

Welcome

Welcome to this study, and thank you for agreeing to participate.

OMB Control Number: 0925-0648

Expiration Date: May 31, 2021

Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0648). Do not return the completed form to this address

This study is being conducted by IQ Solutions, a consulting services company working with the National Institute on Alcohol Abuse and Alcoholism (NIAAA). This activity will help us better organize the information on the NIAAA website so that visitors can easily find what they are looking for.

The activity shouldn't take longer than **10 minutes** to complete.

Your response will help us to organize the content on our website. Find out how on the next page...

[Continue](#)

Instructions

All you need to do is click!

1. We'll give you a task to complete and an image of a web page to complete it on.
2. Imagining you were really carrying out the task, click where you would first look.

This is not a test of your ability — there are no right or wrong answers.




Let's get started!


[Continue](#)

Task 1 of 7

[Skip this task](#)

A doctor has explained that your spouse has alcohol use disorder. You are seeking help but aren't sure what to do.


National Institutes of Health Connect with NIAAA   

 National Institute on Alcohol Abuse and Alcoholism [Join a Clinical Study](#) | [Alcohol Treatment Navigator](#) | [Donate](#)

Alcohol's Effects on Health
Health Professionals & Communities
Research
Research Training
Grants & Funding
News & Events
About NIAAA


Alcohol's Effects on Health

Research-based information on drinking and its impact




Facts about Alcohol

Facts, definitions, trends, and statistics.




Alcohol Effects

Find out how alcohol can affect your body.



Special Populations

Underage, college-age, parents, women, and more.





Co-Occurring


HIV, psychiatric disorders, and other substance use.

Need Treatment?

[Browse All Topics](#) →

- 

Treatment for Alcohol Problems: Finding/Getting Help
Understand what treatment options are available.
- 

NIAAA Alcohol Treatment Navigator
Find the right treatment for you, near you.
- 


Join a Clinical Study
Search for clinical trials in your area.

Featured

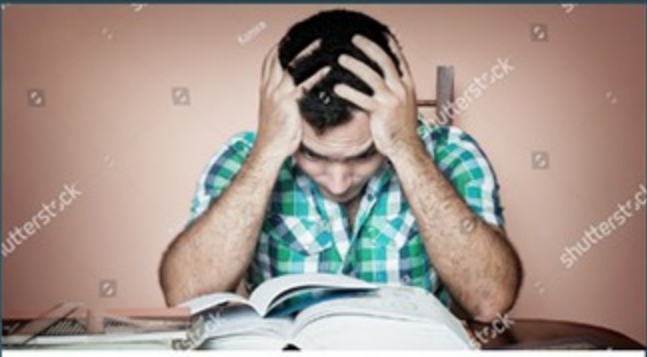
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- Hangovers**
What causes hangovers and what are the remedies?
- Drinking and Your Pregnancy**
Learn how drinking can hurt your baby.
- Moderate & Binge Drinking**
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Get the facts about this important public health problem.
- Alcohol & Women**
Women's drinking patterns are different from men's.


More on Alcohol



Rethinking Drinking
Check your drinking patterns and consider a change.



College Drinking. Changing the Culture
Helping colleges choose alcohol interventions wisely.



Order Publications
Order free printed copies of select materials.

Search Alcohol's Effects on Health

Search by Tag

Topic	Special Populations	Content Format
Addiction science	Underage youth	Factsheet, brochure, pamphlet
Drinking patterns	College-age students	Online tools
Health effects	Older Adults	Podcast
Co-occurring disorders	Racial/Ethnic populations	Video
Statistics & trends	Men	
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Other NIAAA Sites


- | | | |
|--|---|---|
| <ul style="list-style-type: none"> Alcohol Treatment Navigator Rethinking Drinking NIAAA Spectrum College Drinking Prevention Alcohol Policy Information System NIAAA Strategic Plan | <ul style="list-style-type: none"> Site Map Accessibility Privacy FOIA Contact Us Disclaimer Material en Español | <ul style="list-style-type: none"> USA.gov—Government Made Easy U.S. Department of Health and Human Services National Institutes of Health |
|--|---|---|

Task 2 of 7

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You are concerned about the health of a loved one who is pregnant. You'd like to read up on why it is risky to drink alcohol during pregnancy.


