

# Welcome

Welcome to this study, and thank you for agreeing to participate.

OMB Control Number: 0925-0648

Expiration Date: May 31, 2021

Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0648). Do not return the completed form to this address

This study is being conducted by IQ Solutions, a consulting services company working with the National Institute on Alcohol Abuse and Alcoholism (NIAAA). This activity will help us better organize the information on the NIAAA website so that visitors can easily find what they are looking for.

The activity shouldn't take longer than **10 minutes** to complete.

Your response will help us to organize the content on our website. Find out how on the next page...

[Continue](#)

## Instructions

All you need to do is click!

1. We'll give you a task to complete and an image of a web page to complete it on.
2. Imagining you were really carrying out the task, click where you would first look.

*This is not a test of your ability — there are no right or wrong answers.*




Let's get started!

[Continue](#)

Task 1 of 7

[Skip this task](#)

A doctor has explained that your spouse has alcohol use disorder. You are seeking help but aren't sure what to do.


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**NIH** National Institute on Alcohol Abuse and Alcoholism [Join a Clinical Study](#) | [Alcohol Treatment Navigator](#) | [Donate](#)

Alcohol's Effects on Health
Health Professionals & Communities
Research
Research Training
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## Alcohol's Effects on Health

Research-based information on drinking and its impact




**Facts about Alcohol**

Facts, definitions, trends, and statistics.




**Alcohol Effects**

Find out how alcohol can affect your body.



**Special Populations**

Underage, college-age, parents, women, and more.





**Co-Occurring**


HIV, psychiatric disorders, and other substance use.

Need Treatment?

[Browse All Topics](#) →

- 

**Treatment for Alcohol Problems: Finding/Getting Help**  
Understand what treatment options are available.
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Find the right treatment for you, near you.
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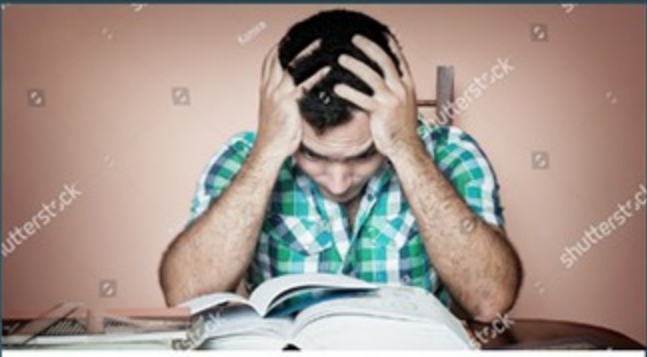
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**Rethinking Drinking**  
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Search by Tag

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**Other NIAAA Sites**

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Task 2 of 7

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You are concerned about the health of a loved one who is pregnant. You'd like to read up on why it is risky to drink alcohol during pregnancy.

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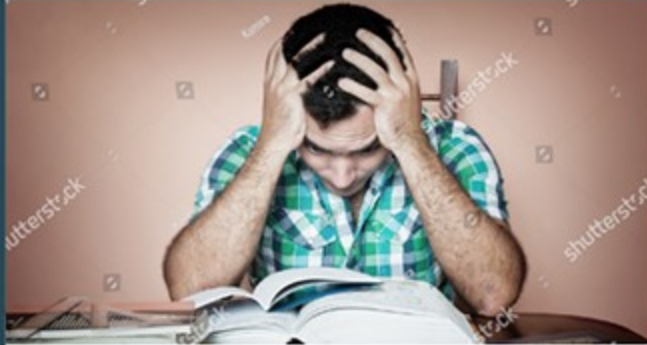
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Task 3 of 7


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As a college administrator preparing for the new school year, you are working to create a policy for dormitories on students and drinking and want to get some background information on the extent of drinking on campus and consequences of student drinking.

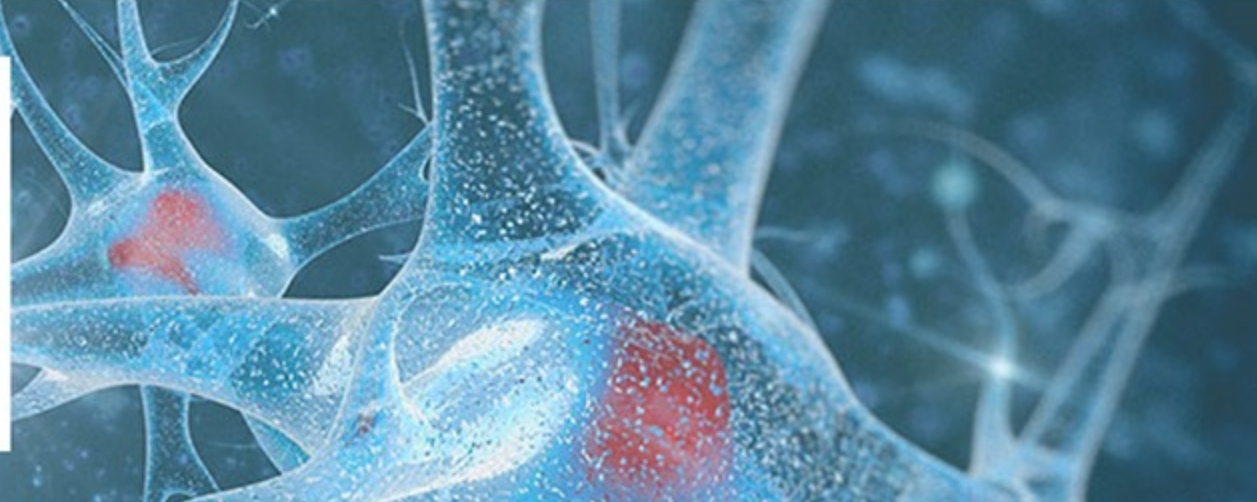
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DIRECTOR'S BLOG


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**Alcohol & Your Health** More Topics →

 **Facts About Alcohol**


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 **Alcohol Effects**


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 **Alcohol Treatment/Support**


**Resources for Health Professionals** More Resources →

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Major Initiatives




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Other NIAAA Sites

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Task 4 of 7

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After hearing more about your friend's experiences with drinking, you are interested in learning about the dangers of blackouts.

