



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**



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Dear Resident:

11/15/2019

The National Highway Traffic Safety Administration (NHTSA) is asking for your help with an important national survey to help inform public safety initiatives and improve the safety of drivers, passengers, and other road users. We recently contacted you about completing the survey online. If you have already completed it, thank you!

If you haven't yet, we encourage you to complete it as soon as possible. To complete the survey online, please follow the simple steps below:

**Step 1:** The person in your household who is **18 years or older** with the **next birthday** has been selected to complete the survey. Please give this letter to them.

**Step 2:** Go to **www.USTRAFFICSURVEY.com**

**Step 3:** Enter your unique login ID: **12345678A**

If you are unable to complete the survey online, complete the enclosed paper questionnaire and return it in the postage-paid envelope provided. As a thank you, all eligible respondents who complete the survey will receive a **\$5 bill**, which will be mailed to this address four weeks after the completed questionnaire is received.

Survey responses are confidential, and they will be combined with answers from all other participants to protect privacy. Your participation is a valuable public service. NHTSA greatly appreciates you taking part in this important survey!

If you have any questions about the survey, please contact ICF, an independent research firm hired to conduct this study. They can be reached at USTRAFFICSURVEY@icfsurvey.com or via phone at 1-855-861-0152.

Thank you in advance for your help.

Sincerely,

Essie Wagner  
Director, Office of Behavioral Safety Research  
National Highway Traffic Safety Administration

*For answers to frequently asked questions, please visit [www.USTRAFFICSURVEY.com/FAQ](http://www.USTRAFFICSURVEY.com/FAQ)  
Para obtener un cuestionario en español, contacte [USTRAFFICSURVEY@icfsurveysupport.com](mailto:USTRAFFICSURVEY@icfsurveysupport.com)*

NHTSA Form 1545