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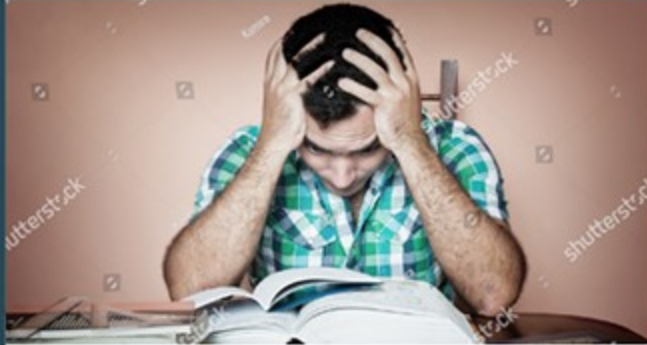
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|--|---|---|

Task 3 of 7


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As a college administrator preparing for the new school year, you are working to create a policy for dormitories on students and drinking and want to get some background information on the extent of drinking on campus and consequences of student drinking.

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50 YEARS
SAVING LIVES THROUGH CUTTING-EDGE RESEARCH

NIAAA supports and conducts research on the impact of alcohol use on human health and well-being.




NIAAA Fact Sheet: Hangovers




Looking for quality alcohol treatment?
START HERE.
NIAAA ALCOHOL TREATMENT NAVIGATOR
Putting the best in evidence-based care

NIAAA Alcohol Treatment Navigator



DO YOU KNOW?
THE SIGNS THAT ALCOHOL IS CAUSING HARM?

The Signs That Alcohol is Causing Harm



Does Your Drinking Affect Someone You Love?

Latest News & Events More News & Events →

NEW & NOTEWORTHY
Changing Alcohol Use and ER Visits

NEWS RELEASE
NIH-funded rodent study finds molecular link between adolescent alcohol use and adult anxiety

EVENT
National Advisory Council on Alcohol Abuse and Alcoholism
May 14, 2019 (All day) Bethesda MD 20817

From the Director Director's Page →


DIRECTOR'S PAGE
George F. Koob, Ph.D. Director of the National Institute on Alcohol Abuse and Alcoholism (NIAAA)


DIRECTOR'S BLOG
The Role Alcohol Plays in Life


DIRECTOR'S BLOG
Being Mindful of Drinking

FROM THE DIRECTOR
Director's Report to the National Advisory Council


Alcohol & Your Health More Topics →


 **Facts About Alcohol**


 **Alcohol Effects**

 **Alcohol Treatment/Support**


Resources for Health Professionals More Resources →

 **Screening and Brief Intervention Tools**


 **Clinical Trials on Alcohol and Alcohol Use Disorder**

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Major Initiatives




Join a Study
NIAAA Clinical Trials



Diversity Supplement Grants



Adolescent Brain Cognitive Development (ABCD) Study



Collaborative Research on Addiction (CRAN)

Other NIAAA Sites

- [Alcohol Treatment Navigator](#)
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- [USA.gov—Government Made Easy](#)
- [U.S. Department of Health and Human Services](#)
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Task 4 of 7

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After hearing more about your friend's experiences with drinking, you are interested in learning about the dangers of blackouts.


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[Alcohol's Effects on Health](#) [Health Professionals & Communities](#) [Research](#) [Research Training](#) [Grants & Funding](#) [News & Events](#) [About NIAAA](#)


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|--|---|---|

Task 5 of 7

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You suspect your spouse has a drinking problem but aren't really sure. You'd like to get more information to know for sure whether this is something to worry about.


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|--|---|---|

Task 6 of 7


[Skip this task](#)

You'd like to find statistics on alcohol use and alcohol-related deaths in the U.S. Where might you find that information?

