

Welcome to the Small Business Pulse Survey

The U.S. Census Bureau is requesting your assistance in understanding the effect on your business of changing business conditions due to the Coronavirus pandemic. Your response is especially important right now as it helps policy makers, government officials, and businesses like yours understand these effects. Please complete this short 20 question survey; it will take approximately 6 minutes.

Many of the questions on this survey ask about the experience of your business over the last week. This is to measure weekly changes across all weeks we are conducting the Small Business Pulse Survey. Other questions in the survey ask about changes "Since March 13, 2020" – this was the date the White House declared a national emergency because of the Coronavirus pandemic.

Login ID:

BURDEN STATEMENT

ACCESSIBILITY

PRIVACY

SECURITY

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OMB No.: 0607-1014 | Approval Expires: 10/31/2020

For the completion of this survey, please provide data for: XXXX

Is XX-XXXXXXX the Employer Identification Number (EIN) used on this businesses latest Internal Revenue Service Form 941, Employer's Federal Quarterly Tax Return?

- Yes
- No

If no, please provide EIN:

Overall, how has this business been affected by the Coronavirus pandemic?

- Large negative effect
- Moderate negative effect
- Little or no effect
- Moderate positive effect
- Large positive effect

In the last month, what were the total operating revenues/sales/receipts for this business, not including any financial assistance or loans?

- \$0 - \$500
- \$501 - \$2,500
- \$2,501 - \$5,000
- \$5,001 - \$15,000
- \$15,001 - \$50,000
- \$50,001 - \$125,000
- \$125,001 - \$200,000
- \$200,001 - \$500,000
- \$500,001 or more
- Don't know

In the last week, did this business have a change in operating revenues/sales/receipts, not including any financial assistance or loans?

- Yes, increased
- Yes, decreased
- No

In the last week, did this business do any of the following?

- Open a previously closed location
- Temporarily close a location
- Permanently close a location
- None of the above

In the last week, did this business have a change in the number of paid employees?

- Yes, increased
 - Yes, decreased
 - No
-

The White House declared a national emergency because of the Coronavirus pandemic on March 13, 2020

In the last week, did this business re-hire any paid employees who had been furloughed or laid off after March 13, 2020?

- Yes
- No
- This business did not furlough or lay off any paid employees after March 13, 2020.

In the last week, did this business have a change in the total number of hours worked by paid employees?

- Yes, increased
- Yes, decreased
- No change

In the last week, did this business have a change in the total number of hours paid employees worked from home?

- Yes, increased
- Yes, decreased
- No change
- This business does not have paid employees who work from home

In the last week, did this business have any of the following?
Select all that apply:

- Domestic supplier delays
 - Foreign supplier delays
 - Difficulty locating alternate domestic suppliers
 - Difficulty locating alternate foreign suppliers
 - Production delays at this business
 - Delays in delivery / shipping to customers
 - None of the above
-

In the last week, was this business's operating capacity affected by any of the following?

Note: Operating capacity is the maximum amount of activity this business could conduct under realistic operating conditions.

Select all that apply:

- Ability to re-hire furloughed or laid off employees and/or hire new employees
- Availability of employees to work
- Ability of employees to work from home
- Physical distancing of employees
- Physical distancing of customers or clients and/or limits on the number of concurrent customers or clients
- Availability of Personal Protective Equipment (PPE) and/or related equipment or supplies
- Availability of other supplies or inputs used to provide good or services
- None of the above

How would you describe this business's current operating capacity relative to one year ago?

Note: Operating capacity is the maximum amount of activity this business could conduct under realistic operating conditions.

- Operating capacity has increased 50% or more
 - Operating capacity has increased less than 50%
 - No change in operating capacity
 - Operating capacity has decreased less than 50%
 - Operating capacity has decreased 50% or more
-

How would you describe the current availability of cash on hand for this business, including any financial assistance or loans?

Currently, cash on hand will cover:

Select only one:

- 1-7 days of business operations
 - 1-2 weeks of business operations
 - 3-4 weeks of business operations
 - 1-2 months of business operations
 - 3 or more months of business operations
 - No cash available for business operations
 - Don't know
-

The White House declared a national emergency because of the Coronavirus pandemic on March 13, 2020.

Since March 13, 2020, has this business missed any loan payments?

Loan payments that have been forgiven or postponed should not be considered to be missed.

- Yes
 - No
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Since March 13, 2020, has this business missed any other scheduled payments, not including loans?

Examples of other scheduled payments include rent, utilities, and payroll. Scheduled payments that have been forgiven or postponed should not be considered to be missed.

- Yes
 - No
-

Since March 13, 2020, has this business requested financial assistance from any of the following sources?

Select all that apply:

- Paycheck Protection Program (PPP)
- Economic Injury Disaster Loans (EIDL)
- Small Business Administration (SBA) Loan Forgiveness
- Main Street Lending Program
- Deferral of Federal Employment Tax Deposits and Payments
- Federal Sick and Family Leave Tax Credits
- Federal Employee Retention Tax Credit
- Other Federal programs
- State or local government programs
- Banks
- Self
- Family or friends
- Other sources
- This business has not requested financial assistance from any source since March 13, 2020.

Since March 13, 2020, has this business received financial assistance from any of these programs from the Federal government?

