CUDSA Design Document Side by Side Changes

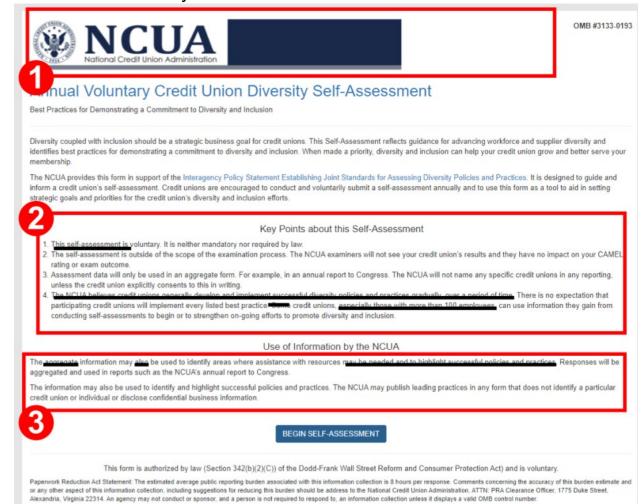
By: Brigitte Gurrola

Table of Contents

CUDSA Information Landing Page Differences	3-4
Credit Union Information	5-6
Self-Assessment	7-8
Workforce Profile	9-10
Supplier Diversity Procurement	11-12
Recommendations and Feedback and Success Stories	13-15

CUDSA Information Landing Page Differences

- 1. NCUA header is elongated to cover full page
- 2. Key points about this assessment is condensed
- 3. Use of information by the NCUA is condensed



Added icons to use of information by the NCUA. Condensed information about key points of this assessment.



Annual Voluntary Credit Union Diversity Self-Assessment

Best Practices for Demonstrating a Commitment to Diversity and Inclusion

Diversity coupled with inclusion should be a strategic business goal for credit unions. This Self-Assessment reflects guidance for advancing workforce and supplier diversity and identifies best practices for demonstrating a commitment to diversity and inclusion. When made a priority, diversity and inclusion can help your credit union grow and better serve your membership.

The NCUA provides this form in support of the Interagency Policy Statement Establishing Joint Standards for Assessing Diversity Policies and Practices. It is designed to guide and inform a credit union's self-assessment. Credit unions are encouraged to conduct and voluntarily submit a self-assessment annually and to use this form as a tool to aid in setting strategic goals and priorities for the credit union's diversity and inclusion efforts.

Key Points About This Self-Assessment

The Form is Voluntary

It is neither mandatory nor required by law.

No Impact on CAMEL Rating or Exam Outcome

The self-assessment is outside of the scope of the examination process.

Results will have no impact on your CAMEL rating or exam outcome. NCUA examiners will not see your credit union's assessment.

Data Collected Will Be Aggregated

Assessment data will only be used in an aggregate form such as an annual report to Congress.

The NCUA will not name any specific credit unions in any reporting, unless the credit union explicitly consents to this in writing

No Expectation of Perfection

There is no expectation that participating credit unions will implement every listed best practice.

Credit unions can use information they gain from conducting self-assessments to begin or to strengthen on-going efforts to promote diversity and inclusion.

Use of Information by the NCUA

Responses will be aggregated and used in reports such as the NCUA's annual report to Congress. The NCUA may publish leading practices in any form that does not identify a particular credit union or individual or disclose confidential business information.



The information may be used to **identify areas where** assistance with resources may be needed.



The information may be used to identify and highlight successful policies and practices.

Begin Self Assessment!

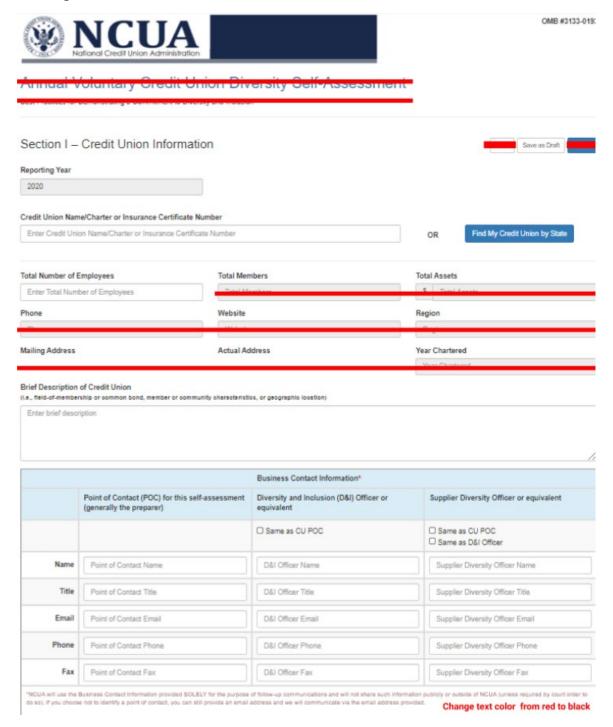
This form is authorized by law (Section 342(b)(2)(C)) of the Dodd-Frank Wall Street Reform and Consumer Protection Act) and is voluntary.

