

All Possible Questions (Participant Survey)*

OMB#: 0925-0648 Exp., date: 05/2021

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Thank you for registering for [*National Drug and Alcohol Facts Week®*](#) (NDAFW) 2020. The [National Institute on Drug Abuse](#) (NIDA) would like feedback on your experience organizing educational activities during this health observance. NIDA aims to provide relevant and timely information and resources to meet the needs of NDAFW event registrants.

This survey will take approximately 10 minutes. Your response is voluntary and will help inform planning efforts for NDAFW 2021 and beyond. You may choose not to respond to any question or to discontinue participation at any time.

For open-ended questions, please *do not* enter any personally identifying information, such as your name or email address.

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Before you take the survey today, we need to ask you to formally consent to participate. Please carefully read the following statements and select the button below acknowledging that you understand each statement and consent to participate.

a. I understand that my participation is voluntary, and I will not be asked any personally identifying information. I can choose not to answer questions, and I can withdraw from the questionnaire at any point.

b. I understand that all information collected in the survey is secure to the extent permitted by law and will not be disclosed to anyone but the researchers conducting this study, except as otherwise required by law. All findings will be reported in aggregate.

If you have questions about the survey or your participation, please contact the National Institute on Drug Abuse by email at drugfacts@nida.nih.gov.

By selecting "I consent," I acknowledge and accept the consent statement and agree to participate in the survey.

Do you consent to participate in the survey?

I consent

I do not consent

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You must be 18 years old or older to complete this survey.

I am at least 18 years old

I am not at least 18 years old

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The first set of questions asks about your experiences with and plans for **National Drug and Alcohol Facts Week®** (NDAFW) 2020.

Who was the intended audience for your NDAFW activities? (Select all that apply.)

Elementary school students (Grades K-5)

Middle school students (Grades 6-8)

High school students (Grades 9-12)

College or university students

Parents and caregivers

Health care professionals

Local community

Followers on social media

Other (please specify)

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Which resource was most helpful to you in planning or conducting your event?

Activity ideas or toolkits on the NIDA for Teens website (teens.drugabuse.gov)

Sample promotional items—such as social media messages, graphics, or SHATTER THE MYTHS® printable placards—on the NIDA for Teens website (teens.drugabuse.gov)

Drug facts on the NIDA for Teens website (teens.drugabuse.gov)

NIDA social media channels

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Which NIDA resource(s) did you use to plan or conduct your event? (Select all that apply.)

Activity ideas or toolkits on the NIDA for Teens website (teens.drugabuse.gov)

Sample promotional items—such as social media messages, graphics, or SHATTER THE MYTHS® printable placards—on the NIDA for Teens website (teens.drugabuse.gov)

National Drug & Alcohol IQ Challenge

Kahoot quizzes

Webinar presentations

"Not everyone's doing it" social media cards and hand-held placards

Hard copy (print) educational materials from NIDA

Email blasts with ideas and resources from drugfacts@nida.nih.gov

Direct communication with Brian Marquis, NIDA Public Liaison Officer

The NIDA website (drugabuse.gov)

Drug facts on the NIDA for Teens website (teens.drugabuse.gov)

NIDA social media channels

Did not use any of the above resources

Other (please specify)

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Please rank the factors that presented the greatest challenges, with 1 being the greatest challenge you experienced. To rank the options, drag and drop the statements in your preferred order.

- Shortage of staff, time, or resources
 - Lack of interest from potential participants
 - Lack of content expertise in drugs or alcohol
 - Difficulty coordinating with others
-

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What challenges did you face while planning and conducting your activities? (Select all that apply.)

- Shortage of staff, time, or resources
- Lack of interest from potential participants
- Lack of content expertise in drugs or alcohol
- Difficulty coordinating with others
- Lack of availability of computers or Internet access
- Timing of the observance
- Lack of ideas for types of activities to conduct
- Incompatibility with school curriculum
- Incompatibility with grant funding
- The coronavirus disease 2019 (COVID-19) pandemic
- No challenges
- Other (please specify)

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How did you change your plans in light of COVID-19?

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How did COVID-19 affect your plans?

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Why were your plans unaffected by COVID-19?

I was planning to conduct my activities virtually all along

I was still working with my intended audience in person during NDAFW (e.g. still teaching in the classroom)

I had already completed my NDAFW activities

Other (please specify)

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The next set of questions ask about your experience with the coronavirus disease 2019 (COVID-19) pandemic and any impact on your planned activities.

This year, many school districts and organizations across the country closed or moved entirely online due to coronavirus disease 2019 (COVID-19). Did COVID-19 limit your ability to conduct NDAFW activities?

Yes, I had to change my plans

Yes, I was unable to conduct my activities

No, COVID-19 did not affect my NDAFW activities

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Has your organization participated in NDAFW in the past?

Yes

No

Don't know

Have you participated in NDAFW in the past?

Yes

No

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The next set of questions assesses your satisfaction with the resources available for **National Drug and Alcohol Facts Week®** (NDAFW). Please share your opinions, even if you were not able to complete your planned NDAFW activities.

Did you have the necessary resources to educate teens and young adults about drugs and/or alcohol?

I had all the necessary resources

I had most of the necessary resources

I had some of the necessary resources

I had few of the necessary resources

I did not have any of the necessary resources

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How likely are you to participate in NDAFW next year?

