Date

Mr. / Ms. [Respondent Name] Title Address

Dear Mr./Ms. [Respondent name]

Recently, I wrote to you asking for your participation in a study that 2M Research (2M) is conducting in conjunction with the U.S. Department of Housing and Urban Development (HUD). The study examines practices in urban and suburban communities regarding local regulations and their impact on the placement of factory-built homes. 2M is conducting interviews over the telephone with manufactures and dealers of factory-built housing; we have identified you and your company as a valuable source of information on this topic and would like to include you in the study. We expect these interviews to last approximately 45minutes, and the interviews will be scheduled for a day and time that is convenient for you.

You were chosen to be asked questions about your company's practices regarding manufactured homes; however, if someone else in your company is in a better position to provide this information, please pass this letter on to them.

I assure you that your participation and answers will be protected and that neither you nor your company will be identified in any published results.

I would be happy to answer any questions you might have. Please feel free to reach out to me using the phone number and email address listed below.

Thank you in advance for your help with this study.

Sincerely,
2M Contact
Title
Email address/phone number