

Sample Social Media Recruitment Script and Screener**ONLINE FOCUS GROUP FOR <GEOGRAPHIC AREA> RESIDENTS ABOUT <DISASTER NAME> - \$40**

A non-profit research organization is currently seeking adults 18 years or older to participate in an upcoming focus group on their experiences during <DISASTER NAME>. Those who qualify will be sent information via email on how to access the online session. The session will run approximately 2 hours. Participants will receive \$40 for their time.

If you are interested in participating, please click the link below to answer a few questions to make sure you qualify. Space is limited, subject to availability.

<INSERT LINK TO SCREENER>

Screener

Please answer the following questions to determine if you meet the criteria for an online focus group about people's experiences during <DISASTER NAME>.

RTI International, a non-profit research organization working with the US Centers for Disease Control and Prevention (CDC) is managing this focus group.

1. Your home address must be in a qualifying zip code. In what zip code do you live in?

_____	Zip code of interest is indicated → CONTINUE All other zip codes → NOT ELIGIBLE; TERMINATE
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2. Were you physically present in the area at the time of <DISASTER NAME>?

<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> I do not know	Yes → CONTINUE No → NOT ELIGIBLE; TERMINATE I do not know → NOT ELIGIBLE; TERMINATE
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3. How old are you?

_____	18 or older → CONTINUE 17 or younger → NOT ELIGIBLE; TERMINATE
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[IF ELIGIBLE]

CDC estimates the average public reporting burden for this collection of information as 5 minutes per response, including the time for reviewing instructions, searching existing data/information sources, gathering and maintaining the data/information needed, and completing and reviewing the collection information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (XXXX-XXXX).

Attachment 7A. Sample recruitment material*

4. Thank you for supplying this information. You meet the criteria and are eligible to participate in our focus group.

RTI International will next send you more details via email. What is the **best** email address to reach you at?

_____	R enters email address then presses SUBMIT button
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[IF NOT ELIGIBLE]

You are not eligible to participate in our focus group. Thank you for your time.