



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**



1200 New Jersey Avenue SE.  
Washington, DC 20590

John Smith  12345678A

980 Beaver Creek Drive  
Martinsville, VA 24112

\*\*\*\*\*AUTO\*\*MIXED AADC 270



1 1

Dear Resident:

11/13/2019

The National Highway Traffic Safety Administration (NHTSA) is asking for your help with a national survey to better understand the attitudes and behaviors of motor vehicle drivers, passengers, and other road users. Your household was randomly selected to participate.

All eligible respondents will receive a **\$5 Amazon.com gift code** for completing the survey.

NHTSA is the agency within the U.S. Department of Transportation responsible for reducing deaths and injuries resulting from motor vehicle crashes. Results from this survey will help inform safety initiatives and improve the safety of drivers, passengers, and other road users.

The enclosed \$1 bill is our way of saying thank you in advance. Please keep it even if you decide not to participate.

**Step 1:** The person in your household who is **18 years or older** with the **next birthday** has been selected to complete the survey. Please give this letter to them.

**Step 2:** Go to **www.USTRAFFICSURVEY.com**

**Step 3:** Enter your unique login ID: **12345678A**

Your participation is a valuable public service. Your answers are confidential, and they will be combined with answers from all other participants to protect privacy. NHTSA greatly appreciates you taking part in this important survey!

If you have any questions about the survey, please contact ICF, an independent research firm hired to conduct this study. They can be reached at USTRAFFICSURVEY@icfsurvey.com or via phone at 1-855-861-0152.

Thank you in advance for your help.  
Sincerely,

Essie Wagner  
Director, Office of Behavioral Safety Research  
National Highway Traffic Safety Administration

*For answers to frequently asked questions, please visit [www.USTRAFFICSURVEY.com/FAQ](http://www.USTRAFFICSURVEY.com/FAQ)  
Para completar la encuesta en español, por favor visite [www.USTRAFFICSURVEY.com](http://www.USTRAFFICSURVEY.com), y haga clic en el  
enlace para acceder a la versión española. Tendrá que introducir este número PIN: **12345678A***

NHTSA Form 1544