample members are accustomed to getting email communications from npsas@rti.org, and some may even be blocking emails from npsas@rti.org, so an email from a trusted authority (a U.S. Department of Education employee) may legitimize the study request and spur participation. For example, we can send Email Reminder 18 approximately 10 weeks prior to data collection end, then send an additional email from the Project Officer the last week of data collection.

We monitor all responses that we receive from email communications for wrong email addresses, bouncebacks (bad email addresses), and requests for communications in a different language to help ensure we are reaching the correct sample members (and in the language they prefer).

## **Mailings**

Our reminder mailings utilize different formats with an NCES return address to increase survey legitimacy. These formats include:

- letters mailing in 9x12 and #10 windowed envelopes, and
- 5.5x8.5 bifold and 3.75x7.75 trifold postcards.

Like emails, we expect to increase the frequency of mailings during the final months of data collection. We can increase mailing averages from the current rate of a mailing sent approximately every 3 weeks to sending a mailing twice a month.

As with emails, we plan to send ‘targeted’ communications, such as letters that refer directly to sample members’ NPSAS schools to target private for-profit institutions, such as Letters 3 – 5 from Appendix E.

### **SMS Text Messages**

Like mailings and emails, we expect to increase the frequency of our text communications from the current rate of approximately every 15 days to every 7 – 10 days. Additionally, we will send targeted text messages (text reminders 2, 12, and 19 in Appendix E) that refer to the sample members’ NPSAS schools (private for-profit institutions), in addition to updated merge fields from Appendix E that may appeal directly to potential FTBs and non-FAFSA sample members.

As with email, we monitor all responses that we receive from text messages for wrong #s, bouncebacks (bad/untextable phone numbers), and requests for communications in a different language, and update these accordingly.

## Modifications to Part A

### Section A.9.a (page 9)

NPSAS:20 has been affected in numerous ways by the unprecedented worldwide coronavirus pandemic. One of the most visible effects for the study is on response rates. Students' lives were upended in the spring of 2020 as postsecondary institutions made a sudden shift to virtual enrollment in the middle of the spring 2020 semester. In addition to their classes being affected, many students were either required to move out of campus-owned housing or encouraged to move out of off-campus housing and return to their permanent residences. As a result, response rates for student-level data collection are lagging behind expectations for this point in the data collection period. To try to correct for this trend, we propose targeting three salient groups (potential first-time beginning students (FTBs), undergraduate students from private for-profit institutions, and undergraduates who did not file a Free Application for Federal Student Aid (called FAFSA non-filers)), with increased contacting and an additional \$10 incentive to help increase participation.

Table 3 (page 15)

Table 3. Average estimated burden to institution and student respondents for the NPSAS:20 data collection

Data collection activity	Sample	Expected eligible	Expected response rate (percent)	Expected number of respondents	Expected number of responses	Average time burden per response (mins)	Total time burden (hours)
Institutional collection							
Eligibility-screening calls	853	845	100	845 <sup>4</sup>	845	5	71
Institution registration page	3,106	3,075	85	2,614	2,614	10	436
Institutional enrollment lists	3,106	3,075	85	2,614 <sup>4</sup>	2,614	300	13,070
<i>Institutional collection subtotal<sup>1</sup></i>				<b>2,614</b>	<b>6,073</b>		<b>13,577</b>
Student collection							
Student record collection <sup>2</sup>	2,614	2,614	93	2,431 <sup>4</sup>	2,431	1,800	72,930
Student survey							
Full survey	<del>150,000</del> 170,000	<del>142,500</del> 161,500	<del>60</del> 47	<del>85,500</del> 75,910	<del>85,500</del> 75,910	30	<del>42,750</del> 37,955
Abbreviated survey	<del>150,000</del> 170,000	<del>142,500</del> 161,500	<del>10</del> 7	<del>14,250</del> 11,300	<del>14,250</del> 11,300	10	<del>2,375</del> 1,883
NRFU survey	<del>150,000</del> 170,000	<del>142,500</del> 161,500	2	<del>2,850</del> 3,200	<del>2,850</del> 3,200	3	<del>143</del> 160
BPS:20/22 field test panel maintenance	3,400	---	15	510 <sup>4</sup>	510	3	26
<i>Student collection subtotal<sup>1</sup></i>				<del>105,031</del> <b>90,410</b>	<del>105,541</del> <b>93,351</b>		<del>118,224</del> <b>112,954</b>
<b>Total</b>				<del>105,214</del> <b>93,024<sup>3</sup></b>	<del>111,614</del> <b>99,424</b>		<del>131,801</del> <b>126,531</b>

<sup>1</sup> Gray font depicts activities for which burden is being carried over but not requested in this submission as it was approved in the NPSAS 2020 institution data collection package (OMB# 1850-0666 v.23-24). The subtotals for the student collection represent all burden newly requested in this submission.