Paperwork Reduction Act Statement: The estimated average public reporting burden associated with this information collection is 8 hours per response. Comments concerning the accuracy of this burden estimate and or any other aspect of this information collection, including suggestions for reducing this burden should be address to the National Credit Union Administration, ATTN: PRA Clearance Officer, 1775 Duke Street, Alexandria, Virginia 22314. An agency may not conduct or sponsor, and a person is not required to respond to, an information collection unless it displays a valid OMB control number.

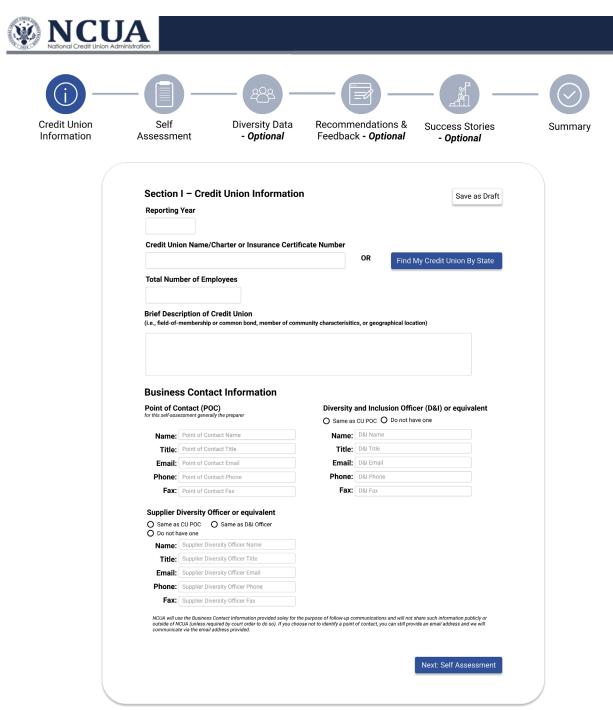
Credit Union Information

All of the information that was deleted will still show up in the back end for NCUA employees to view.

Change Business Contact Information asterisk text color from red to black.



Progress Bar Implemented as well as button that says do not have one under each business contact information form.



Self-Assessment

Content was not changed. There was an addition in terms of the design.

Section II - Self-Assessment

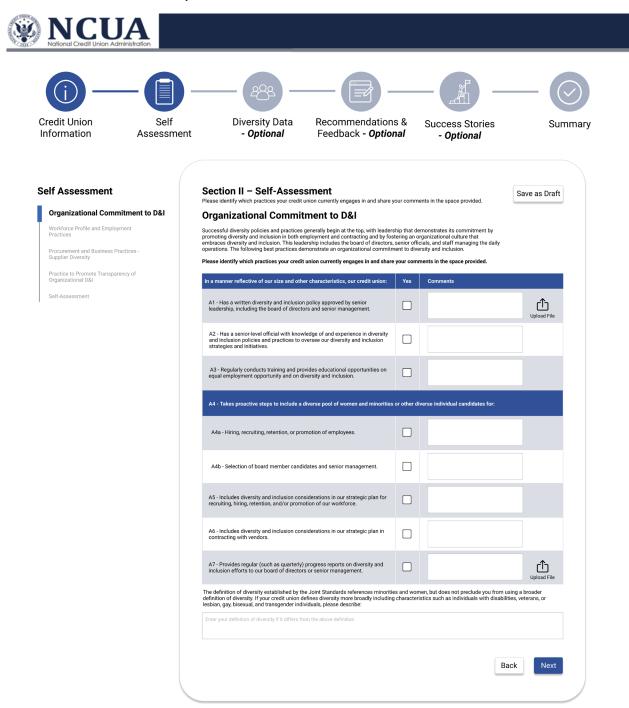
Please identify which practices your credit union currently engages in and share your comments in the space provided.

A - Organizational Commitment to Diversity and Inclusion

Successful diversity policies and practices generally begin at the top, with leadership that demonstrates its commitment by promoting diversity and inclusion in both employment and contracting and by fostering an organizational culture that embraces diversity and inclusion. This leadership includes the board of directors, senior officials, and staff managing the daily operations. The following best practices demonstrate an organizational commitment to diversity and inclusion.

In a manner reflective of our size and other characteristics, our credit union:	Yes	Comments
A1 - Has a written diversity and inclusion policy approved by senior leadership, including the board of directors and senior management.		
A2 - Has a senior-level official with knowledge of and experience in diversity and inclusion policies and practices to oversee our diversity and inclusion strategies and initiatives.		
A3 - Regularly conducts training and provides educational opportunities on equal employment opportunity and on diversity and inclusion.		
A4 - Takes proactive steps to include a diverse pool of women and minorities or other dive individual candidates for:	rse	
A4a - Hiring, recruiting, retention, or promotion of employees.		
A4b - Selection of board member candidates and senior management.		

Implementation of self-assessment progress bar to show different parts of the self-assessment sections, implementation of upload file icon next to comment box, and implementation of back and next button.



