

Attachment 1 - Study Advertisement Template

Messaging template language for advertisement of the study

[Insert Health Department] and the U.S. Centers for Disease Control and Prevention are doing a research study examining restaurant employee health policies, such as how restaurants handle sick employees. This cutting-edge research opportunity will allow your restaurant to help inform national food safety initiatives. In addition, you will be visited by a food safety expert that can answer your questions in a non-inspection setting. Your restaurant was randomly selected to be able to participate in this study. Participation is voluntary and all information obtained about your restaurant will be reported with a coded identifier. We will not collect any information that will personally identify you as a participant. Whether you are part of the study or not will not affect your restaurant's score on any health inspection. [Insert Contact Name] with the [Insert Health Department] will be contacting you soon to see if you'd like to participate. If you'd like more information or to schedule a time to participate, please contact [Insert Contact Name] at [Enter phone number] or [Enter email address].