Informed Consent Form

PRIVACY ACT STATEMENT

In accordance with the Privacy Act of 1974 (Public Law 93-579), this notice informs you of the purpose of the survey and how the findings will be used. Please read it carefully.

AUTHORITY: 10 U.S.C. 503, 2358

PRINCIPAL PURPOSE: Information collected in this survey will be used to learn about behaviors related to infant sleep product warning labels. This information will be used to assist the Consumer Product Safety Commission (CPSC) in developing strategies and best practice approaches for delivering warnings to caregivers of infants.

ROUTINE USES: None.

DISCLOSURE: Providing information on this survey is voluntary. There is no penalty if you choose not to respond. However, your maximum participation is encouraged so that the data collected will be complete and representative. Your survey instrument will be treated as confidential. Personally identifiable information (PII) will be used only by persons engaged in, and for the purposes of, the survey. Only group statistics will be reported.

Value	Value Label
1	I wish to continue
2	I do not wish to continue
98	Refused

If 2 or 98, respondent was an INELIGIBLE respondent.

If 1, proceed to next page.

We are inviting you to take part in a research study. This will involve completing a web-based survey. It should take you about 15 minutes to complete.

There are neither risks nor benefits to you for taking part in this survey. Any money you receive is a small token to thank you for taking part, if you choose to do so.

Your participation is voluntary. This means that you are free to choose not to take part, or to skip certain questions. There is no penalty if you choose not to respond. However, your complete participation will help with future educational efforts. It is important that as many people respond to this survey as possible so that the information we receive is complete. Your personal information will be kept separate from your survey responses. Government personnel will not have access to your name, address, or email address; they will only have access to your responses. Government personnel will not be able to trace your responses back to you. Answers will be reported only for the whole group. If you have any questions about this survey at any time, please contact the survey administrator by emailing pi@forsmarshgroup.com.

Thank you for considering participation in this survey.