

CUDSA Design Document Side by Side Changes


By: Brigitte Gurrola

Table of Contents

CUDSA Information Landing Page Differences.....	3-4
Credit Union Information.....	5-6
Self-Assessment.....	7-8
Workforce Profile.....	9-10
Supplier Diversity Procurement.....	11-12
Recommendations and Feedback and Success Stories.....	13-15

CUDSA Information Landing Page Differences

1. NCUA header is elongated to cover full page
2. Key points about this assessment is condensed
3. Use of information by the NCUA is condensed



NCUA

National Credit Union Administration

OMB #3133-0193

Annual Voluntary Credit Union Diversity Self-Assessment

Best Practices for Demonstrating a Commitment to Diversity and Inclusion

Diversity coupled with inclusion should be a strategic business goal for credit unions. This Self-Assessment reflects guidance for advancing workforce and supplier diversity and identifies best practices for demonstrating a commitment to diversity and inclusion. When made a priority, diversity and inclusion can help your credit union grow and better serve your membership.

The NCUA provides this form in support of the Interagency Policy Statement Establishing Joint Standards for Assessing Diversity Policies and Practices. It is designed to guide and inform a credit union's self-assessment. Credit unions are encouraged to conduct and voluntarily submit a self-assessment annually and to use this form as a tool to aid in setting strategic goals and priorities for the credit union's diversity and inclusion efforts.

Key Points about this Self-Assessment

1. This self-assessment is voluntary. It is neither mandatory nor required by law.
2. The self-assessment is outside of the scope of the examination process. The NCUA examiners will not see your credit union's results and they have no impact on your CAMEL rating or exam outcome.
3. Assessment data will only be used in an aggregate form. For example, in an annual report to Congress. The NCUA will not name any specific credit unions in any reporting, unless the credit union explicitly consents to this in writing.
4. The NCUA believes credit unions generally develop and implement successful diversity policies and practices gradually over a period of time. There is no expectation that participating credit unions will implement every listed best practice. Some credit unions, especially those with more than 100 employees, can use information they gain from conducting self-assessments to begin or to strengthen on-going efforts to promote diversity and inclusion.

Use of Information by the NCUA

The aggregate information may also be used to identify areas where assistance with resources may be needed and to highlight successful policies and practices. Responses will be aggregated and used in reports such as the NCUA's annual report to Congress.

The information may also be used to identify and highlight successful policies and practices. The NCUA may publish leading practices in any form that does not identify a particular credit union or individual or disclose confidential business information.

BEGIN SELF-ASSESSMENT

This form is authorized by law (Section 342(b)(2)(C)) of the Dodd-Frank Wall Street Reform and Consumer Protection Act) and is voluntary.

Paperwork Reduction Act Statement: The estimated average public reporting burden associated with this information collection is 8 hours per response. Comments concerning the accuracy of this burden estimate and or any other aspect of this information collection, including suggestions for reducing this burden should be address to the National Credit Union Administration, ATTN: PRA Clearance Officer, 1775 Duke Street, Alexandria, Virginia 22314. An agency may not conduct or sponsor, and a person is not required to respond to, an information collection unless it displays a valid OMB control number.

Updated Page Design

Added icons to use of information by the NCUA. Condensed information about key points of this assessment.



Annual Voluntary Credit Union Diversity Self-Assessment

Best Practices for Demonstrating a Commitment to Diversity and Inclusion

Diversity coupled with inclusion should be a strategic business goal for credit unions. This Self-Assessment reflects guidance for advancing workforce and supplier diversity and identifies best practices for demonstrating a commitment to diversity and inclusion. When made a priority, diversity and inclusion can help your credit union grow and better serve your membership.

The NCUA provides this form in support of the Interagency Policy Statement Establishing Joint Standards for Assessing Diversity Policies and Practices. It is designed to guide and inform a credit union's self-assessment. Credit unions are encouraged to conduct and voluntarily submit a self-assessment annually and to use this form as a tool to aid in setting strategic goals and priorities for the credit union's diversity and inclusion efforts.

Key Points About This Self-Assessment

The Form is Voluntary	No Impact on CAMEL Rating or Exam Outcome	Data Collected Will Be Aggregated	No Expectation of Perfection
It is neither mandatory nor required by law.	The self-assessment is outside of the scope of the examination process. Results will have no impact on your CAMEL rating or exam outcome. NCUA examiners will not see your credit union's assessment.	Assessment data will only be used in an aggregate form such as an annual report to Congress. The NCUA will not name any specific credit unions in any reporting, unless the credit union explicitly consents to this in writing.	There is no expectation that participating credit unions will implement every listed best practice. Credit unions can use information they gain from conducting self-assessments to begin or to strengthen on-going efforts to promote diversity and inclusion.

