

Memorandum**United States Department of Education
Institute of Education Sciences
National Center for Education Statistics**

DATE: December 3, 2020

TO: Robert Sivinski, OMB

THROUGH: Carrie Clarady, OMB Liaison, NCES

FROM: Tracy Hunt-White, Team Lead, Postsecondary Longitudinal and Sample Surveys, NCES

SUBJECT: 2016/20 Baccalaureate and Beyond Longitudinal Study (B&B:16/20) Text Survey Change Request (OMB# 1850-0926 v.12)

The 2016/20 Baccalaureate and Beyond Longitudinal Study (B&B:16/20) is conducted by the National Center for Education Statistics (NCES), within the U.S. Department of Education (ED). B&B is designed to follow a cohort of students who completed the requirements for their bachelor's degree during the 2015-16 academic year. B&B examines students' education and work experiences after they complete a bachelor's degree, with a special emphasis on the experiences of schoolteachers. The request to conduct the B&B:16/20 full-scale study was approved by OMB on May 1, 2020 (1850-0926 v.9), with additional updates approved in June and August 2020 (1850-0926 v.10-11). Data collection started in July 2020 and is scheduled to end in March 2021.

The B&B-eligible cohort is initially identified in the National Postsecondary Study Aid Study (NPSAS). The first cohort (B&B:93) was identified in NPSAS:93 and consisted of students who received their bachelor's degree in the 1992–93 academic year. NPSAS:93 provided the base-year data and students were surveyed in 1994 for the initial follow-up. The B&B:93 cohort was surveyed again in 1997 and 2003. The second cohort (B&B:2000) was selected from NPSAS:2000, which became the base year for a single B&B:00/01 follow-up. The third cohort (B&B:08) was selected from NPSAS:08, which became the base year for follow-up data collections in 2009, 2012, and the final follow-up in 2018. The fourth cohort (B&B:16) was selected from NPSAS:16, which is the base year for follow-up data collections in 2017, 2020, and 2026 (anticipated). The B&B:93 and B&B:08 cohorts included transcript collections. Please note that the B&B:08/18 field test and the B&B:16/17 full-scale study were in data collection at the same time. To accommodate this overlap in timing, B&B cohorts prior to B&B:16 are approved under OMB# 1850-0729 while the B&B:16 cohort is approved under OMB# 1850-0926.

This request includes an update of the data collection materials for the B&B:16/20 study, adding an email announcing the follow-up text survey on civic engagement and voting in the 2020 presidential election.

This request does not introduce significant changes to the estimated respondent burden or the costs to the federal government. The following revision was made to Appendix E.

Modification to Appendix E (Purpose of this submission)

The following email message was added on page E-138:

SMS Civic Engagement Survey Email

SUBJECT: B&B Text Survey Coming Soon.

«fname», thank you so much for your participation in the 2016/20 Baccalaureate and Beyond Longitudinal Study (B&B)! We really appreciate you and the study wouldn't be a success without you.

You may recall that when you completed the survey, we asked about your plans to vote in this year's election. We also asked for your permission to follow up with you via text message.

B&B is interested in the rate of civic engagement over time among bachelor's degree recipients. According to previous results, 73% of 2015-16 bachelor's degree recipients voted in the 2016 presidential election. In the next few days, please look for a quick text message survey from us regarding whether you voted in the 2020 election. The survey should take less than 2 minutes to complete. We appreciate your help!

If you have any questions, please contact the **B&B Help Desk at 800-957-6445** or e-mail us at bandb@rti.org.

Thanks!

The B&B Data Collection Team

OMB Control Number: 1850-0926

Learn more about our confidentiality procedures at
<https://surveys.nces.ed.gov/bandb/confidentiality.aspx>

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