<sup>2</sup> The sample for student record collection is the number of institutions that provide enrollment lists for student sampling.

<sup>3</sup> This total count represents the unduplicated sum of all estimated student survey respondents plus the number of estimated responding institutions.

<sup>4</sup> These expected numbers of respondents are not included in the subtotal and total count because these respondents are accounted for in adjacent cells above.

### **Modifications to Appendix E, Student Contacting Materials**

Revisions were made to Appendix E to address the additional \$10 incentive offer to specific nonrespondents to encourage their participation, including:

- potential FTBs,
- students from private for-profit institutions, and
- FAFSA non-filers.

Below is a summary of the changes (See Attachment 2 below for detailed changes).

- Added – 1 new sample member communication (letter, email, and SMS text) was added that specifically addresses the additional \$10 incentive offer. The mail communication appears on page E-36, the email communication appears on page E-87, and the SMS text communication appears on E-139.
- Added – 1 new sample member communication (letter, email, and SMS text) was added as a holiday communication, like other holiday communications included for Fourth of July and Thanksgiving. The letter communication appears on page E-37, the email communication appears on page E-95, and the SMS text communication appears on E-139.
- Revised – The text for several communications were updated to include language announcing the \$10 incentive boost for targeted nonrespondents. The revised text for these communications appears on:
  - Mail communications on pages E-22, E-26, E-28, E-32, E-36 (new), E-37 (new), and E-43.
  - Email communications on pages E-62 through E73, E-75, E-76, E-78 through E-81, E-84, E-87 (new), E-92, and E-94 through E-95.
  - SMS text communications on pages E-133 through E-137, and E-139 (new).
  - Merge fields:
    - Letter Merge Fields on page E-149
    - Email merge fields on page E-151
    - Postcard merge fields on page E-154
    - Text merge fields on page E-155



## References:

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- Lengacher JE, Sullivan CM, Couper MP, et al. Once reluctant, always reluctant? Effects of differential incentives on later survey participation in a longitudinal study. Proceedings of the Section on Survey Research Methods, American Statistical Association. Alexandria: ASA, pp. 1029-1034 (Paper presented at the AAPOR Conference, Fort Lauderdale, May)
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## Attachment 1 – Sample and Response Projections

This attachment provides actual and projected response rates by wave, under the assumption that data collection continues as currently designed (that is, without the requested incentive boost but with a sample increase). All projections for waves 0 to 9 are based on time series regression modeling with the daily cumulative response rates as the dependent variable (with Newey-West standard errors). Models assume a third order autocorrelation (lag = 3). In all projection models presented based on all available data on 10/28/2020, the actual response rates and the projections at the current date never deviate by more than .5 percentage per wave up to wave 7. Given the shorter time in data collection, the projections for the later waves are slightly more variable.

This type of projection modeling was not applied to waves that have either not been in data collection long enough to yield a stable prediction (waves 10 and 11) or have not yet been released to the field (waves 12 and 13). For those waves we combine the actual or projected response rates from waves that are similar in sample composition (wave 6 to 9) at comparable points in time. We use these ensemble projections to derive an overall projection across all waves currently released into the field as well as including those not yet released to the field.

These derived projections suggest that we will reach a maximum unweighted response rate (including final partials) of about 60 percent for cases already released into the field by the end date of data collection. These estimates differ considerably by priority status. For example, for the non-priority cases we expect a response rate of about 70 percent compared to only 52 percent for the priority cases at the end of data collection in the waves already released into the field. Once we include the cases not yet released into the field (waves 12 and 13), we expect a maximum overall unweighted response rate (including surveys that are finalized as partial completes) of about 57 percent at the end of data collection.

