

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire

*Note: The questions below are the proposed questions for the first iteration of the Weekly Current Events Tracker. Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 1 only. Other potential topics that will be included in subsequent Waves include: misperceptions about COVID-19 and the vaccines, reactions to the COVID-19 vaccine rollout, sources of information about the COVID-19 vaccine, exposure to messages about COVID-19 vaccines, the impact of key events and milestones on attitudes toward COVID-19 and the vaccine, and experiences with and reactions to getting a COVID-19 vaccine.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

Standard Questions

Modular Questions

One-Time Questions

### HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

Item #: Q1

Question type: Single punch

// Soft Prompt: “We would like your response to this question.” //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

**//PROGRAMMING NOTE: IF Q1 = 1, SKIP TO Q6//**

// Page Break //

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_op**. How favorable is your opinion of the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_op: Opinion of HHS

Value	Value Label
1	Very unfavorable
2	Mostly unfavorable
3	Mostly favorable
4	Very favorable
-99	Refused
-100	Valid skip

// Page Break //

Item #: Q3

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_op\_change**. In the past few weeks, how has your opinion of the U.S. Department of Health and Human Services (HHS) changed, if at all?

Variable Label: hhs\_op\_change: Change in Opinion of HHS

Value	Value Label
1	Much more negative
2	Slightly more negative
3	Stayed the same
4	Slightly more positive
5	Much more positive
-99	Refused
-100	Valid skip

// Page Break //

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_job**. How would you rate the job currently being done on the COVID-19 pandemic by the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_job: Job Done by HHS

Value	Value Label
1	Very poor
2	Poor
3	Good
4	Very good
5	I don't know
-99	Refused
-100	Valid skip

// Page Break //

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust**. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

Variable Label: hhs\_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

Item #: Q6/Q7

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**ATT8\_CET**. Do you think COVID-19 is transmitted in the following ways? *Select yes or no for each item.*

//PROGRAMMING NOTE: RANDOMIZE ATT8\_1\_CET-ATT8\_6

//INTERNAL NOTE: Counts as two questions.//

Variable Name	Variable Text	Variable Label
<b>ATT8_1_CET</b>	Close contact with an infected person who has symptoms	ATT8_1_CET: Close contact with symptomatic, infected person
<b>ATT8_2_CET</b>	Close contact with an infected person even if they are not showing symptoms of infection	ATT8_2_CET: Close contact with asymptomatic, infected person
<b>ATT8_3_CET</b>	Contact with surfaces that an infected person has touched	ATT8_3_CET: Contact with surfaces infected person has touched
<b>ATT8_4_CET</b>	Contact with someone who previously had COVID-19	ATT8_4_CET: Contact with someone who had COVID-19
<b>ATT8_5_CET</b>	Through the air while outdoors and in close contact with an infected person	ATT8_5_CET: Through the air outdoors
<b>ATT8_6_CET</b>	Through the air while indoors and in close contact with an infected person	ATT8_6_CET: Through the air indoors

Value	Value Label
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0	No
1	Yes
-99	Refused

**// Page Break //**

**Item #: Q8**

**Question Type:** Grid

**// Soft Prompt: “We would like your response to this question.” //**

**ATT\_CET.** How much do you agree or disagree with the following statements?

**//PROGRAMMING NOTE: RANDOMIZE ATT2\_3\_CET-ATT4\_3\_CET**

ATT2_3_CET	Wearing a face mask helps reduce the spread of COVID-19.	ATT2_3_CET: Wearing mask helps reduce COVID-19
ATT3_3_CET	Maintaining a social distance helps reduce the spread of COVID-19.	ATT3_3_CET: Social distancing helps reduce COVID-19
ATT1_3_CET	Getting all of the recommended vaccines helps reduce the spread of COVID-19.	ATT1_3_CET: Getting all recommended vaccines helps reduce COVID-19
ATT4_3_CET	Washing hands with soap and water for 20 seconds helps reduce the spread of COVID-19.	ATT4_3_CET: Washing hands helps reduce COVID-19

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree

-99	Refused
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// Page Break //

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_confid**. How much confidence do you have in the U.S. Department of Health and Human Services (HHS) to continue to confirm the effectiveness and safety of current and future COVID-19 vaccines prior to releasing them to the public?

Variable Label: hhs\_confid: Confidence in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

Item #: Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH1\_CET**. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: BEH1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

**//PROGRAMMING NOTE: DISPLAY IF Q10=0 OR -99//**

Item #: Q11

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**BEH2a CET.** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** BEH2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q10=1//**

**Item #:** Q12

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**BEH2b CET.** What is the likelihood that you will complete COVID-19 vaccination?

**Variable Label:** BEH2b CET: Intention to complete vaccination

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q10=0 OR -99//**

**Item #:** Q13

**Question Type:** Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH3a CET.** A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

**//PROGRAMMING NOTE: DISPLAY IF Q10=1//**

**Item #:** Q14

**Question Type:** Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH3b CET.** A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3b\_CET: Wait to complete vaccination

Value	Value Label
1	I will get the second required dose as soon as I can
2	I will wait to get the second required dose for one or more reasons
3	I will never get the second required COVID-19 dose
-99	Refused
-100	Valid Skip

// Page Break //

**//PROGRAMMING NOTE: DISPLAY IF Q13=2//**

**Item #:** Q15

**Question Type:** Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH4 CET.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

**//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET**

Variable Name	Variable Text	Variable Label
BEH4_1_CET	I will because of my age.	BEH4_1_CET: Age

