

Survey Planning and Design Document June 2021

The U.S. International Trade Commission (USITC) plans to conduct a feedback survey of the USITC's HTS search tool (<https://hts.usitc.gov/>). The goal of this feedback survey is to obtain deliverable actionable user insights and recommendations pertaining to this web application.

A. The Survey Population

The population involved will be all members of the public who visit the USITC's public HTS search tool. This population will be reached via a voluntary, web-based feedback option with survey questions that is available to users who visit this web-based application. There will be a voluntarily selectable link to initiate the survey posted on HTS search website. Those who select the tab will be prompted to complete a 5 - 7 question survey. The questions are designed to allow external users the ability to give feedback on their experience using HTS search application.

B. Reporting Burden and Projected Cost

The reporting burden is estimated to be:

Total number of survey respondents:	(No.)	Not to exceed 250
Frequency of response:	(No.)	1
Average completion time per survey	:(hours)	0.05
Total burden:	(hours)	12.5 hours
Total cost:	(dollars)	\$837.50 (12.5 hours X \$67/per hour)

Note: The hourly cost estimate reflects the average USITC employee hourly cost.