# **Oncology Indications Study**

# Cognitive Testing - Telephone Recruitment Screener

# [Ask to speak to an adult age 18 or older living in the household.]

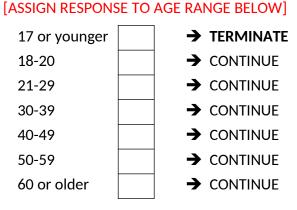
Hello, my name is \_\_\_\_\_\_ and I'm from [name of company]. I'm calling on behalf of RTI International, a non-profit research organization, about a study being sponsored by a public health agency. We're calling to recruit people to take part in a research study about medication advertising. We are not selling or promoting any product. The study involves watching an ad and then taking a survey on a computer to answer some questions about what you saw.

RTI will be conducting online interviews with several people, and we would like to see if you are eligible. We have various time slots available and will work with you to find a time that fits your schedule. The interview will last up to 60 minutes. For your participation, you will be given a token of appreciation.

To see if you are eligible for this study, I need to ask you a few questions. All of your responses will be kept private. My questions will only take a few minutes. May I proceed?

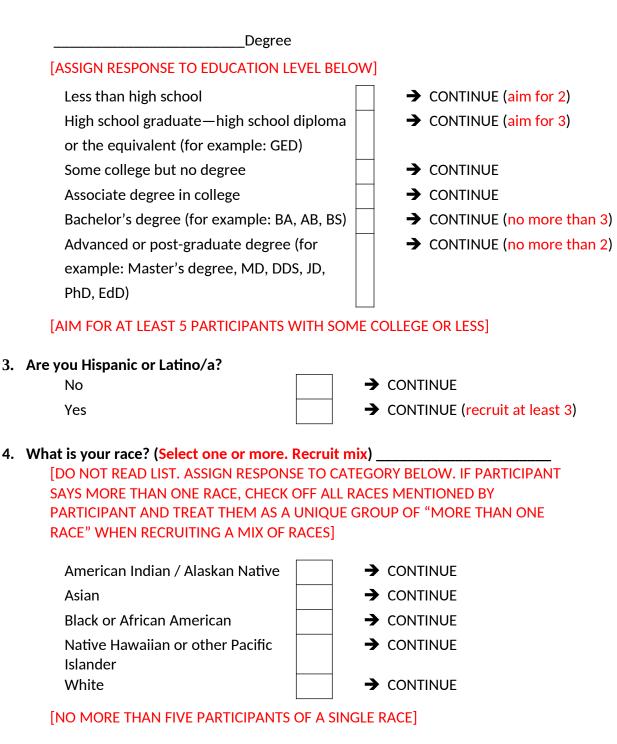
Yes  $\rightarrow$  CONTINUE No  $\rightarrow$  [Thank respondent and end call.]

1. How old are you? \_\_\_\_\_ (try for mix of ranges below)



[ATTEMPT MIX]

2. What is the highest level of education you have completed? (try for lower education levels as below)

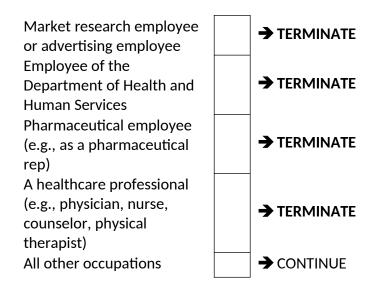


5. What is your sex?

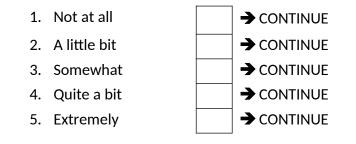
Male → CONTINUE Female → CONTINUE [ATTEMPT 6/5 SPLIT]

6. What is your current occupation? \_\_\_\_\_

### [ASSIGN RESPONSE TO CATEGORY BELOW]



7. How confident are you filling out medical forms by yourself? [Include at least 3 participants with a score of 3 or lower]



8. When was the last time you participated in an interview or focus group? [READ LIST]

Never	
More than 6 months ago	→ CONTINUE
In the past 6 months	→ TERMINATE

The discussion we would like you to participate in will take place online. The next few questions will involve technology – please answer these questions <u>considering the</u> <u>location and computer you will be joining the interview from</u>.

9. Do you currently have access to the internet – again considering the location and computer you will be joining the interview from?

Yes		→ CONTINUE
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10. Do you currently have <u>high speed internet access</u> (i.e., DSL or broadband) at this location?

Yes	→ CONTINUE
No	→ TERMINATE

**11.** Considering the location and computer you will be joining the interview from, what type of computer will you be using?

<i>·</i> · · <i>·</i>	 •
PC Laptop/desktop	➔ CONTINUE
MAC Laptop/desktop	→ CONTINUE
Tablet/mobile device	→ TERMINATE

12. Do you have a webcam installed in or connected to your PC/MAC laptop or desktop?

Yes	→ CONTINUE
No	→ TERMINATE

## **Invitation for Eligible Participants:**

Thank you for answering all of my questions. We would like to invite you to take part in a one-on-one interview. The interviews are being scheduled on [DATES].

The discussion will last up to 60 minutes. No one will attempt to sell you anything, and no one will call you for other studies as a result of your participation in this study. In appreciation for your time and effort, you will receive a \$75 check in the mail. This is an important research effort, and we hope that you will be part of it. I also want to let you know that the interviews will be audio recorded. They will only be listened to by project staff and will be deleted at the end of the project.

Can we schedule you now? Yes → CONTINUE TO SCHEDULING No → TERMINATE

## **Closing Scripts**

#### SCHEDULING

#### [IF ELIGIBLE AND AVAILABLE, SCHEDULE INTERVIEW]

During the interview, we will ask you to review an advertisement on a computer and answer some questions about what you saw. **If you wear reading glasses, please remember to wear them during the interview.** 

During the interview, you must be indoors in a quiet location without any noise that would be disruptive to the discussion. For example, we can't have loud machinery, dogs barking or children crying in the background.

#### <u>Closing for Ineligible Participants:</u>

Thank you for answering our questions. At this time, you are not eligible to be in this study. However, we appreciate your willingness to help us. Have a good day.

# **\*\*NOTE\*\* THIS PAGE MUST BE STORED SEPARATELY FROM THE** SCREENER AND COGNITIVE INTERVIEW DATA. PLEASE DESTROY UPON COMPLETION OF COGNITIVE INTERVIEW.

NAME:
ADDRESS:
CITY:
ZIP CODE:
E-MAIL
What is the best time to reach you? What is the best telephone number to reach you at that time?
BEST TIME TO BE REACHED:
BEST PHONE NUMBER:
Is there another time and number we can try if we miss you?
ALTERNATE TIME:
ALTERNATE PHONE NUMBER:

Thank you. That's all the questions I have today. Please try to find a quiet place with no distraction at least 15 minutes before the starting time. If you have any questions or find that you are unable to attend, please call [facility's phone number] as soon as possible. Thank you again for your time. We look forward to seeing you at [TIME] on [DATE].

## Read if necessary:

If you have any questions about the study, you may contact Vanessa Boudewyns of RTI at 1-800-334-8571, extension 22092. If you have concerns about how participants are being treated in the study, you may contact RTI's Office of Research Protection toll-free at 1-866-214-2043.