BEH4_2_CET	I will because of my health status, allergies, or medical history.	BEH4_2_CET: Health
BEH4_3_CET	I want to know if the vaccine is effective first.	BEH4_3_CET: Confirm effectiveness
BEH4_4_CET	I am pregnant or expect to become pregnant.	BEH4_4_CET: Pregnant
BEH4_5_CET	I want to talk to my doctor first.	BEH4_5_CET: Talk to doctor first
BEH4_6_CET	I want to compare the effectiveness of the different vaccines.	BEH4_6_CET: Compare vaccines
BEH4_7_CET	I want to see if my friends and family get the vaccine.	BEH4_7_CET: Friends/family
BEH4_8_CET	I want to see if others who get the vaccine first develop any problems.	BEH4_8_CET: Side effects
BEH4_9_CET	I want to make sure it is safe for people like me first.	BEH4_9_CET: Confirm safety
BEH4_10_CET	I want to hear from leaders in my community about the vaccine first.	BEH4_10_CET: Hear from leaders
BEH4_11_CET	Other	BEH4_11_CET: Other

Value	Value Label
0	No
1	Yes
00	Refused
100	Valid skin

**// Page Break //**

Item #: **Q16/Q17**

Question Type: Single punch

// Soft Prompt: **"We would like your response to this question."** //

**message\_frames.** Please indicate to what extent you agree or disagree with the following statements:

**Variable Label:** message\_frames: Vaccine Readiness Message Frames

**//PROGRAMMING NOTE: RANDOMIZE message\_frame1-message\_frame7.//**

**//INTERNAL NOTE: Counts as two questions.//**

Variable Name	Variable Text	Variable Label
<b>message_frame1</b>	By getting the COVID-19 vaccine, I am helping keep myself healthy.	message_frame1: Benefit to Self
<b>message_frame2</b>	By getting the COVID-19 vaccine, I am helping keep my loved ones and my community healthy.	message_frame2: Benefit to Loved Ones
<b>message_frame3</b>	Getting the vaccine is important	message_frame3: Protecting Culture



	because it will help ensure my family can continue our culture and traditions.	
message_frame4	Getting the COVID-19 vaccine will help get us one step closer to normal.	message_frame4: Hope for Normalcy
message_frame5	Getting a COVID-19 vaccine will help keep me healthy so I can provide for my loved ones.	message_frame5: Economic Benefits
message_frame6	The COVID-19 vaccine is authorized to make sure the vaccine's benefits outweigh any possible risks.	message_frame6: Benefits Outweigh Risks
message_frame7	I trust a COVID-19 vaccine will only be approved if it is safe and effective.	message_frame7: Safety/Testing Process
message_frame8	A few days of feeling flu-like symptoms is worth the benefit of being protected against COVID-19.	message_frame8: Side Effects

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

Item #: Q18

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc\_trust. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

Item #: Q19

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off**. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

Item #: Q20/Q21

**Question Type:** Grid

// Soft Prompt: "We would like your response to this question." //

**vacc\_source**. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source11.//

//INTERNAL NOTE: Counts as two questions.//

Variable Name	Variable Text	Variable Label
<b>vacc_source1</b>	Your State Government	vacc_source1: Source of Vaccine: Your State Government
<b>vacc_source2</b>	The U.S. Department of Health and Human Services (HHS)	vacc_source2: Source of Vaccine: HHS
<b>vacc_source3</b>	The Centers for Disease Control and Prevention (CDC)	vacc_source3: Source of Vaccine: CDC
<b>vacc_source4</b>	U.S. Federal public health officials	vacc_source4: Source of Vaccine: Federal public health officials
<b>vacc_source5</b>	White House officials	vacc_source5: Source of Vaccine: White House officials
<b>vacc_source7</b>	The U.S. Food and Drug Administration (FDA)	vacc_source7: Source of Vaccine: FDA
<b>vacc_source8</b>	Pharmaceutical companies	vacc_source8: Source of Vaccine: Pharmaceutical companies
<b>vacc_source9</b>	Local public health officials (e.g. state, county, city, or town)	vacc_source9: Source of Vaccine: Local public health officials
<b>vacc_source10</b>	The American Medical Association	vacc_source10: Source of Vaccine: The American Medical Association
<b>vacc_source11</b>	Medical websites, like WebMD or the Mayo Clinic	Vacc_source11: Source of Vaccine: Medical websites like WebMD or the Mayo Clinic

Value	Value Label
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1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely
-99	Refused

**// Page Break //**

**Item #:** Q22/Q23

**Question Type:** Grid

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_source**. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

**//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source9.//**

**//INTERNAL NOTE: Counts as two questions.//**

Variable Name	Variable Text	Variable Label
fam_vacc_source1	My family physician	fam_vacc_source1: Source of Vaccine: My family physician
fam_vacc_source2	Friends	fam_vacc_source2: Source of Vaccine: Friends
fam_vacc_source3	Immediate family members	fam_vacc_source3: Source of Vaccine: Immediate family members
fam_vacc_source4	Extended family members	fam_vacc_source4: Source of Vaccine: Extended family members
fam_vacc_source5	Neighbors in my community	fam_vacc_source5: Source of Vaccine: Neighbors in my community
fam_vacc_source6	Local schools	fam_vacc_source6: Source of Vaccine: Local schools
fam_vacc_source7	My employer	fam_vacc_source7: Source of Vaccine: My employer
fam_vacc_source8	My local government	fam_vacc_source8: Source of Vaccine: My local government
fam_vacc_source9	My place of worship	fam_vacc_source9: Source of Vaccine: My place of worship
fam_vacc_source10	My pharmacist/pharmacy	fam_vacc_source10: Source of Vaccine: My pharmacist/pharmacy

Value	Value Label
1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely

99	Not applicable
-99	Refused