

Appendix B.4: First nonresponse follow-up email (experimental)

Dear [NAME]:

We are again reaching out to ask for your participation in the National Science Foundation's (NSF) survey about the merit review process. Your participation is critical to helping NSF ensure that the merit review process is fair, transparent, effective, and efficient for all applicants and reviewers.

This survey is voluntary and will take approximately 20 minutes to complete. To complete the survey, please click on your unique and secure link provided below.

Unique survey link: [URL]

Thank you, in advance, for your participation in this important survey effort! If you have any questions about the survey or its administration, please contact the survey helpdesk at MeritReviewSurvey@insightpolicyresearch.com, which is operated by NSF's survey contractor.

Sincerely,

Marietta Bowman, MSW
Senior Survey Researcher
Insight Policy Research