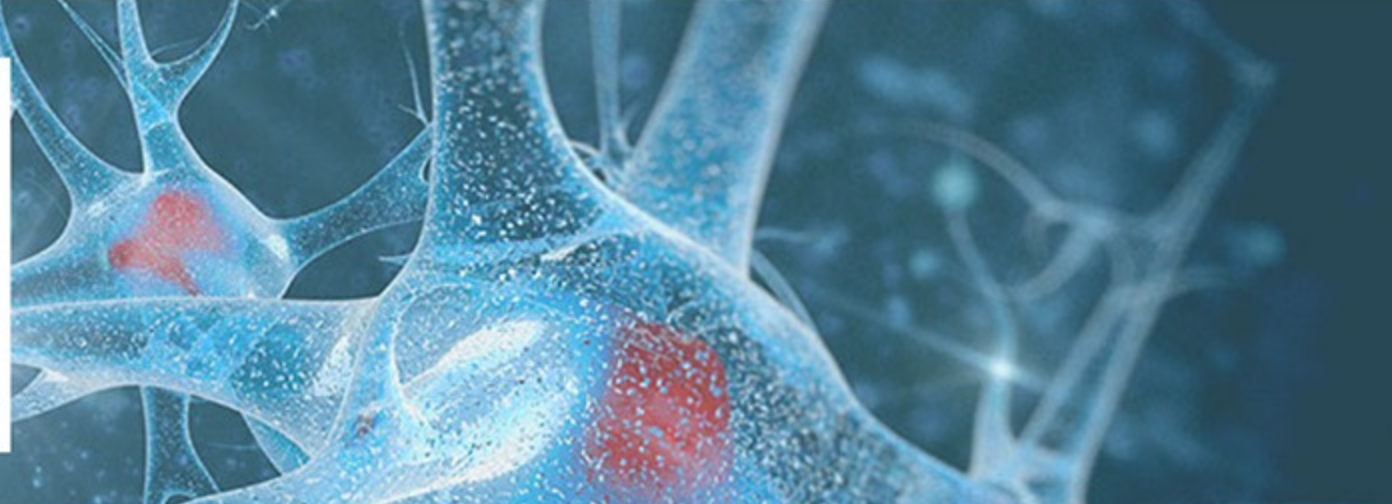
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The Signs That Alcohol is Causing Harm



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- [USA.gov—Government Made Easy](#)
- [U.S. Department of Health and Human Services](#)
- [National Institutes of Health](#)

Task 7 of 7

[Skip this task](#)


As a parent, you're looking for conversation starters for talking with your high school children about alcohol.

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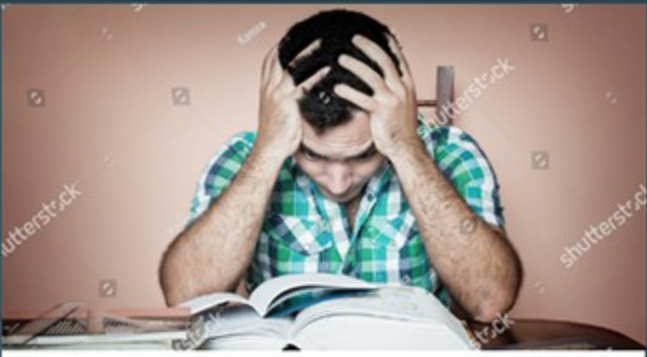
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|--|---|---|

Just about finished

Please answer the following questions

Have you ever visited the National Institute on Alcohol Abuse and Alcoholism (NIAAA) website? If so, when did you last visit the site?

- Within the last week
- Within the last month
- Within the last 6 months
- Within the last year
- Never visited the NIAAA website
- Not sure
- Other

What age group are you in?

- 21-30
- 31-40
- 41-50
- 51-60
- 61-70
- 70+
- Prefer not to answer

Which of the following best represents you:

- Female
- Male
- Prefer not to answer

What is the last grade of school or college you completed?

- Some high school
- High school graduate
- Some college
- College graduate
- Postgraduate
- Prefer not to answer

For classification purposes only, how would you describe yourself?

- African American/Black
- White/Caucasian
- American Indian/Alaska Native
- Asian
- Native Hawaiian/Pacific Islander
- Other
- Prefer not to answer

What is your ethnicity?

- Hispanic
- Non-Hispanic
- Prefer not to answer

[Continue](#)

Thanks

All done, awesome! Thanks again for your participation. Your feedback is incredibly useful in helping to determine how our content should be organized, so we can make our website easier to use.

You may now close this window or navigate to another web page.

[Create your own first-click test](#) and reveal first impressions of *your* designs with

