Public reporting burden for this collection of information is estimated to average 6 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. **An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.** Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0648\*). Do not return the completed form to this address.

**Screener Script for Focus Groups**

Hello, I’m [RECRUITER FIRST AND LAST NAME] and I’m calling from [RECRUITMENT FIRM]. We are a consumer research organization. I’m calling because you expressed interest in participating in a study. This study is funded by the National Institutes of Health and will inform the creation of health education materials. If you qualify, you will receive a payment of $75 for your participation. The focus group will be held in person in [CITY, STATE] the week of [MONTH, DAY]. The session will be about 90 minutes in length.

Does this sound like something you would be interested in?

\_\_\_\_\_Yes

\_\_\_\_\_No 🡪 **TERMINATE**

Great. Let's find out if you qualify. My questions should only take a few minutes. Any information you provide will be kept private. You can stop at any time or skip any question. I will ask you some questions about you – such as your education level and racial/ethnic background – to ensure we include a variety of people.

Would you like to proceed?

\_\_\_\_\_Yes

\_\_\_\_\_No 🡪 **TERMINATE**

1. [*Age*] How old are you? \_\_\_\_ (fill in)

If younger than 25 years old 🡪 **TERMINATE**

If 36 years old or older 🡪 **TERMINATE**

1. [*Market research employee*] Do you or an immediate family member work for a market research company, an advertising agency, a public relations firm, or in communications?

\_\_\_\_\_Yes 🡪 **TERMINATE**

\_\_\_\_\_No

1. [*Market research participant*] Have you participated in an interview or focus group in which you were asked your opinions regarding a product, a service, or advertising within the past 3 months?

\_\_\_\_\_Yes 🡪 **TERMINATE**

\_\_\_\_\_No

1. *[Health care expert]* Do you work in public health or health care?

\_\_\_\_\_Yes 🡪 **TERMINATE**

\_\_\_\_\_No

1. *[Native language]* Are you comfortable speaking and reading entirely in English?

\_\_\_\_\_Yes

\_\_\_\_\_No 🡪 **TERMINATE**

Now a few questions related to your health.

1. *[Eye Doctor Visit]* When was the last time you saw an eye doctor?

\_\_\_\_\_Within the last year🡪 **TERMINATE**

\_\_\_\_\_Within the last 2 years🡪 **TERMINATE**

\_\_\_\_\_It’s been more than 2 years CONTINUE

\_\_\_\_\_Never CONTINUE

\_\_\_\_\_Don’t know / Not sure CONTINUE

1. *[Smoking]*Do you smoke every day, some days, or not at all?

\_\_\_\_\_Every day CONTINUE **[assign to higher-risk group]**

\_\_\_\_\_Some days CONTINUE **[assign to higher-risk group]**

\_\_\_\_\_Not at all CONTINUE

1. *[Medical Condition]*Which, if any, of the following conditions have you been told by a doctor or nurse that you have…?

\_\_\_\_\_High blood pressure CONTINUE **[assign to higher-risk group]**

\_\_\_\_\_Diabetes CONTINUE **[assign to higher-risk group]**

\_\_\_\_\_Pre-diabetes CONTINUE **[assign to higher-risk group]**

\_\_\_\_\_Obesity CONTINUE **[assign to higher-risk group]**

\_\_\_\_\_None of the above CONTINUE

\_\_\_\_\_Don’t know / Not sure CONTINUE

1. *[Family Medical Condition]*Do you have a parent or sibling who has been told by a doctor or nurse that they have any of the following conditions?

\_\_\_\_\_Blindness or severe vision loss CONTINUE **[assign to higher-risk group]**

\_\_\_\_\_High blood pressure CONTINUE **[assign to higher-risk group]**

\_\_\_\_\_Diabetes CONTINUE **[assign to higher-risk group]**

\_\_\_\_\_None of the above CONTINUE **[assign to lower-risk group]**

\_\_\_\_\_Don’t know / Not sure 🡪 **TERMINATE**

Additional Demographic Items

1. *[Work Environment]*Which, if any, of the following apply to you?

\_\_\_\_\_I spend most of the day on a computer

\_\_\_\_\_I spend most of my day outdoors

\_\_\_\_\_I spend most of my day on a farm

\_\_\_\_\_I spend most of my time around tools and machinery

\_\_\_\_\_I spend some or all of my day around dangerous fumes or chemicals

\_\_\_\_\_None of the above

1. *[Gender]*What is your gender?

\_\_\_\_\_Male

\_\_\_\_\_Female

\_\_\_\_\_Something else

1. *[Education]*What is the highest level of education you have completed?

\_\_\_\_\_Less than high school

\_\_\_\_\_High school diploma or GED

\_\_\_\_\_Some college

\_\_\_\_\_Technical school or trade school (like real estate, childcare, plumbing, electrical)

\_\_\_\_\_College degree

\_\_\_\_\_Graduate or professional degree

1. *[Ethnicity]*Are you of Latino or Hispanic origin?

\_\_\_\_\_Yes

\_\_\_\_\_No

1. *[Race]*Which category best describes your race?

\_\_\_\_\_White

\_\_\_\_\_Black or African American

\_\_\_\_\_American Indian or Alaska Native

\_\_\_\_\_Asian or Pacific Islander

\_\_\_\_\_Something else

1. *[Income]*What is your yearly **household** income?

\_\_\_\_\_Less than $15,000

\_\_\_\_\_$15,000 to $29,999

\_\_\_\_\_$30,000 to $44,999

\_\_\_\_\_$45,000 to $59,999

\_\_\_\_\_$60,000 to $74,999

\_\_\_\_\_$75,000 to $89,999

\_\_\_\_\_$90,000 or more

\_\_\_\_\_Prefer not to answer

1. *[Marital/Parent Status]*Which category **best** describes you?

\_\_\_\_\_Single with no children

\_\_\_\_\_Single with children

\_\_\_\_\_Married with no children

\_\_\_\_\_Married with children

**Termination Script**

*(Use for participants who don’t meet the criteria.)*

Thank you for answering all of my questions. As I mentioned, we are recruiting people from different backgrounds. Unfortunately, we have already recruited several individuals with similar characteristics. Again, thank you for your time.

**Confirmation Script**

*(Use for participants who do meet the criteria.)*

Thank you for your time and interest in this study. May we schedule you for one of the sessions? [Share available time slots for the “higher-risk” or “lower-risk” groups.]

We will contact you a few days before to confirm your scheduled time. If something comes up and you will not be able to participate, please call [NAME AND NUMBER] as soon as possible.