"Study of Oncology Indications in Direct-to-Consumer Television Advertising" (OMB Control Number 0910-0885)

Change Request (83-C)

July 7, 2020

Because of COVID-19 concerns, we plan to conduct cognitive interviews remotely rather than in person. This resulted in some changes to the screener and consent form. Specifically, we added questions to the screener to assess technical capabilities (e.g., if participants have access to the internet). These questions add less than a minute of length to the screener. The consent form includes updated language about the online conference platform that will be used to conduct the cognitive interviews. The revised documents are similar in length; therefore, the burden estimate has not changed.