Use of Information by the NCUA

Responses will be aggregated and used in reports such as the NCUA's annual report to Congress. The NCUA may publish leading practices in any form that **does not identify a particular credit union or individual or disclose confidential business information.**



The information may be used to **identify areas where assistance with resources may be needed.**



The information may be used to **identify and highlight successful policies and practices.**

[Begin Self Assessment!](#)


This form is authorized by law (Section 342(b)(2)(C)) of the Dodd-Frank Wall Street Reform and Consumer Protection Act) and is voluntary.

Paperwork Reduction Act Statement: The estimated average public reporting burden associated with this information collection is 8 hours per response. Comments concerning the accuracy of this burden estimate and or any other aspect of this information collection, including suggestions for reducing this burden should be address to the National Credit Union Administration, ATTN: PRA Clearance Officer, 1775 Duke Street, Alexandria, Virginia 22314. An agency may not conduct or sponsor, and a person is not required to respond to, an information collection unless it displays a valid OMB control number.

Credit Union Information

All of the information that was deleted will still show up in the back end for NCUA employees to view.

Change Business Contact Information asterisk text color from red to black.

OMB #3133-0191

Annual Voluntary Credit Union Diversity Self-Assessment

Best Practices for Demonstrating a Commitment to Diversity and Inclusion

Section I – Credit Union Information

Reporting Year

Credit Union Name/Charter or Insurance Certificate Number
 OR [Find My Credit Union by State](#)

Total Number of Employees	Total Members	Total Assets
<input type="text" value="Enter Total Number of Employees"/>	<input type="text" value="Total Members"/>	<input type="text" value="\$ Total Assets"/>
Phone	Website	Region
<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>
Mailing Address	Actual Address	Year Chartered
<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value="Year Chartered"/>

Brief Description of Credit Union
(i.e., field-of-membership or common bond, member or community characteristics, or geographic location)

Business Contact Information*			
	Point of Contact (POC) for this self-assessment (generally the preparer)	Diversity and Inclusion (D&I) Officer or equivalent	Supplier Diversity Officer or equivalent
		<input type="checkbox"/> Same as CU POC	<input type="checkbox"/> Same as CU POC <input type="checkbox"/> Same as D&I Officer
Name	<input type="text" value="Point of Contact Name"/>	<input type="text" value="D&I Officer Name"/>	<input type="text" value="Supplier Diversity Officer Name"/>
Title	<input type="text" value="Point of Contact Title"/>	<input type="text" value="D&I Officer Title"/>	<input type="text" value="Supplier Diversity Officer Title"/>
Email	<input type="text" value="Point of Contact Email"/>	<input type="text" value="D&I Officer Email"/>	<input type="text" value="Supplier Diversity Officer Email"/>
Phone	<input type="text" value="Point of Contact Phone"/>	<input type="text" value="D&I Officer Phone"/>	<input type="text" value="Supplier Diversity Officer Phone"/>
Fax	<input type="text" value="Point of Contact Fax"/>	<input type="text" value="D&I Officer Fax"/>	<input type="text" value="Supplier Diversity Officer Fax"/>

*NCUA will use the Business Contact Information provided SOLELY for the purpose of follow-up communications and will not share such information publicly or outside of NCUA (unless required by court order to do so). If you choose not to identify a point of contact, you can still provide an email address and we will communicate via the email address provided.

Change text color from red to black

Updated Page Design

Progress Bar Implemented as well as button that says do not have one under each business contact information form.



Credit Union
Information



Self
Assessment



Diversity Data
- *Optional*



Recommendations &
Feedback - *Optional*



Success Stories
- *Optional*



Summary

Section I – Credit Union Information

Save as Draft

Reporting Year

Credit Union Name/Charter or Insurance Certificate Number

OR

Find My Credit Union By State

Total Number of Employees

Brief Description of Credit Union

(i.e., field-of-membership or common bond, member of community characteristics, or geographical location)

Business Contact Information

Point of Contact (POC)

for this self-assessment generally the preparer

Name:

Title:

Email:

Phone:

Fax:

Diversity and Inclusion Officer (D&I) or equivalent

Same as CU POC Do not have one

Name:

Title:

Email:

Phone:

Fax:

Supplier Diversity Officer or equivalent

Same as CU POC Same as D&I Officer

Do not have one

Name:

Title:

Email:

Phone:

Fax:

NCUA will use the Business Contact Information provided solely for the purpose of follow-up communications and will not share such information publicly or outside of NCUA (unless required by court order to do so). If you choose not to identify a point of contact, you can still provide an email address and we will communicate via the email address provided.

