

## NIDDK Director's Update Audience Survey

\* 1. What best describes your work sector?

- Healthcare
- Industry
- Media
- NIDDK staff
- NIH staff
- Other federal, state, or local government
- Research/academia
- Student
- Other (please specify)

\* 2. What best describes your role within your workplace?

- Entry level
- Intermediate
- Mid-level management
- Senior management or executive
- Other (please specify)

\* 3. Which of the current NIDDK Director's Update topics are of the most interest or value to you? Please select up to three options.

- Commendations and Commencements
- Director's Note (Message from Dr. Rodgers)
- Grant Resources
- Health Information Updates
- Meetings and Workshops
- News Around NIDDK
- NIDDK Job Opportunities
- Research Updates
- None of the above

\* 4. Which potential new topics are of the most interest or value to you? Please select your top three options.

- Additional grant information
- Events
- New NIDDK programs, initiatives, or training
- NIDDK in the news
- NIDDK staff profiles - junior staff
- NIDDK staff profiles - senior staff
- NIDDK support for research and training among historically underrepresented groups
- Other (please specify)

\* 5. How often do you read the NIDDK Director's Update?

- Every issue
- Two to three times per year
- Once per year
- I do not read the NIDDK Director's Update

\* 6. How do you access the NIDDK Director's Update? Select the option you use most frequently.

- Email - mobile
- Email - computer
- NIDDK website - mobile
- NIDDK website - computer
- Other (please specify)

\* 7. Would you prefer to read the NIDDK Director's Update...?

- On our website (as is)
- All in one email
- In a printable format
- Other (please specify)

\* 8. How did you hear about the NIDDK Director's Update?

- Internet search
- NIDDK website
- Professional meeting or conference
- Suggestion from an existing government email subscription
- Facebook
- Instagram
- Twitter
- Via another organization
- Word-of-mouth
- Other (please specify)

9. How can we improve the NIDDK Director's Update?

10. Are you interested in speaking to someone from the NIH to share your thoughts and opinions on the NIDDK Director's Update site and experience? If yes, please include your e-mail address below.

Public reporting burden for this collection of information is estimated to average ten minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0648). Do not return the completed form to this address.

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