Table 1 displays the current preliminary response rates by wave, overall and by priority status, and their corresponding projections on October 28, 2020, both for the original end of data collection (January 2, 2021) and for the planned end of data collection (January 31, 2021), for all waves already released to the field. The estimates shown in Table 1 treat final partials as respondents.

Table 1. Data Collection Actual and Projected Response Rates by Waves\*

Data Collection Wave	Date, Started Data Collection	# of Days in Data Collection, as of 10/28/2020	Eligible Sample (10/28/20)	Actual Response Rate (10/28/20)	Projection Until 10/28/2020	Projection Until 1/2/2021	Projection Until 1/31/2021
<b>Overall (Wave 0 to 11)</b>			<b>134,268</b>	<b>47.9%</b>	<b>47.5%</b>	<b>57.6%</b>	<b>59.9%</b>
<i>Non-Priority Cases</i>			58,886	57.9%	58.1%	67.4%	69.8%
<i>Priority Cases</i>			74,501	40.1%	40.0%	49.6%	52.0%
Wave 0 (Calibration)	March 2, 2020	240	6,033	70.9%	70.9%	72.9%	73.6%
<i>Non-Priority Cases</i>			3,389	76.8%	76.7%	78.5%	79.1%
<i>Priority Cases</i>			2,644	63.4%	63.3%	65.4%	66.2%
Wave 1	April 22, 2020	189	12,900	70.7%	70.6%	72.6%	73.3%
<i>Non-Priority Cases</i>			7,347	75.5%	75.3%	77.3%	78.1%
<i>Priority Cases</i>			5,553	64.5%	64.4%	66.4%	67.2%
Wave 2	June 3, 2020	147	16,252	65.1%	64.9%	69.2%	70.7%
<i>Non-Priority Cases</i>			8,627	71.8%	71.6%	75.9%	77.4%
<i>Priority Cases</i>			7,625	57.5%	57.4%	61.7%	63.2%

Wave 3	June 12, 2020	138	8,160	65.1%	64.9%	70.2%	72.0%
Non-Priority Cases			4,274	71.9%	71.8%	76.8%	78.5%
Priority Cases			3,886	57.5%	57.4%	62.9%	64.7%
Wave 4	July 6, 2020	114	14,008	55.9%	55.8%	64.2%	62.9%
Non-Priority Cases			5,786	65.0%	64.8%	70.1%	71.8%
Priority Cases			8,222	49.4%	49.5%	54.8%	56.6%
Wave 5	July 17, 2020	103	9,216	55.7%	55.6%	67.7%	63.6%
Non-Priority Cases			4,223	63.7%	63.5%	70.1%	72.2%
Priority Cases			4,993	48.8%	48.9%	54.8%	56.6%
Wave 6	July 31, 2020	89	10,322	51.3%	51.0%	57.2%	59.1%
Non-Priority Cases			3,967	58.4%	58.5%	65.0%	67.0%
Priority Cases			6,355	46.8%	46.3%	52.3%	54.1%
Wave 7	August 21, 2020	68	13,267	43.0%	42.7%	51.8%	54.4%
Non-Priority Cases			4,771	51.7%	51.8%	61.9%	64.9%
Priority Cases			8,496	38.1%	37.7%	46.1%	48.4%
Wave 8	September 15, 2020	43	12,897	34.8%	33.3%	45.4%	48.4%
Non-Priority Cases			5,400	41.3%	39.0%	53.4%	56.8%
Priority Cases			7,497	30.2%	28.7%	39.4%	42.0%
Wave 9	September 25, 2020	33	11,764	28.4%	28.4%	43.6%	47.1%
Non-Priority Cases			4,596	37.8%	37.8%	56.9%	61.3%
Priority Cases			7,168	22.3%	22.4%	35.1%	38.0%
Wave 10	October 9, 2020	19	11,380	24.3%	NA*	NA*	NA*
Non-Priority Cases			4,468	29.0%	NA*	NA*	NA*
Priority Cases			6,912	21.2%	NA*	NA*	NA*
Wave 11	October 23, 2020	5	8,069	6.1%	NA*	NA*	NA*
Non-Priority Cases			2,038	8.6%	NA*	NA*	NA*
Priority Cases			6,031	5.3%	NA*	NA*	NA*
Projection overall (Wave 0 to 13)			170,000			53.6%	56.7%

Notes: Denominator in all analyses excludes ineligible. Final partials are counted as respondents.

\* Projections displayed only include those based on the time series modeling approach for waves 0 to 9.

