NIH U.S. National Library of Medicine

English ▼

Respondent Characteristics

For whom are you seeking information today?

○ Myself

○ A family member or friend

○ No one in particular; I'm just curious

What is your highest level of education completed?

○ Less than high school

○ High school/GED

○ Some college

○ 2 year degree

○ 4 year degree

○ Master's degree (MPA, MBA, MPH, etc.)

○ Doctorate

○ Professional certificate or other degree

What information were you looking for on MedlinePlus today? (Choose all that apply.)

- ☐ A drug or supplement
- ☐ A medical test or procedure
- ☐ A particular disease or health condition
- ☐ General health and wellness
- ☐ A heart-healthy recipe
- ☐ Other (please specify) [_____]

Medline Plus Attributes

The publisher of MedlinePlus, the National Library of Medicine (NLM), is the world's largest biomedical library and part of the U.S. National Institutes of Health (NIH).

How aware were you that MedlinePlus is a product of NLM?

- ○ Very unaware
- ○ Somewhat unaware
- ○ Neither aware nor unaware
- ○ Somewhat aware
- ○ Very aware

How important is it to you that MedlinePlus is from NLM?

- ○ Not at all important
- ○ Slightly important
- ○ Moderately important

○ Very important

○ Extremely important

Using the scale below, how aware were you that MedlinePlus is a product of NIH?

○ Very unaware

○ Somewhat unaware

○ Neither aware nor unaware

○ Somewhat aware

○ Very aware

How important is it to you that MedlinePlus is from NIH?

○ Not at all important

○ Slightly important

○ Moderately important

○ Very important

○ Extremely important

Why did you choose MedlinePlus today?

○ It's my preferred source for health information.

○ It was a top result in the search engine I used.

○ It was recommended to me by someone I know.

○ When I saw the page in my search results, it looked like it would answer my question.

How understandable was the information on this website?

○ Not at all understandable

○ Not very understandable

○ Somewhat understandable

○ Understandable

○ Very understandable

What do you value the most about MedlinePlus? (Please choose up to three.)

☐ Easy to read and understand

☐ Information available in Spanish

☐ Anonymous; no personal information is required

☐ Information selected by librarians

☐ Immediate answers to my questions

☐ Wide range of topics

☐ Free of charge to use

☐ No sign-in or registration required

☐ Reputation of NIH

☐ Displays no commercial advertising

☐ Other (please specify) [   ]

NLM has other resources to help people looking for health information. How familiar are you with the following resources?

	Not familiar at all	Slightly familiar	Moderately familiar	Very familiar	Extremely familiar
DailyMed.gov (information about medications)	○	○	○	○	○
Genetics Home Reference					

Reference (information about genetic disorders)	Not familiar at all	Slightly familiar	Moderately familiar	Very familiar	Extremely familiar
ClinicalTrials.gov (information about open research studies with people)	○	○	○	○	○
PubMed (citations in medical journals)	○	○	○	○	○

How interested would you be in the following NLM resources?

	Not interested at all	Slightly interested	Moderately interested	Very interested	Extremely interested
ClinicalTrials.gov (information about open research studies with people)	○	○	○	○	○
Genetics Home Reference (information about genetic disorders)	○	○	○	○	○
DailyMed.gov (information about medications)	○	○	○	○	○
PubMed (citations in medical journals)	○	○	○	○	○

Information Preferences

When you are looking at health information online, which of these formats is helpful to you? (Check all that apply.)

☐ Videos

☐ Illustrations or photographs

☐ Text (for example, fact sheets or patient handouts)

- [ ] Infographics (pictures that include text and data)
- [ ] Other (please specify) [   ]

In addition to MedlinePlus, do you use other online sources of health information?

- ( ) Yes
- ( ) No

What other online sources do you use to get health information? Please choose all that apply.

- [ ] Online medical journals (for example, New England Journal of Medicine, Lancet)
- [ ] News websites (for example, CNN, YahooNews, New York Times)
- [ ] Hospitals and health system websites (for example, Mayo Clinic, Cleveland Clinic, Kaiser Permanente)
- [ ] Commercial health and medical websites (for example, WebMD, EverydayHealth)
- [ ] Professional societies and nonprofit organization websites (for example, American Medical Association, American Cancer Society)
- [ ] Social media websites (for example, Facebook, Twitter, YouTube)
- [ ] Professional medical databases (for example, Medscape, UpToDate)
- [ ] Electronic medical record through my doctor's office or hospital
- [ ] Government websites (for example, Food and Drug Administration, Centers for Disease Control and Prevention)
- [ ] Other (please specify) [   ]
- [ ] Search engine (for example, Google, Yahoo, Bing)

Why do you use multiple online sources of health information? Please choose all that apply.

○ I use multiple sources to confirm or verify the information I find.

○ I trust some sources more than others.

○ Different websites disagree or present conflicting information.

○ No single website has all the information I need.

○ Other, please specify: [   ]