

Small Business Pulse Survey: Tracking Changes During the Coronavirus Pandemic

How is your business doing now?

Help officials understand changes to your business.

[START SURVEY](#)

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Update us. Months ago, over 215,000 small businesses across the nation told us how the Coronavirus pandemic affected them. What does your situation look like now?



Update us. Since April, hundreds of thousands of small businesses across the nation told us how the Coronavirus pandemic affected them. What does your situation look like now?



Your response matters. Real-time information about what businesses are going through helps local, state, and federal officials understand the state of the economy and what owners and employees still need.



All answers remain confidential. We will only report summary information based on the responses we receive.

Additional Resources

Deferral of employment tax deposits and payments through December 31, 2020

The Coronavirus, Aid, Relief and Economic Security Act (CARES Act) allows employers to defer the deposit and payment of the employer's share of Social Security taxes and self-employed individuals to defer payment of certain self-employment taxes.



Federal Reserve Board Main Street Lending Program

Created to support lending to small and medium-sized businesses and nonprofit organizations that were in sound financial condition before the onset of the COVID-19 pandemic.



North American Industry Classification System (NAICS)

Lookup NAICS codes used in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.



Supporting Small Businesses

Information from the White House, the CDC and FEMA to help support small businesses.



Small Business Pulse Survey Initial Emails

Census Bureau pre-decisional

For those that reported in phase 2

Email Subject Line: Third Phase of the Small Business Pulse Survey

UNITED STATES DEPARTMENT OF COMMERCE

U.S. Census Bureau Official Correspondence

SMALL BUSINESS PULSE SURVEY

Check our email address – it's official if it ends in @census.gov

Re:

<Company Name1>

<Company Name2>

A few months ago, we asked you about how the Coronavirus pandemic was affecting your business. You joined hundreds of thousands of small businesses in providing valuable information on how the Coronavirus pandemic has affected various business activities and geographic areas. These responses gave essential real-time data to local, state, and federal officials (such as the Small Business Administration) to aid in decision-making.

We would like to get an update on how your business is doing. We use responses from businesses like yours to summarize data for similar industries and geographic areas. Help us understand what has or has not improved.

It only takes a few minutes to respond.

1. Click on the "Start survey" button below.
2. Enter this unique Login ID: **XXXXXXXXXXXX**

Case sensitive; if you copy and

paste, ensure no blank spaces are captured.

3. Complete and submit your

Start survey

response by: **November 12, 2020**

Thank you in advance for your time and participation. I wish for your continued health and safety during this challenging time.

Respectfully,

Nick Orsini

Associate Director for Economic Programs

U.S. Census Bureau

Census Bureau pre-decisional

Expires: 10/31/2023

Census Bureau pre-decisional

For those that did NOT report in phase 2

Email Subject Line: Third Phase of the Small Business Pulse Survey

UNITED STATES DEPARTMENT OF COMMERCE

U.S. Census Bureau Official Correspondence

SMALL BUSINESS PULSE SURVEY

Check our email address – it's official if it ends in @census.gov

Re:

<Company Name1>

<Company Name2>

A few months ago, we emailed you about a survey that assessed how the Coronavirus pandemic was affecting your business. Hundreds of thousands of small businesses across our nation responded and provided valuable information on how the Coronavirus pandemic has affected various business activities and geographic areas. These responses gave essential real-time data to local, state, and federal officials (such as the Small Business Administration) to aid in decision-making.

It's not too late to share your experience. What does your situation look like now? Help us understand how small businesses like yours are adapting to our current economic situation.

It only takes a few minutes to respond.

1. Click on the "Learn more" button below to browse our FAQs, view a PDF preview of the questions, or view published results from phase 2 of the survey.
2. When ready to report, click on the "Start survey" button.
3. Enter this unique Login ID: **XXXXXXXXXXXX**
Case sensitive; if you copy and paste, ensure no blank spaces are captured.
4. Complete and submit your response by: **November 12, 2020**

Learn more

Start survey

Thank you in advance for your time and participation. I wish for your continued health and safety during this challenging time.

Respectfully,

Nick Orsini

Census Bureau pre-decisional

Associate Director for Economic Programs
U.S. Census Bureau

Office of Management and Budget (OMB) Number: 0607-1014
Expires: 10/31/2023

Small Business Pulse Survey Due Date Reminder Emails

Census Bureau pre-decisional

Email Subject Line: Reminder: Third Phase of the Small Business Pulse Survey

UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau Official Correspondence

SMALL BUSINESS PULSE SURVEY

Due Date Reminder

Check our email address – it's official if it ends in @census.gov

Re:

<Company Name1>

<Company Name2>

You should have received an email from the U.S. Census Bureau earlier in the week asking for your participation in the Small Business Pulse Survey. **Now we'd like to get a third snapshot.** Even if you did not participate in the earlier phases of this survey, we want to hear from you! Help us understand how businesses like yours are adapting to the current economic situation in your particular industry and geographic area.
Phase

It only takes a few minutes to respond.

1. Click on the "Start survey" button below.
2. Enter this unique Login ID: **XXXXXXXXXXXX**
Case sensitive; if you copy and paste, ensure no blank spaces are captured.
3. Complete and submit your response by: **November 12, 2020**

Start survey

Thank you in advance for your time and participation. I wish for your continued health and safety during this challenging time.

Respectfully,

Nick Orsini
Associate Director for Economic Programs
U.S. Census Bureau

Office of Management and Budget Number: 0607-1014
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