

LAST CHANCE EMAIL PROMPT TEMPLATE

Sender mailbox address: [CBSHeal@norc.org](mailto:CBSHeal@norc.org)

Subject Line:

Dear <<TITLE>> <<FNAME>> <<LNAME>>:

**Data collection for the Community Based Survey of Supports for Healthy Eating and Active Living ends this Friday, XX/XX!** To access the survey, please click on the link below and enter your unique Personal Identification Number (PIN).

Survey URL: [http://www.CBSSURVEYWEBSITE\\_HERE.com](http://www.CBSSURVEYWEBSITE_HERE.com)

Survey PIN: <<PIN>>

You have been invited to take part in CBS HEAL, a national survey sponsored by the U.S. Centers for Disease Control and Prevention (CDC). The national study seeks to gather information on the existence of certain policies, standards, and practices enacted or implemented by local governments that promote more healthful eating and physical activity for residents.

**Do not miss this opportunity to respond and help inform the CDC on the current state of local policies regarding healthy eating and active living.**

If you have any questions, please feel free to contact our study partner, NORC at the University of Chicago, toll free at XXX-XXX-XXXX or vial e-mail ([cbsheal@norc.org](mailto:cbsheal@norc.org)).

Thank you in advance for your participation.

NORC at the University of Chicago,  
Acting as Data Collection Agent for the U.S. Centers for Disease Control and Prevention