**Attachment 2 – Revisions to Appendix E**

**New Contacting Material Added to Appendix E**

**#1 Incentive Boost Letter\* (page E-36)**

«date»

«fname» «mname» «lname» «suffix»

Study ID: «caseid»

«addr1»

«addr2»

«city», «state» «zip» «zip4»

Dear «fname»,

[INSERT MERGE FIELD FROM TABLE – TARGETED STUDENT GROUP, PAGE E-149] In fact, your participation is so crucial, you have been selected to **receive an additional \$10** for completing your NPSAS survey—that’s a **total of \$«inc\_amount»!** Complete your **«time»-minute** survey today and receive your additional \$10.

To complete your survey today, go to the NPSAS website and log on using your study ID and password below:

<https://surveys.nces.ed.gov/npsas/>

**Study ID:** «caseid»

**Password:** «password»

*Note: Your password is case sensitive; you will need to enter it exactly as it appears here.*

Or use the camera on your phone to scan the QR code below to take you to the «survey»/«website»:

«QRCODE»

If you have questions, need help completing your survey online, or prefer to complete the survey over the telephone, simply call the **NPSAS Help Desk** at **877-677-2766** or e-mail us at [npsas@ed.gov](mailto:npsas@ed.gov).

Thank you, in advance, for your participation.

Para solicitar materiales de contacto en español en el futuro, por favor llame al 877-677-2766 o envía un e-mail a [npsas@ed.gov](mailto:npsas@ed.gov).

Tracy Hunt-White, Ph.D.  
Project Officer, NPSAS  
National Center for Education Statistics  
[Tracy.Hunt-White@ed.gov](mailto:Tracy.Hunt-White@ed.gov) | 202-245-6507

Jennifer Wine, Ph.D.  
Project Director, NPSAS  
RTI International  
[jennifer@rti.org](mailto:jennifer@rti.org) | 877-225-8470

«panelinfo»/«controlID»

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NCES is authorized to conduct the 2019-20 National Postsecondary Student Aid Study by the Education Sciences Reform Act of 2002 (ESRA 2002, 20 U.S.C. §9543), and to collect students' education records from educational agencies or institutions for the purpose of evaluating federally supported education programs under the Family Educational Rights and Privacy Act (FERPA, 34 CFR §§ 99.31(a)(3)(iii) and 99.35). The data are being collected for NCES by RTI International, a U.S.-based nonprofit research organization.

All of the information you provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form, for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

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## #2 Holiday Mailing (page E-37)

OUTSIDE CARD TEXT: Warmest Holiday Greetings of the Season!

INSIDE CARD TEXT: From all of us on the NPSAS survey team, we wish you happy holidays.

BACK OF CARD TEXT: The 2019–20 National Postsecondary Student Aid Study (NPSAS:20) is a national study of approximately 150,000 students enrolled in postsecondary education. The National Center for Education Statistics (NCES) in the U.S. Department of Education’s Institute of Education Sciences has contracted with RTI International to collect data for NPSAS on its behalf. OMB Control Number: 1850-0666

Help Desk: 877-677-2766

### Holiday Mailing Insert

«fname»,

Don’t forget to participate in NPSAS– take <<time>> minutes and [IF INCENTIVE ELIGIBLE: <<receive <<inc\_amount>> when you >>] complete the survey! We rely on students like you to make NPSAS a success.

Go to  
<https://surveys.nces.ed.gov/npsas/>

Scan this QR code  
<<QRCODE>>

Enter your Study ID: <<caseid>> OR

Enter your Password:  
<<password>>

If you have questions, problems completing your survey online, or prefer to complete the survey over the telephone, simply call the NPSAS Help Desk at 877-677-2766.

We appreciate your help.

OMB Control Number: 1850-0666

Learn more about our confidentiality procedures at <https://surveys.nces.ed.gov/npsas/confidentiality.aspx>

### #3 Incentive Boost E-mail (page E-87)

**SUBJECT:** We Just Increased the Incentive for Your Participation in NPSAS

Hi, «fname»,

[INSERT MERGE FIELD FROM TABLE- TARGETED STUDENT GROUP, PAGE E-151] In fact, your participation is so crucial, you have been selected to receive an additional \$10 for completing your NPSAS survey—that's a total of «**inc\_amount**» **payable by «PayPal or »check!** Complete your «**time**»-minute survey today and receive your additional \$10.