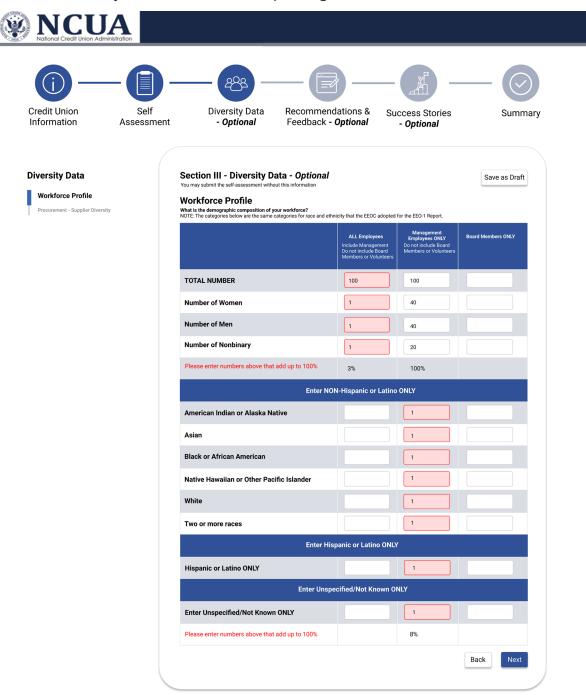
Workforce Profile

Erase percentages shown to the user, but make sure on the back end that NCUA employees can still get this information. Change optional text from red to black.

Section III - Diversity Data

Vorkforce Profile			
Optional, you may submit the self-assessment without this in	formation) Change text color f	from red to black and	make it italic
What is the demographic composition of your workforce? NO	TE: The categories below are the same categori	es for race and ethnicity that the EEOC	adopted for the EEO-1 Report.
	ALL Employees (Include Management but do not include Board Members or Volunteers)	Management Employees ONLY (Do not include Board Members or Volunteers)	Board Members ONLY
TOTAL NUMBER			
Number of Women			
Number of Men			-X
		Enter NON-Hispanic or Latino ONLY	
American Indian or Alaska Native			
Asian			_ \ /
Black or African American		V	
Native Hawaiian or Other Pacific Islander		\	\wedge
White			/\
Two or more races			
		Enter Hispanic or Latino ONLY	_
Hispanic or Latino ONLY	\sim	\sim	$ \times$
		Enter Unspecified/Not Known ONLY	
Unspecified/Not Known ONLY			

Implementation of progress bar on the left with Diversity Data section, new section for number of people who are nonbinary, and error checks to make sure data entry is accurate when putting it in.



Supplier Diversity Procurement

Erase percent of total, but keep the data for the back end for NCUA employees to still access numbers. Change text color from red to black and make optional italic.

Procurement – Supplier Diversity

(Optional, you may submit the self-assessment without this information) Change text color from red to black and make it italic

What is the credit union's total annual procurement spend for the prior year with minority- and women-owned businesses compared to the total procurement spend with all vendors and suppliers?

As of December 31 enter year

Percent of Total

Total Spend \$ Amount (to the nearest dollar)

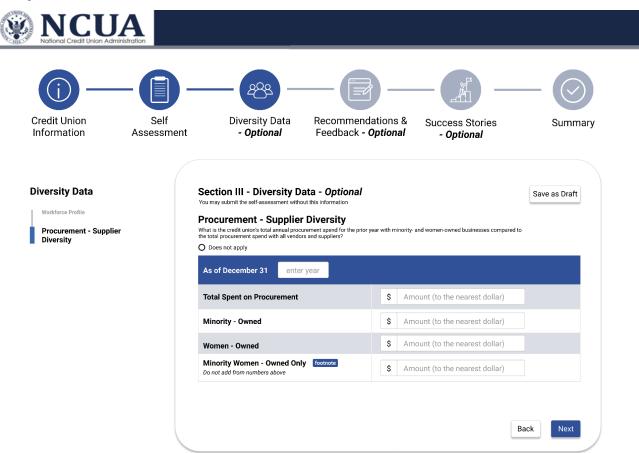
Minority-Owned \$ Amount (to the nearest dollar)

Woman-Owned \$ Amount (to the nearest dollar)

Both Minority-Owned and Woman-Owned \$ Amount (to the nearest dollar)

O.00%

Addition of progress bar, does not apply button, and a footnote defining Minority Women – Owned Only with underlying text asking the user to not add the numbers from above when filling out the Minority Women – Owned Only section.



Recommendations and Feedback and Success Stories

Content was not changed only design.

Section IV – Recommendations and Feedback

The NCUA welcomes your feedback on this form and recommendations on how we can assist credit unions with their diversity and inclusion efforts. Please share your thoughts below or email us at CUDiversity@NCUA.GOV.

Enter Recommendations and Feedback		

Section V – Success Stories

Do your diversity and inclusion efforts include a special loan, share, or other type of product or service? Have you run special marketing campaigns that have been effective in promoting diversity and inclusion? We're always looking for diversity and inclusion success stories to share when reporting the value and benefits of diversity and inclusion in credit unions. We only share information anonymously unless given specific authorization to use your credit union's name so please share your success stories below or email them to us anytime at CUDiversity@NCUA.GOV.

Updated Design

Implementation of text box for Section v – Success Stories.