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Task 5 of 7

[Skip this task](#)


You suspect your spouse has a drinking problem but aren't really sure. You'd like to get more information to know for sure whether this is something to worry about.

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Task 6 of 7


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You'd like to find statistics on alcohol use and alcohol-related deaths in the U.S. Where might you find that information?

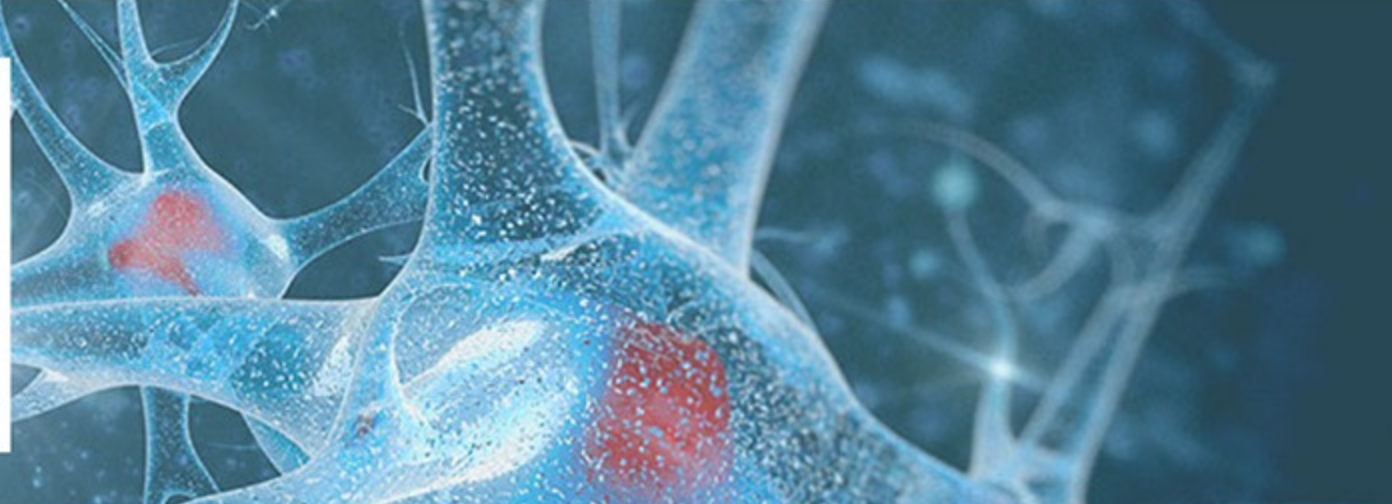
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NIAAA: Understanding the impact of alcohol on human health and well-being




Task 7 of 7

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As a parent, you're looking for conversation starters for talking with your high school children about alcohol.

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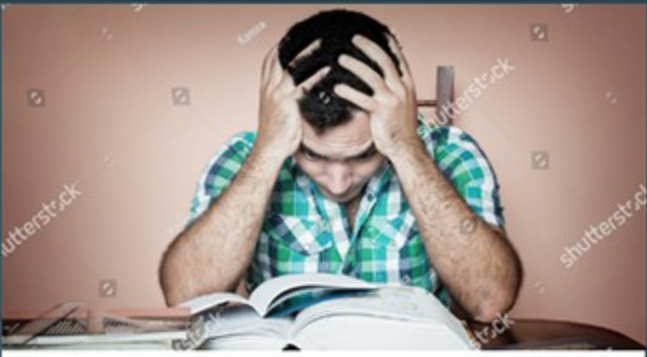
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## Just about finished

Please answer the following questions

Have you ever visited the National Institute on Alcohol Abuse and Alcoholism (NIAAA) website? If so, when did you last visit the site?

- Within the last week
- Within the last month
- Within the last 6 months
- Within the last year
- Never visited the NIAAA website
- Not sure
- Other

What age group are you in?

- 21-30
- 31-40
- 41-50
- 51-60
- 61-70
- 70+
- Prefer not to answer

Which of the following best represents you:

- Female
- Male
- Prefer not to answer

What is the last grade of school or college you completed?

- Some high school
- High school graduate
- Some college
- College graduate
- Postgraduate
- Prefer not to answer

For classification purposes only, how would you describe yourself?

- African American/Black
- White/Caucasian
- American Indian/Alaska Native
- Asian
- Native Hawaiian/Pacific Islander
- Other
- Prefer not to answer

What is your ethnicity?

- Hispanic
- Non-Hispanic
- Prefer not to answer

[Continue](#)

## Thanks

All done, awesome! Thanks again for your participation. Your feedback is incredibly useful in helping to determine how our content should be organized, so we can make our website easier to use.

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