



**Welcome to the National Institutes of Health MedlinePlus magazine survey!**

**The following questions have been designed to be fast and easy to complete. Your responses are confidential and will be reported only in combination with those of other survey participants.**

**Now, on with the survey!**

OMB Control Number: 0925-0648

Expiration Date: 05/31/2021

Public reporting burden for this collection of information is estimated to average 8 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a current valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0648). Do not return the completed form to this address.

---

**How do you access NIH MedlinePlus magazine content?**

- Print magazine
- Website ([magazine.medlineplus.gov](http://magazine.medlineplus.gov))
- Both print and website
- I do not read NIH MedlinePlus magazine content

**How much time do you spend reading NIH MedlinePlus magazine content on all platforms during a typical month? (Please include both print, website, etc.)**

- Less than 15 minutes
- 15-29 minutes
- 30-59 minutes
- 1-2 hours
- More than 2 hours



**How much of the printed version of NIH MedlinePlus magazine do you typically read or look through?**

- Read all or almost all
- Read about half
- Skim only
- Do not read or look through

---

**How often do you visit the NIH MedlinePlus magazine website?**

- Daily
- A few times a week
- Weekly
- 2-3 times a month
- Monthly
- Less than monthly



**Please select the 3 health topics that most interest you. Please choose from the drop-down menus.**

Topic (select from drop-down menu)

1	<input type="text"/>
2	<input type="text"/>
3	<input type="text"/>

**Which types of articles are you most interested in reading? (Please select all that apply.)**

- Short articles
- In-depth articles
- Personal stories about people like me
- Celebrity interviews
- Researcher interviews
- Research updates
- Medication information
- Fitness/nutrition articles
- Healthy recipes
- Quizzes
- Links to other online resources
- Videos
- Infographics
- Fast facts
- Other (please specify):

**Please rate your level of agreement with each statement about NIH MedlinePlus magazine.**

	Agree Strongly	Agree	Neutral	Disagree	Disagree Strongly
It helps me keep up with the latest research from the National Institutes of Health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It helps me keep up with the latest health tips and information reviewed by the National Institutes of Health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is a source for ideas about improving my health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is a trusted source for health information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is the best overall source for health information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



**How has reading NIH MedlinePlus magazine helped you? (Please select all that apply.)**

- Helped me better understand health and research information
- Helped me talk about my health with my doctor or health care provider
- Changed a health behavior for me or a family member
- Improved my understanding of the work the National Institutes of Health does
- Other (please specify):

**Which actions have you taken as a result of reading NIH MedlinePlus magazine content in the past 12 months? (Please select all that apply.)**

- Shared an article with a family member or friend
- Talked to a doctor or health care provider
- Made a lifestyle change
- Researched a medication or health treatment
- Visited another National Institutes of Health website (ex. MedlinePlus, the National Library of Medicine, or the National Institutes of Health website)
- Connected with the National Institutes of Health on social media (LinkedIn, Facebook, Twitter, YouTube)
- Other (please specify):

---

**How useful is NIH MedlinePlus magazine to you?**

- Very useful
- Useful
- Somewhat useful
- Not at all useful

**Please tell us how you use NIH MedlinePlus magazine content.**

---

**Overall, how satisfied are you with NIH MedlinePlus magazine?**

- Very satisfied
- Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied
- Very dissatisfied

**Which other source(s) do you use for health-related information? (Please select all that apply.)**

- Friends and family
- My doctor or healthcare provider
- Social media
- Another government health website
- A non-government website
- Other (please specify):

**Please rate your level of trust with each source of health-related content listed below.**

	Very Trustworthy	Trustworthy	Somewhat Trustworthy	Not Trustworthy	Don't know / Not sure
CDC (Centers for Disease Control and Prevention)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friends and family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
MyHealthfinder	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
MedlinePlus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My doctor or health care provider	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**You indicated Other in the previous question. Please specify the Other content source you are referring to:**



**Did you know that NIH MedlinePlus magazine is published by the National Library of Medicine, one of the 27 Institutes and Centers of the National Institutes of Health?**

Yes

No



**What does the title of NIH MedlinePlus magazine convey to you? (Please select all that apply.)**

- That the magazine is published by the National Library of Medicine
- That the magazine is published by one of the 27 Institutes and Centers of the National Institutes of Health
- I know I will be reading information that is based on research
- I know I will be reading trusted health information
- The title doesn't represent anything to me
- Other (please specify):

---

**Are you familiar with the National Library of Medicine's MedlinePlus.gov online resource?**

Yes

No

The remaining questions are about you! This information will be combined with other respondents to help us better understand and meet the needs of our readers. All survey responses will remain anonymous and are optional.

**Which health care-related roles do you play? (Please select all that apply.)**

- Caregiver
- Health care researcher
- Health care librarian
- Health care professional
- Other (please specify):

**Are you...?**

- Male
- Female
- Non-binary
- Prefer not to answer

---

**What is your age?**

- Younger than 25
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75 or older
- Prefer not to answer

**Which of these best describes your ethnicity (choose one)?**

- Hispanic or Latino
- Not Hispanic or Non-Latino

**Which of these best describes your race (choose one or more)?**

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White

---

**What is your highest level of education?**

- High School
- Associate's Degree
- Bachelor's Degree
- Master's Degree
- PhD
- Prefer not to answer

**What was your total annual household income before taxes in 2019? Please include income from all members of your household.**

- Under \$15,000
- \$15,000-\$29,999
- \$30,000-\$49,999
- \$50,000-\$74,999
- \$75,000-\$99,999
- \$100,000- \$150,000
- Over \$150,000
- Prefer not to answer



**Please provide any additional comments, ways we can improve your reading experience, or story ideas for future issues.**

**NIH MedlinePlus magazine is very interested in learning more about your opinions and use of the magazine. If you'd be willing to participate in future research projects, please provide your name and email. Whether or not you choose to provide your contact information, please click 'Done' at the bottom of this page.**

First Name

Last Name

Email