Or, you can visit the NPSAS website and log in: <https://surveys.nces.ed.gov/npsas/>

**Study ID:** «caseID»

**Password:** «password»

If you have questions or prefer to participate by telephone, please call **877-677-2766**.

Thanks in advance for your participation.

[INSERT MERGE FIELD FROM TABLE – SOURCE AND SIGNATORY, PAGE E-149]

OMB Control Number: 1850-0666

*Learn more about our confidentiality procedures at <https://surveys.nces.ed.gov/npsas/confidentiality.aspx>*

«emailID»

Haga [clic aquí](#) para solicitar materiales de contacto en español.

### #4 Holiday E-mail (page E-95)

**SUBJECT LINE (*holiday theme*):** «fname», wishing you a wonderful holiday season!

Dear «fname»,

Happy Holidays from the NPSAS study team!

We've been trying to contact you regarding your participation in the National Postsecondary Student Aid Study. [INSERT MERGE FIELD FROM TABLE – TARGETED STUDENT GROUP, PAGE E-151]

I hope that you will take time out of your busy schedule to complete your survey today [IF INCENTIVE ELIGIBLE: «and receive a little extra money just in time for the holidays»].

Here are the important details:

- [IF INCENTIVE ELIGIBLE AND NO BOOST: «You'll receive \$«**inc\_amount**» when you complete the survey, payable by check« or PayPal».] // [IF INCENTIVE ELIGIBLE AND BOOST: Because your participation is so important, you have been selected to **receive an additional \$10 for completing your NPSAS survey for a total of \$«inc\_amount».**] // [IF NOT INCENTIVE ELIGIBLE: «You were selected to represent many students at «**NPSASschool**» and the study won't be a success without you!»]
- It will take about «**time**» minutes.

- Click the link below or login at <https://surveys.nces.ed.gov/npsas/>
  - **Study ID:** «caseID»
  - **Password:** «password»
- [Alternatively, you can complete the survey over the phone: 877-677-2766.](https://surveys.nces.ed.gov/npsas/)



If you have questions or problems completing your survey, simply contact the NPSAS Help Desk at [877-677-2766](tel:877-677-2766) or [npsas@rti.org](mailto:npsas@rti.org).

Thank you for helping make NPSAS a success.

[INSERT MERGE FIELD FROM TABLE – SOURCE AND SIGNATORY, PAGE E-149]

OMB Control Number: 1850-0666

Learn more about our confidentiality procedures at <https://surveys.nces.ed.gov/npsas/confidentiality.aspx>

«[emailID](#)»

Por favor responde a este correo electrónico para solicitar materiales en español.

#### **#5 Incentive Boost Announcement Text (page E-139)**

US DEPT OF EDUC: <<fname>>, [INSERT MERGE FIELD FROM TABLE – TARGETED STUDENT GROUP, PAGE E-155], so we are increasing the incentive for your <<time>>-minute survey to <<inc\_amount>>! Click here: [bitly link]. Reply STOP to opt out of future text messages. Responde “Español” para solicitar este mensaje en español.

#### **#6 Holiday Text (page E-139)**

US DEPT OF EDUC: Happy Holidays from the NPSAS team, <<fname>>! We hope you can find time to complete your <<shortened >><<time>>-minute NPSAS survey[IF INCENTIVE ELIGIBLE: and <<now>><<still>> receive <<inc\_amount>>]. Click here to start: [bitly link]. Reply STOP to opt out of future text messages. Responde “Español” para solicitar este mensaje en español.



