Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" (OMB#: 0925-0648 Exp. Date: 05/31/2021)

TITLE OF INFORMATION COLLECTION:

2019 NLM Genetics Home Reference Survey

PURPOSE:

The National Library of Medicine (NLM) wishes to collect qualitative feedback from users of the web-based Genetics Home Reference (GHR) health information resource to gather information on user satisfaction, organizational awareness and perception, and use of the GHR resource. NLM provides information about genetics and health to a broad audience through this website. Qualitative customer feedback on Genetics Home Reference will help NLM understand user needs and enhance these important services. The information from this survey will be used to improve the design and operation of the publicly accessed website.

DESCRIPTION OF RESPONDENTS:

Visitors to Genetics Home Reference who choose to respond to the pop-up, link, or embedded invitation to take the survey.

TYPE OF COLLECTION: (Check one)	
[] Customer Comment Card/Complaint Form	[X] Customer Satisfaction Survey
[] Usability Testing (e.g., Website or Software	[] Small Discussion Group
[] Focus Group	[] Other:

CERTIFICATION:

I certify the following to be true:

- 1. The collection is voluntary.
- 2. The collection is low-burden for respondents and low-cost for the Federal Government.
- 3. The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
- 4. The results are <u>not</u> intended to be disseminated to the public.
- 5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
- 6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name: Stephanie M. Morrison

To assist review, please provide answers to the following question:

Personally Identifiable Information:

- 1. Is personally identifiable information (PII) collected? $[\]$ Yes [X] No
- 2. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974? [] Yes [] No
- 3. If Applicable, has a System or Records Notice been published? [] Yes [] No

Gifts or Payments:

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [] Yes [X] No

ESTIMATED BURDEN HOURS and COSTS

Category of Respondent	No. of Respondents	No. of Responses per Respondent	Time per Response (in hours)	Total Burden Hours
Individuals or Households	2000	1	3/60	100
Totals	2000	2000		100

Category of Respondent	Total Burden	Wage Rate*	Total Burden
	Hours		Cost
Individuals or Households	100	\$24.34	\$2,434.00
Totals	100		\$2,434.00

^{*}The General Public wage rate was obtained from https://www.bls.gov/oes/2017/may/oes_nat.htm#00-0000

FEDERAL COST: The estimated annual cost to the Federal government is \$2,327.30

				Fringe (if applicable)	Total Cost to Gov't
Staff	Grade/Step	Salary	% of Effort		
Federal Oversight					
Supervisory Technical Information Specialist	13/7	\$116,365	2%		\$2,327.30
Contractor Cost					N/A
Travel					N/A
Other Cost					N/A
Total					\$2,327.30

^{*}The Salary in table above is cited from https://www.opm.gov/policy-data-oversight/pay-leave/salaries-wages/salary-tables/19Tables/html/DCB.aspx

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents

1.	Do you have a customer list or something similar that defines the universe of potential
	respondents and do you have a sampling plan for selecting from this universe?
	[] Yes [X] No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

Survey respondents will be visitors to the Genetics Home Reference website who choose to respond to the pop-up, link, or embedded invitation to take the survey. Site visitors can receive survey invitations on all types of devices: desktop, tablet, and mobile.

Administration of the Instrument

1.	How will you collect the information? (Check all that apply)
	[X] Web-based or other forms of Social Media
	[] Telephone
	[] In-person
	[] Mail
	[] Other, Explain
2.	Will interviewers or facilitators be used? [] Yes [X] No