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## Screener Script for Focus Groups

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Hello, I'm [RECRUITER FIRST AND LAST NAME] and I'm calling from [RECRUITMENT FIRM]. We are a consumer research organization. I'm calling because you expressed interest in participating in a study. This study is funded by the National Institutes of Health and will inform the creation of health education materials. If you qualify, you will receive a payment of \$75 for your participation. The focus group will be held in person in [CITY, STATE] the week of [MONTH, DAY]. The session will be about 90 minutes in length.

Does this sound like something you would be interested in?

Yes

No → **TERMINATE**

Great. Let's find out if you qualify. My questions should only take a few minutes. Any information you provide will be kept private. You can stop at any time or skip any question. I will ask you some questions about you – such as your education level and racial/ethnic background – to ensure we include a variety of people.

Would you like to proceed?

Yes

No → **TERMINATE**

1. [Age] How old are you? \_\_\_\_ (fill in)

If younger than 25 years old → **TERMINATE**

If 36 years old or older → **TERMINATE**

2. [Market research employee] Do you or an immediate family member work for a market research company, an advertising agency, a public relations firm, or in communications?

Yes → **TERMINATE**

No

3. [Market research participant] Have you participated in an interview or focus group in which you were asked your opinions regarding a product, a service, or advertising within the past 3 months?

Yes → **TERMINATE**

No

4. [Health care expert] Do you work in public health or health care?

Yes → **TERMINATE**  
 No

5. *[Native language]* Are you comfortable speaking and reading entirely in English?  
 Yes  
 No → **TERMINATE**

Now a few questions related to your health.

6. *[Eye Doctor Visit]* When was the last time you saw an eye doctor?  
 Within the last year → **TERMINATE**  
 Within the last 2 years → **TERMINATE**  
 It's been more than 2 years CONTINUE  
 Never CONTINUE  
 Don't know / Not sure CONTINUE

7. *[Smoking]* Do you smoke every day, some days, or not at all?  
 Every day CONTINUE [**assign to higher-risk group**]  
 Some days CONTINUE [**assign to higher-risk group**]  
 Not at all CONTINUE

8. *[Medical Condition]* Which, if any, of the following conditions have you been told by a doctor or nurse that you have...?  
 High blood pressure CONTINUE [**assign to higher-risk group**]  
 Diabetes CONTINUE [**assign to higher-risk group**]  
 Pre-diabetes CONTINUE [**assign to higher-risk group**]  
 Obesity CONTINUE [**assign to higher-risk group**]  
 None of the above CONTINUE  
 Don't know / Not sure CONTINUE

9. *[Family Medical Condition]* Do you have a parent or sibling who has been told by a doctor or nurse that they have any of the following conditions?

- Blindness or severe vision loss CONTINUE **[assign to higher-risk group]**
- High blood pressure CONTINUE **[assign to higher-risk group]**
- Diabetes CONTINUE **[assign to higher-risk group]**
- None of the above CONTINUE **[assign to lower-risk group]**
- Don't know / Not sure → **TERMINATE**

Additional Demographic Items

10. *[Work Environment]* Which, if any, of the following apply to you?

- I spend most of the day on a computer
- I spend most of my day outdoors
- I spend most of my day on a farm
- I spend most of my time around tools and machinery
- I spend some or all of my day around dangerous fumes or chemicals
- None of the above

11. *[Gender]* What is your gender?

- Male
- Female
- Something else

12. *[Education]* What is the highest level of education you have completed?

- Less than high school
- High school diploma or GED
- Some college
- Technical school or trade school (like real estate, childcare, plumbing, electrical)
- College degree
- Graduate or professional degree

13. *[Ethnicity]* Are you of Latino or Hispanic origin?

- Yes
- No

14. *[Race]* Which category best describes your race?

- White
- Black or African American
- American Indian or Alaska Native
- Asian or Pacific Islander
- Something else

15. *[Income]* What is your yearly **household** income?

- Less than \$15,000
- \$15,000 to \$29,999
- \$30,000 to \$44,999
- \$45,000 to \$59,999
- \$60,000 to \$74,999
- \$75,000 to \$89,999
- \$90,000 or more
- Prefer not to answer

16. *[Marital/Parent Status]* Which category **best** describes you?

- Single with no children
- Single with children
- Married with no children
- Married with children

## Termination Script

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*(Use for participants who don't meet the criteria.)*

Thank you for answering all of my questions. As I mentioned, we are recruiting people from different backgrounds. Unfortunately, we have already recruited several individuals with similar characteristics. Again, thank you for your time.

## Confirmation Script

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*(Use for participants who do meet the criteria.)*

Thank you for your time and interest in this study. May we schedule you for one of the sessions?  
[Share available time slots for the "higher-risk" or "lower-risk" groups.]

We will contact you a few days before to confirm your scheduled time. If something comes up and you will not be able to participate, please call [NAME AND NUMBER] as soon as possible.