## Revisions to Existing Contacting Material

Contact	Page	Text Changes
Reminder Letter 2	E-22	<p><b>Introduction Sentence:</b> [IF SENT AT END OF DC: «There is limited time remaining to participate in the National Postsecondary Student Aid Study.»]</p> <p><b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Because your participation is so important «now »you will receive \$«inc_amount» for participating, payable by «PayPal or »check!»]</p>
Reminder Letter 4	E-26	<p><b>Introduction Sentence:</b> [IF SENT AT END OF DC: «There is limited time remaining to participate in the National Postsecondary Student Aid Study.»]</p> <p><b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: Since it is extremely important that you complete the survey, you have been selected to receive an additional \$10 for completing your NPSAS survey—that’s a total of \$«Inc_amount»!]</p>
Reminder Letter 5	E-28	<p><b>Introduction Sentence:</b> [IF SENT AT END OF DC: «There is limited time remaining to participate in the National Postsecondary Student Aid Study.»]</p> <p><b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Because your participation is so important «now »you will receive \$«inc_amount», payable by «PayPal or »check once you complete the survey!»]</p>
Abbreviated Survey Invitation Letter	E-33	<p><b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «and because your participation is so important, «now »you will receive a \$«Inc_amount» token of our appreciation, payable by «PayPal or »check»].</p>
Institution Support Letter	E-43	<p><b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Because your participation is so important «now »you will receive \$«inc_amount» for participating, payable by «PayPal or »check!»]</p>
Reminder E-mail 16	E-62	<p><b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «You were selected to receive an additional \$10, for a total of \$«inc_amount», because your participation in NPSAS is important.»] //</p>
Reminder E-mail 17	E-63	<p><b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Because your participation is important, «now »we’re offering \$«inc_amount» for your participation.»]</p>
Reminder E-mail 18	E-64	<p><b>Incentive Boost:</b> // IF INCENTIVE ELIGIBLE AND BOOST: «, and because your participation is important, «now »you will receive \$«inc_amount» via «PayPal or »check»].</p>
Reminder E-mail 19	E-65	<p><b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Because your participation is important, «now »we’re offering \$«inc_amount» for your participation.»]</p>
Reminder E-mail 20	E-66	<p><b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «and because your participation is very important, you will receive an additional \$10, for a total of \$«inc_amount», when you share your experiences with NPSAS.»]</p>
Reminder E-mail 21	E-67	<p><b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Because your</p>

		participation is important, «now »we will send you \$«inc_amount» once you finish the survey.»]
Reminder E-mail 22	E-68	// [IF INCENTIVE ELIGIBLE AND BOOST: «Now you will»// « You will» receive \$«inc_amount» via «PayPal or »check because your participation is very important.»]

Reminder E-mail 23	E-69	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Because your participation is so important «now »you will receive \$«inc_amount» once you complete the survey.»]
Reminder E-mail 24	E-70	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «, and because you are so important, «now »you will receive \$«inc_amount»].
Reminder E-mail 25	E-71	<b>Incentive Boost:</b> // IF INCENTIVE ELIGIBLE AND BOOST: «You were selected to receive an additional \$10 because your participation in NPSAS is important. When you complete the survey you will receive \$«inc_amount»]
Reminder E-mail 26	E-72	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «,and because your participation is so important, «now» you will receive \$«inc_amount»].
Reminder E-mail 27	E-73	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Because your participation is very important, «now» you will \$«inc_amount» once you complete the survey.»]
Reminder E-mail 29	E-75	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «, and because your participation is very important, you will receive an additional \$10, for a total of \$«inc_amount», when you share your experiences with NPSAS»].
Reminder E-mail 30*	E-76	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Because your participation is important, «now »you will receive \$«inc_amount» for completing the survey.»]
Reminder E-mail 32	E-78	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «and because hearing from students like you is so important, you will receive an additional \$10 for a total of \$«inc_amount» via «PayPal or »check»].
Reminder E-mail 33	E-79	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Since your participation in NPSAS is very important, you will receive \$«inc_amount» payable by «PayPal or »check for your participation.»]
Reminder E-mail 34	E-80	<b>Incentive Boost:</b> Complete your «shortened »«time»-minute survey <b>by tomorrow</b> [IF INCENTIVE ELIGIBLE <b>AND NO BOOST:</b> <del>«, and «now »you'll «still» to</del> receive \$«inc_amount» as a token of our appreciation« in addition to the \$«prepaid1»//«prepaid2» we sent in advance« via PayPal»//« via mail»»»].
Reminder E-mail 35	E-81	<b>Revised Text:</b> After tomorrow, you will no longer have the chance to <del>«You'll «still</del> receive \$«inc_amount» via «PayPal or »check <del>when you finish« in addition to the \$«prepaid1»//«prepaid2» we sent in advance« via PayPal»//« via mail»»».</del> <b>for completing the survey.»</b>
Abbreviated Announcement E-mail	E-84	<b>Incentive Boost:</b> // IF INCENTIVE ELIGIBLE AND BOOST: «, and because your participation is important, «now »you will receive \$«inc_amount» via <<PayPal or>> check>>].
As Needed Reminder E-mail 3	E-92	<b>Incentive Boost:</b> [IF INCENTIVE ELIGIBLE AND BOOST: «Remember, because your participation is very important, now you will receive \$«inc_amount», payable by «PayPal or » check!»]
Thanksgiving Themed E-mail	E-94-95	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: «Plus, because your participation is so important, «now »we'll send you \$«inc_amount» via «PayPal or »check to thank you for participating!«]
Phase 2 / <b>Incentive Boost</b>	E-130	Now used as Incentive Boost Postcard (text did not change)