Select all that apply:

- Paycheck Protection Program (PPP)
 - Economic Injury Disaster Loans (EIDL)
 - SBA Loan Forgiveness
 - Main Street Lending Program
 - Deferral of Federal Employment Tax Deposits and Payments
 - Federal Sick and Family Leave Tax Credits
 - Federal Employee Retention Tax Credit
 - Other Federal programs
 - This business has not received financial assistance from any Federal program since March 13, 2020.
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Since March 13, 2020, has there been an increase in this business's use of online platforms to offer goods or services?

- Yes
 - No
 - This business does not use online platforms to offer goods or services.
-

In the next 6 months, do you think this business will need to do any of the following?

Select all that apply:

- Obtain financial assistance or additional capital
 - Identify new supply chain options
 - Develop online sales or websites
 - Increase marketing or sales
 - Learn how to better provide for the safety of customers and employees
 - Identify and hire new employees
 - Permanently close this business
 - None of the above
-

In your opinion, how much time do you think will pass before this business returns to its normal level of operations relative to one year ago?

Select only one:

- 1 month or less
 - 2-3 months
 - 4-6 months
 - More than 6 months
 - I do not believe this business will return to its normal level of operations.
 - This business has permanently closed.
 - There has been little or no effect on this business's normal level of operations.
 - This business has returned to its normal level of operations.
-

Would you like to provide any information about your responses to these questions or this business's experiences during the Coronavirus pandemic?

Remarks (500 characters)

Text displayed when you click on the link to the privacy webpage:

C. Electronic Census Bureau Surveys or Censuses

Under federal law, we protect the confidentiality of the data we collect. When you respond to a survey or census via the Internet, you may have to provide us personally identifiable information (PII) or business identifiable information (BII). For each survey and census, we provide an explanation to respondents about the confidentiality of the data and the laws that protect the data (e.g., Title 13, United States Code Section 9 (a)) protect against unauthorized disclosure under penalty of \$250,000 and up to 5 years in prison, or both.

When you respond to surveys or censuses over the Internet that collect identifiable information, Tier 2 technology is used. Personally identifiable information or business identifiable information collected in the course of a survey or census is not used to customize your online experience.

Once you access an online survey or census, we automatically collect information about how long it took you to complete the survey or census, which questions you answered, and how many times you logged into the survey or census. In addition, we collect data on navigation of the survey or census, which includes mouse clicks and any data entered onto the survey or census, whether or not the survey or census is completed and submitted. These data are used in aggregate to assess the usability of the survey or census, or for other authorized statistical purposes. They are protected under the same confidentiality procedures as response data.

All web data submissions are encrypted to strengthen further the protection of the information we collect online. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

Questions concerning this policy may be addressed to: ask.census.gov, attn: Policy Coordination Office.

BURDEN STATEMENT

We estimate this survey will take an average of 6 minutes to complete, including the time for reviewing and answering questions, searching existing data sources, and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of collection of information, including suggestions for reducing this burden, to:

EID Survey Comments 0607-1014

U.S. Census Bureau

4600 Silver Hill Road

Room EID-7K154

Washington, DC 20233

You may email comments to econ.pulse.comments@census.gov, use "EID Survey Comments 0607-1014" as the subject.

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VI. Accessibility

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Section 508 of the Rehabilitation Act of 1973, as amended, requires agencies, during the procurement, development, maintenance, or use of ICT, to ensure that individuals with disabilities have access to and use of ICT information and data comparable to the access and use afforded to individuals without disabilities (i.e., ICT accessibility), unless an undue burden would be imposed on the agency. More information on Section 508 and the technical standards can be found at www.section508.gov.

If you have feedback, questions, or concerns relating to the accessibility of any content that interferes with your ability to access the information on the Census Bureau's Web site, please contact (301)763-1508 or e-mail census.508.accessibility@census.gov for assistance.

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To enable us to respond in a manner most helpful to you, please indicate the nature of your accessibility problem, the preferred format in which to receive the material, the Web address (URL) of the material with which you are having difficulty, and your contact information.

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To allow us to better serve those with visual disabilities who are having difficulty accessing PDF documents; you may contact us directly for further assistance at 301-763-INFO (4636), 800-923-8282, or by submitting a request at ask.census.gov.

Data are Encrypted at all Times

Our secure servers use Hypertext Transfer Protocol over Secure Socket Layer (HTTPS) to ensure the encrypted transmission of data between your browser and the U.S. Census Bureau. This means that instead of sending readable text over the Internet, both your browser and our servers encode (scramble) all text using a security key. That way, personal data sent to your browser and data you send back are extremely difficult to decode in the unlikely event of interception by an unauthorized party. As a result of this, your browser must be capable of using the required encryption protocol and strength in order to connect to our servers. If you cannot connect to our secure servers, please upgrade to a newer browser.

Third Party Identity Proofing

Our secure servers use a digital certificate (digital ID) issued by a trusted, third party Certificate Authority (CA) as proof of identity. The only way to be sure of a web site's authenticity is to view their digital ID. In this way, you can be assured that you are not being "spoofed" or tricked by an imposter. The digital ID will contain information such as the name of the organization that owns the web site, the site's registered internet name/address, and the name of the Certification Authority under which the digital ID was issued. The method for viewing a web site's Digital Certificate/ID varies depending on the web browser. Please see your browser's "Help" information for instructions on how to verify a web site's identity.

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