## **Appendix B.5: First nonresponse follow-up email (control)**

## Dear [NAME]:

We are reaching out to you again to ask for your participation in the National Science Foundation's (NSF) survey on the merit review process. Your participation is critical to helping NSF ensure that the merit review process is fair, transparent, effective, and efficient for all applicants and reviewers.

NSF has contracted with RIVA Solutions, Inc. and Insight Policy Research to conduct this survey to better understand applicant and reviewer satisfaction with various aspects of the merit review process, including burden and the quality of proposals and reviews.

This survey is voluntary and will take approximately 20 minutes to complete. To complete the survey, please click on your unique and secure link provided below. If you exit the survey for any reason, your responses will be saved and you may click on the secure, unique survey URL and enter your password again to resume your progress.

Unique survey link: [URL]

Thank you, in advance, for your participation in this important survey effort! If you have any questions about the survey or its administration, please contact the survey helpdesk at <a href="MeritReviewSurvey@insightpolicyresearch.com">MeritReviewSurvey@insightpolicyresearch.com</a>, which is operated by NSF's survey contractor.

Sincerely,

Marietta Bowman, MSW Senior Survey Researcher Insight Policy Research