Announcement Postcard		
Text Message Reminder 5	E-133	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: :<<and - because your participation is so important - <<now >>receive \$<<inc_amount>>].
Text Message Reminder 6	E-133	<b>Incentive Boost:</b> // [IF INCENTIVE ELIGIBLE AND BOOST: <<and <<now >>receive <<inc_amount>>]
Text Message Reminder 8	E-134	<b>Revised Text:</b> US DEPT OF EDUC: Your <<shortened>> <<time>>-minute NPSAS survey is easy to complete, <<fname>>![IF INCENTIVE ELIGIBLE AND NO BOOST: << Once you complete your survey you will <<still>> receive \$<<inc_amount>>.>>] // [IF INCENTIVE ELIGIBLE AND BOOST: Don't forget, we are <<now >>offering you \$<<inc_amount>> for your participation!] Click here to get started: [bitly link]. Reply STOP to opt out of future text messages. Responde "Español" para solicitar este mensaje en español.
Text Message Reminder 14	E-135	<b>Revised Text:</b> US DEPT OF EDUC: Share your experiences with the U.S. Department of Education, <<fname>>. Please take just <<time>> minutes to complete your NPSAS survey [IF INCENTIVE ELIGIBLE AND NO BOOST:<<and <<still>> receive \$<<inc_amount>>]] // [IF INCENTIVE ELIGIBLE AND BOOST: and receive your <<updated amount of >>\$<<inc_amount>>]: [bitly link]. Reply STOP to opt out of future text messages. Responde "Español" para solicitar este mensaje en español.
Text Message Reminder 18	E-135	<b>Revised Text:</b> US DEPT OF EDUC: <<fname>>, we need your help now so NPSAS will be a success! [IF INCENTIVE ELIGIBLE AND NO BOOST:<< You'll <<still >>receive \$<<inc_amount>> for <<just >><<time>> minutes of your time>>.] // [IF INCENTIVE ELIGIBLE AND BOOST: <<You'll <<now >>receive \$<<inc_amount>> for <<justJUST >><<time>> minutes of your time.>>] Click here to help us TODAY:NPSAS won't be a success without you, «fname»! — We still need your help [IF INCENTIVE ELIGIBLE:<< and <<now>> you'll <<still>> receive \$<<inc_amount>> for <<time>> minutes of your time>>]. Click here to begin: [bitly link]. Reply STOP to opt out of future text messages. Responde "Español" para solicitar este mensaje en español.
Text Message Reminder 20	E-136	<b>Revised Text:</b> US DEPT OF EDUC: «fname» - your <<shortened >><<time>>-minute NPSAS survey [IF INCENTIVE ELIGIBLE AND NO BOOST:<<and \$<<inc_amount >>] // [IF INCENTIVE ELIGIBLE AND BOOST: <<and <<increased >>incentive of \$<<inc_amount>>] won't be available for much longer. Go to [bitly link] to <del>begin now</del> help us succeed! Reply STOP to opt out of future text messages. Responde "Español" para solicitar este mensaje en español.
Text Message Reminder 21 (Day Before Final Day)	E-136	<b>Revised Text:</b> US DEPT OF EDUC: «fname», tomorrow is the last day to participate in NPSAS! [IF INCENTIVE ELIGIBLE: <<After tomorrow, you will no longer have the chance to receive \$<<inc_amount>> for just <<time>> minutes of your time!>>][IF INCENTIVE ELIGIBLE:<< You <<now>> will <<still>> receive \$<<inc_amount>>!>>]—Take your survey by clicking here: [bitly link]. Reply STOP to opt out of future text messages. Responde "Español" para solicitar este mensaje en español.