Next: Self Assessment

Self-Assessment

Content was not changed. There was an addition in terms of the design.

Section II – Self-Assessment

Please identify which practices your credit union currently engages in and share your comments in the space provided.

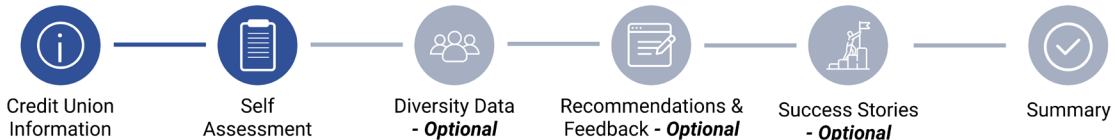
A - Organizational Commitment to Diversity and Inclusion

Successful diversity policies and practices generally begin at the top, with leadership that demonstrates its commitment by promoting diversity and inclusion in both employment and contracting and by fostering an organizational culture that embraces diversity and inclusion. This leadership includes the board of directors, senior officials, and staff managing the daily operations. The following best practices demonstrate an organizational commitment to diversity and inclusion.

In a manner reflective of our size and other characteristics, our credit union:	Yes	Comments
A1 - Has a written diversity and inclusion policy approved by senior leadership, including the board of directors and senior management.	<input type="checkbox"/>	
A2 - Has a senior-level official with knowledge of and experience in diversity and inclusion policies and practices to oversee our diversity and inclusion strategies and initiatives.	<input type="checkbox"/>	
A3 - Regularly conducts training and provides educational opportunities on equal employment opportunity and on diversity and inclusion.	<input type="checkbox"/>	
A4 - Takes proactive steps to include a diverse pool of women and minorities or other diverse individual candidates for:		
A4a - Hiring, recruiting, retention, or promotion of employees.	<input type="checkbox"/>	
A4b - Selection of board member candidates and senior management.	<input type="checkbox"/>	

Updated Page Design

Implementation of self-assessment progress bar to show different parts of the self-assessment sections, implementation of upload file icon next to comment box, and implementation of back and next button.



Self Assessment

Organizational Commitment to D&I

Workforce Profile and Employment Practices

Procurement and Business Practices - Supplier Diversity

Practice to Promote Transparency of Organizational D&I

Self-Assessment

Section II – Self-Assessment



Save as Draft

Please identify which practices your credit union currently engages in and share your comments in the space provided.

Organizational Commitment to D&I

Successful diversity policies and practices generally begin at the top, with leadership that demonstrates its commitment by promoting diversity and inclusion in both employment and contracting and by fostering an organizational culture that embraces diversity and inclusion. This leadership includes the board of directors, senior officials, and staff managing the daily operations. The following best practices demonstrate an organizational commitment to diversity and inclusion.

Please identify which practices your credit union currently engages in and share your comments in the space provided.

In a manner reflective of our size and other characteristics, our credit union:	Yes	Comments
A1 - Has a written diversity and inclusion policy approved by senior leadership, including the board of directors and senior management.	<input type="checkbox"/>	<input type="text"/> 
A2 - Has a senior-level official with knowledge of and experience in diversity and inclusion policies and practices to oversee our diversity and inclusion strategies and initiatives.	<input type="checkbox"/>	<input type="text"/>
A3 - Regularly conducts training and provides educational opportunities on equal employment opportunity and on diversity and inclusion.	<input type="checkbox"/>	<input type="text"/>
A4 - Takes proactive steps to include a diverse pool of women and minorities or other diverse individual candidates for:		
A4a - Hiring, recruiting, retention, or promotion of employees.	<input type="checkbox"/>	<input type="text"/>
A4b - Selection of board member candidates and senior management.	<input type="checkbox"/>	<input type="text"/>
A5 - Includes diversity and inclusion considerations in our strategic plan for recruiting, hiring, retention, and/or promotion of our workforce.	<input type="checkbox"/>	<input type="text"/>
A6 - Includes diversity and inclusion considerations in our strategic plan in contracting with vendors.	<input type="checkbox"/>	<input type="text"/>
A7 - Provides regular (such as quarterly) progress reports on diversity and inclusion efforts to our board of directors or senior management.	<input type="checkbox"/>	<input type="text"/> 

