

12/9/20

Five Custom Questions for the National Archives Museum (NAM) Customer Survey

What parts of the National Archives Experience did you visit today?

- a. The Rotunda
- b. The Public Vaults exhibit
- c. The O'Brien Gallery ("Running for Office" exhibit)
- d. The Boeing Learning Center e. The McGowan Theater

When you visited the museum today, did you

- a. Have a tour guide
- b. Take a self-guided tour

PAST VISIT: The museum today is much better than it seemed last time. (strongly disagree to strongly agree)

NON-PARTISAN: Exhibits at this museum do not at all favor one political party over another. (strongly disagree to strongly agree)

FAMILY FRIENDLY: This museum is a really good place to bring children. (strongly disagree to strongly agree)

6/6/08

Changes that will be made by AASLH to the National Archives Museum Customer Survey to comply with federal regulations:

1. The "confidentiality" sentence at the beginning of the questionnaire will be replaced with "This survey will take about 12 minutes to complete. Participation is voluntary and your responses will be anonymous."
2. Question 35 on the survey will be changed in the following ways:

The "Other" category will be eliminated; "Caucasian" will be changed to "White", "African-American" will be changed to "Black or African American"; and "Native Hawaiian and other Pacific Islander" will be added as a category; also a two question format will be added at the beginning to ask about "Hispanic or Latino" origin before the other five race categories are presented.