I am very likely to participate

I am likely to participate

I am not likely to participate

I will not participate

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Can you tell us more about why you selected I will not recommend NDAFW?

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Can you tell us more about why you selected I am not likely to recommend NDAFW?

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How likely are you to recommend participating in NDAFW to others?

I am very likely to recommend NDAFW

I am likely to recommend NDAFW

I am not likely to recommend NDAFW

I will not recommend NDAFW

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What could NIDA do to make your activity or event more successful next year?

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Which national organization?

4-H

Addiction Policy Forum

Community Anti-Drug Coalitions of America (CADCA)

Partnership for Drug-Free Kids/ Center on Addiction (drugfree.org)

NASPA

National Alliance on Mental Illness

National Organization on Youth Safety

Responsibility.org

Students Against Destructive Decisions (SADD)

Other (please specify)

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Which government agency?

Administration for Children and Families (ACF)

Centers for Disease Control and Prevention (CDC)

Drug Enforcement Administration (DEA)

Food and Drug Administration (FDA)

National Highway Traffic Safety Administration (NHTSA)

National Institute on Alcohol Abuse and Alcoholism (NIAAA)

National Institute of Mental Health (NIMH)

National Institutes of Health (NIH)

Office of the Assistant Secretary for Health (OASH)

Office of National Drug Control Policy (ONDCP)

Substance Abuse and Mental Health Services Administration (SAMHSA)

Other (please specify)

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How did you first hear about NDAFW?

Email from NIDA

NIDA website

Twitter

Facebook

Other social media

A colleague

A friend or family member

A search engine (e.g. Google, Bing)

A national organization

A federal government agency other than NIDA

A state or local organization (please specify)

Other (please specify)

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Please rate the following potential resources in order of interest level, with 1 as the most interesting and 10 as the least interesting. To rank the options, drag and drop the statements in your preferred order.

Webinars about trends in substance use

Emails with resources about substance use

Print resources such as brochures and booklets

Lesson plans and classroom activities

Sample messages and graphics for social media

Facts about substance use written for adults

Facts about substance use written for teens

A blog for teens about substance use topics

Articles for teens about substance use topics

10 Toolkits for other health observances, such as Red Ribbon Week

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What motivates you to use NIDA resources? (Select all that apply)

NIDA's reputation and mission

NIDA is a federal agency

No-cost access

Recommended by colleagues

Encouraged by school or district

NIDA's partnership with Scholastic

NIDA's partnership with Kahoot

Other (please specify)

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Are you interested in receiving resources from NIDA outside of NDAFW?

Yes

No

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Which organizations do you turn to most frequently for information about drugs, alcohol, and addiction **for young people?** (Select all that apply)

Centers for Disease Control and Prevention (CDC)

Drug Enforcement Administration (DEA)

Food and Drug Administration (FDA)

NAADAC, the Association for Addiction Professionals

National Institute on Alcohol Abuse and Alcoholism (NIAAA)

National Institute on Drug Abuse (NIDA)

Office of National Drug Control Policy (ONDCP)

Partnership for Drug-Free Kids

Substance Abuse and Mental Health Services Administration (SAMHSA)

My state and/or local health department

A hospital or health care system

Other (please specify)

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What best describes your organization?

College or university

Health care organization (including addiction treatment centers)

Community organization (including prevention coalitions and non-profits)

Student organization

School serving students in any grade from K–12 or school district

State, tribal, or local government

Unaffiliated

Other (please specify)

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NIDA is interested in reaching other educators with free resources on drugs and alcohol. Thinking about the **last school year**, where did you hear about new substance use prevention resources you could use in your classroom? (Select all that apply.)

From colleagues

From school leadership

From district leadership

From the state department of education

From outside organizations such as nonprofits or federal agencies

On social media

From professional development opportunities

From professional conferences

Other (please specify)

I haven't heard of any new substance use prevention resources

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How would you describe your role within your organization? Please select the answer that best fits your role in relation to NDAFW.

Educator or administrator at a school or college

Counselor or social worker

Member or leader of a community prevention coalition

Program coordinator or administrator

Prevention specialist

Health department or local/state agency employee

Law enforcement officer

Health care provider

Government official

Student

Parent, guardian, or community member unaffiliated with an organization

Other (please specify)

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Can you tell us more about why you selected I am very likely to deliver substance use prevention education?

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Can you tell us more about why you selected I am not likely to deliver substance use prevention education?

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Thinking about the **upcoming** school year (2020-2021), how likely are you to deliver substance use prevention education to young people at some point during the year?

I am very likely to deliver substance use prevention education

I am likely to deliver substance use prevention education

I am not likely to deliver substance use prevention education

I will not deliver substance use prevention education

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Do you have any additional feedback you would like to share about your overall experience participating in NDAFW?

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Thank you for taking the time to complete our survey! NIDA greatly appreciates the work you do in your community. If you have additional feedback or questions, please contact NIDA by email at drugfacts@nida.nih.gov.

For more information about National Drug and Alcohol Facts Week* (NDAFW):

- [Subscribe to NDAFW emails](#)
- [Subscribe to professional resources emails from NIDA for Teens](#)
- [Connect with us on Facebook](#)
- [Connect with us on Twitter](#)
- [Visit the NDAFW website](#)

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