The definition of diversity established by the Joint Standards references minorities and women, but does not preclude you from using a broader definition of diversity. If your credit union defines diversity more broadly including characteristics such as individuals with disabilities, veterans, or lesbian, gay, bisexual, and transgender individuals, please describe:

Enter your definition of diversity if it differs from the above definition

Back Next

Workforce Profile

Erase percentages shown to the user, but make sure on the back end that NCUA employees can still get this information. Change optional text from red to black.

Section III – Diversity Data

Workforce Profile

(Optional, you may submit the self-assessment without this information) **Change text color from red to black and make it italic**

What is the demographic composition of your workforce? NOTE: The categories below are the same categories for race and ethnicity that the EEOC adopted for the EEO-1 Report.

	ALL Employees (Include Management but do not include Board Members or Volunteers)	Management Employees ONLY (Do not include Board Members or Volunteers)	Board Members ONLY
TOTAL NUMBER	<input type="text"/>	<input type="text"/>	<input type="text"/>
Number of Women	<input type="text"/>	<input type="text"/>	<input type="text"/>
Number of Men	<input type="text"/>	<input type="text"/>	<input type="text"/>
Enter NON-Hispanic or Latino ONLY			
American Indian or Alaska Native	<input type="text"/>	<input type="text"/>	<input type="text"/>
Asian	<input type="text"/>	<input type="text"/>	<input type="text"/>
Black or African American	<input type="text"/>	<input type="text"/>	<input type="text"/>
Native Hawaiian or Other Pacific Islander	<input type="text"/>	<input type="text"/>	<input type="text"/>
White	<input type="text"/>	<input type="text"/>	<input type="text"/>
Two or more races	<input type="text"/>	<input type="text"/>	<input type="text"/>
Enter Hispanic or Latino ONLY			
Hispanic or Latino ONLY	<input type="text"/>	<input type="text"/>	<input type="text"/>
Enter Unspecified/Not Known ONLY			
Unspecified/Not Known ONLY	<input type="text"/>	<input type="text"/>	<input type="text"/>

Updated Page Design

Implementation of progress bar on the left with Diversity Data section, new section for number of people who are nonbinary, and error checks to make sure data entry is accurate when putting it in.



Diversity Data

Workforce Profile

Procurement - Supplier Diversity

Section III - Diversity Data - Optional

Save as Draft

You may submit the self-assessment without this information

Workforce Profile

What is the demographic composition of your workforce?

NOTE: The categories below are the same categories for race and ethnicity that the EEOC adopted for the EEO-1 Report.

	ALL Employees Include Management Do not include Board Members or Volunteers	Management Employees ONLY Do not include Board Members or Volunteers	Board Members ONLY
TOTAL NUMBER	100	100	
Number of Women	1	40	
Number of Men	1	40	
Number of Nonbinary	1	20	
Please enter numbers above that add up to 100%	3%	100%	
Enter NON-Hispanic or Latino ONLY			
American Indian or Alaska Native		1	
Asian		1	
Black or African American		1	
Native Hawaiian or Other Pacific Islander		1	
White		1	
Two or more races		1	
Enter Hispanic or Latino ONLY			
Hispanic or Latino ONLY		1	
Enter Unspecified/Not Known ONLY			
Enter Unspecified/Not Known ONLY		1	
Please enter numbers above that add up to 100%		8%	

Back Next

Supplier Diversity Procurement

Erase percent of total, but keep the data for the back end for NCUA employees to still access numbers. Change text color from red to black and make optional italic.

Procurement – Supplier Diversity

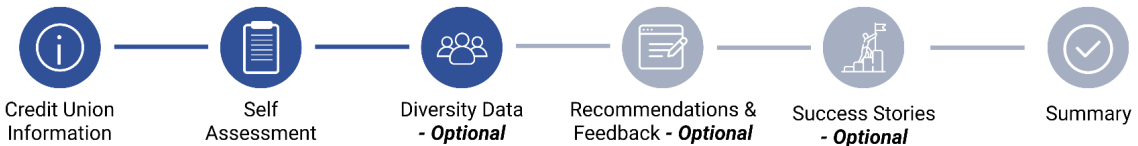
(Optional, you may submit the self-assessment without this information) **Change text color from red to black and make it italic**

What is the credit union's total annual procurement spend for the prior year with minority- and women-owned businesses compared to the total procurement spend with all vendors and suppliers?