Text Message, Reminder 22 (Last Day)	E-136	<b>Revised Text:</b> US DEPT OF EDUC: «fname», today is the LAST DAY to complete your <<shortened >><<time>>-minute NPSAS survey [IF INCENTIVE ELIGIBLE:<<and <<now>><<still>>>>—receive \$<<inc_amount>>>>], so we are making one last plea for your help! Click here to begin: [bitly link]. Reply STOP to opt out of future text messages. Responde “Español” para solicitar este mensaje en español.						
Thanksgiving Day Text Reminder	E-137	<b>Revised Text:</b> US DEPT OF EDUC: The NPSAS team wishes you a Happy Thanksgiving, <<fname>>! We hope you have time to complete your <<shortened >><<time>>-minute NPSAS survey to <<now>><<still>> receive [IF INCENTIVE ELIGIBLE:<<\$<<inc_amount>>>>]. Click here to start: [bitly link]. Reply STOP to opt out of future text messages. Responde “Español” para solicitar este mensaje en español.						
Letter Merge Fields	E-149	<p><b>Targeted Student Group</b></p> <table border="1"> <tr> <td>For Profit Institutions</td> <td>We need to hear from students like you who were enrolled at &lt;&lt;npsas_school&gt;&gt; to make sure your experiences are included - and we are running out of time!</td> </tr> <tr> <td>FTBs (First-Time Beginners)</td> <td>We need to hear from students like you who, in addition to being early in their college careers, may have faced additional challenges because of the COVID-19 pandemic.</td> </tr> <tr> <td>Non-FAFSA</td> <td>We need your help understanding how students who were enrolled at &lt;&lt;npsas_school&gt;&gt; paid for college during the 2019-20 academic year - and we are running out of time!</td> </tr> </table>	For Profit Institutions	We need to hear from students like you who were enrolled at <<npsas_school>> to make sure your experiences are included - and we are running out of time!	FTBs (First-Time Beginners)	We need to hear from students like you who, in addition to being early in their college careers, may have faced additional challenges because of the COVID-19 pandemic.	Non-FAFSA	We need your help understanding how students who were enrolled at <<npsas_school>> paid for college during the 2019-20 academic year - and we are running out of time!
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E-mail Merge Fields	E-151	<p><b>Targeted Student Group</b></p> <table border="1"> <tr> <td>For Profit Institutions</td> <td>We need to hear from students like you who were enrolled at &lt;&lt;npsas_school&gt;&gt; to make sure your experiences are included - and we are running out of time!</td> </tr> <tr> <td>FTBs (First-Time Beginners)</td> <td>We need to hear from students like you who, in addition to being early in their college careers, may have faced additional challenges because of the COVID-19 pandemic.</td> </tr> <tr> <td>Non-FAFSA</td> <td>We need your help understanding how students who were enrolled at &lt;&lt;npsas_school&gt;&gt; paid for college during the 2019-20 academic year - and we are running out of time!</td> </tr> </table>	For Profit Institutions	We need to hear from students like you who were enrolled at <<npsas_school>> to make sure your experiences are included - and we are running out of time!	FTBs (First-Time Beginners)	We need to hear from students like you who, in addition to being early in their college careers, may have faced additional challenges because of the COVID-19 pandemic.	Non-FAFSA	We need your help understanding how students who were enrolled at <<npsas_school>> paid for college during the 2019-20 academic year - and we are running out of time!
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Postcard Merge Fields - Incentive Text Outside	E-154	<b>New Incentive Group Added:</b> Incentive Group 4    New incentive for completing an important education survey.						
Postcard Merge Fields - Incentive Group	E-154	<b>New Incentive Group Added:</b> Incentive Group 4    <<fname>>, we have increased your incentive! Once you complete your <<time>>-minute survey, we will send you \$<<inc_amount>> by check<< or PayPal>>. We hope you will complete your survey today.						
Text Merge Fields	E-155	<p><b>Targeted Student Group</b></p> <table border="1"> <tr> <td>For Profit Institutions</td> <td>we need to hear from students who were enrolled at &lt;&lt;npsas_school&gt;&gt;</td> </tr> </table>	For Profit Institutions	we need to hear from students who were enrolled at <<npsas_school>>				
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		FTBs (First-Time Beginners)	we need to hear from students who are early in their academic careers
		Non-FAFSA	we need to understand how students who were enrolled at <<npsas_school>> paid for their education