As of December 31	<input type="text" value="enter year"/>		Percent of Total
Total Spend		\$ <input type="text" value="Amount (to the nearest dollar)"/>	
Minority-Owned		\$ <input type="text" value="Amount (to the nearest dollar)"/>	0.00%
Woman-Owned		\$ <input type="text" value="Amount (to the nearest dollar)"/>	0.00%
Both Minority-Owned and Woman-Owned		\$ <input type="text" value="Amount (to the nearest dollar)"/>	0.00%

Updated Page Design

Addition of progress bar, does not apply button, and a footnote defining Minority Women – Owned Only with underlying text asking the user to not add the numbers from above when filling out the Minority Women – Owned Only section.



Diversity Data

Workforce Profile

Procurement - Supplier Diversity

Section III - Diversity Data - Optional

You may submit the self-assessment without this information

Save as Draft

Procurement - Supplier Diversity

What is the credit union's total annual procurement spend for the prior year with minority- and women-owned businesses compared to the total procurement spend with all vendors and suppliers?

Does not apply

As of December 31

Total Spent on Procurement	\$	<input type="text" value="Amount (to the nearest dollar)"/>
Minority - Owned	\$	<input type="text" value="Amount (to the nearest dollar)"/>
Women - Owned	\$	<input type="text" value="Amount (to the nearest dollar)"/>
Minority Women - Owned Only <small>footnote</small>	\$	<input type="text" value="Amount (to the nearest dollar)"/>

Do not add from numbers above

Back

Next

Recommendations and Feedback and Success Stories

Content was not changed only design.

Section IV – Recommendations and Feedback

The NCUA welcomes your feedback on this form and recommendations on how we can assist credit unions with their diversity and inclusion efforts. Please share your thoughts below or email us at CUdiversity@NCUA.GOV.

Enter Recommendations and Feedback

Section V – Success Stories

Do your diversity and inclusion efforts include a special loan, share, or other type of product or service? Have you run special marketing campaigns that have been effective in promoting diversity and inclusion? We're always looking for diversity and inclusion success stories to share when reporting the value and benefits of diversity and inclusion in credit unions. We only share information anonymously unless given specific authorization to use your credit union's name so please share your success stories below or email them to us anytime at CUdiversity@NCUA.GOV.

Updated Design

Implementation of text box for Section v – Success Stories.

The screenshot shows the NCUA National Credit Union Administration header. Below it is a progress bar with six steps: Credit Union Information, Self Assessment, Diversity Data - *Optional*, Recommendations & Feedback - *Optional*, Success Stories - *Optional*, and Summary. The 'Recommendations & Feedback - *Optional*' step is currently active. The form content includes the section title, a 'Save as Draft' button, a note about submitting self-assessments without this information, a paragraph welcoming feedback, and a text input field labeled 'Enter Recommendations & Feedback'. At the bottom are 'Back' and 'Next' buttons.

The screenshot shows the NCUA National Credit Union Administration header. Below it is a progress bar with six steps: Credit Union Information, Self Assessment, Diversity Data - *Optional*, Recommendations & Feedback - *Optional*, Success Stories - *Optional*, and Summary. The 'Success Stories - *Optional*' step is currently active. The form content includes the section title, a 'Save as Draft' button, a note about submitting self-assessments without this information, a paragraph asking about diversity and inclusion efforts, and a text input field labeled 'Enter Success Stories'. At the bottom are 'Back' and 'Submit' buttons.



Are you sure you are ready submit?
You will not be able to access the form or make any changes to it once it is submitted. Upon successful submission you will receive email confirmation and a copy of your completed self-assessment for your records.



Section IV - Success Stories - Optional

You may submit the self-assessment without this information

Do your diversity and inclusion efforts include a special loan, share, or other type of product or service? Have you run special marketing campaigns that have been effective in promoting diversity and inclusion? We're always looking for diversity and inclusion success stories to share when reporting the value and benefits of diversity and inclusion in credit unions. We only share information anonymously unless given specific authorization to use your credit union's name so please share your success stories below or email them to us anytime at CUDiversity@NCUA.GOV.