

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire

*Note: The questions below are the proposed questions for the second wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 2 only. This week we have added questions that examine misinformation, perceptions about getting vaccines, and the influence of others getting a vaccine on an individual's intent to be vaccinated.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

Standard Questions

Modular Questions

One-Time Questions

### HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam:** How familiar are you with the U.S. Department of Health and Human Services (HHS)?

**Variable Label:** hhs\_fam: Familiarity with HHS

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

//PROGRAMMING NOTE: IF Q1 = 1, SKIP TO Q3//

// Page Break //

Item #: Q2

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**hhs\_trust.** How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

**// Page Break //**

**Item #:** Q3-Q5

**Question Type:** Grid

**// Soft Prompt: "We would like your response to this question." //**

**misinform.** How much do you agree or disagree with the following statements?

**//PROGRAMMING NOTE: RANDOMIZE misinform\_1 to misinform\_15. Split grid across three pages (every 5 questions)**

|                    |   |  |
|--------------------|---|--|
| <b>misinform_1</b> | If someone has ever had a severe allergic reaction to any ingredient in a COVID-19 vaccine, they should not get that specific vaccine.                          | misinform_1: Vaccine allergies           |
| <b>misinform_2</b> | If someone gets COVID-19 and recovers, they don't need to get a COVID-19 vaccine.   | misinform_2: Already had COVID-19        |
| <b>misinform_3</b> | Getting a COVID-19 vaccine can give you COVID-19.   | misinform_3: Give you COVID-19           |
| <b>misinform_4</b> | People don't need to wear a mask after they get a COVID-19 vaccine.   | misinform_4: Don't need mask             |
| <b>misinform_5</b> | In order to be authorized for use, the COVID-19 vaccines must go through extensive testing over three phases of clinical trials with thousands of participants. | misinform_5: Vaccines extensively tested |
| <b>misinform_6</b> | The COVID-19 vaccines include microchips used to track people.  | misinform_6: Microchips                  |

|                     |   |   |
|---------------------|---|---|
| <b>misinform_7</b>  | COVID-19 vaccines will alter my DNA.  | misinform_7: Alter DNA                          |
| <b>misinform_8</b>  | COVID-19 vaccines can cause infertility or miscarriage.   | misinform_8: Infertility or miscarriage         |
| <b>misinform_9</b>  | Natural immunity is healthier and more effective than vaccine-induced immunity.   | misinform_9: Natural immunity                   |
| <b>misinform_10</b> | If everyone around me is immune, then I don't need to be vaccinated.  | misinform_10: Everyone is immune                |
| <b>misinform_11</b> | Vaccines can cause autism.  | misinform_11: Autism                            |
| <b>misinform_12</b> | Once you receive the COVID-19 vaccine, you're immune for life.  | misinform_12: Immune for life                   |
| <b>misinform_13</b> | If I got the flu shot this year, I don't need a COVID-19 vaccine.   | misinform_13: Flu shot                          |
| <b>misinform_14</b> | COVID-19 vaccines can cause a short fever, headache, fatigue, sore arm or chills, especially after the second dose. Other reactions are extremely rare.     | misinform_14: Minor side effects                |
| <b>misinform_15</b> | The COVID-19 virus is mutating. Early research is finding that the current vaccines can still protect against most of the new COVID-19 strains or variants. | misinform_15: Vaccines protect against variants |

| <b>Value</b> | <b>Value Label</b>         |
|--------------|----------------------------|
| 1            | Strongly disagree          |
| 2            | Disagree                   |
| 3            | Neither agree nor disagree |
| 4            | Agree                      |
| 5            | Strongly agree             |
| -99          | Refused                    |

// Page Break //

Item #: Q6-Q7

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

Wait\_turn. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE wait\_turn\_1 to wait\_turn\_8. //

|             |   |                                    |
|-------------|---|------------------------------------|
| wait_turn_1 | I should wait my turn to get a COVID-19 vaccine.  | wait_turn_1: Wait turn             |
| wait_turn_2 | Some people should be allowed to get a COVID-19 vaccine before others.  | wait_turn_2: Distribution fairness |
| wait_turn_3 | If I can find a way to get a COVID-19 vaccine before it is my turn, I would do it.  | wait_turn_3: Cut line              |
| wait_turn_4 | I think that the way the COVID-19 vaccines have been distributed so far has been unfair.  | wait_turn_4: Jealous of others     |
| wait_turn_5 | I have seen a lot of people on my social media feed that have received a COVID-19 vaccine already.                              | wait_turn_5: Social media          |
| wait_turn_6 | I think it is fair that celebrities, artists, musicians, athletes, and other "influencers" are getting COVID-19 vaccines early. | wait_turn_6: Fair for influencers  |
| wait_turn_7 | I think it is fair that politicians are getting COVID-19 vaccines early.  | wait_turn_7: Fair for politicians  |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |

|     |                |
|-----|----------------|
| 5   | Strongly agree |
| -99 | Refused        |

**// Page Break //**

**Item #:** Q8

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**BEH1\_CET.** A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. Have you received a COVID-19 vaccine?

**Variable Label:** BEH1: Vaccination behavior

| Value | Value Label  |
|-------|--|
| 0     | No, I have not received a COVID-19 vaccine                           |
| 1     | Yes, but I have only received one shot out of the two required shots |
| 2     | Yes, I have received all of the required shots                       |
| -99   | Refused  |

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q8=0 OR -99//**

**Item #:** Q9

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**BEH2a\_CET.** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** BEH2a: Intention to get vaccinated

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |

|     |             |
|-----|-------------|
| 5   | Very likely |
| -99 | Refused     |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q8=1//

Item #: Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH2b CET**. What is the likelihood that you will complete COVID-19 vaccination?

Variable Label: BEH2b\_CET: Intention to complete vaccination

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q8=0 OR -99//

Item #: Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH3a CET**. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a\_CET: Wait to get vaccinated

| Value | Value Label  |
|-------|--|
| 1     | I will get a vaccine as soon as I can                |
| 2     | I will wait to get a vaccine for one or more reasons |
| 3     | I will never get a COVID-19 vaccine                  |
| -99   | Refused  |
| -100  | Valid Skip   |

// Page Break //

**//PROGRAMMING NOTE: DISPLAY IF Q8=1//**

Item #: **Q12**

Question Type: Single punch

**// Soft Prompt: "We would like your response to this question." //**

**BEH3b\_CET**. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3b\_CET: Wait to complete vaccination

| Value | Value Label   |
|-------|---|
| 1     | I will get the second required dose as soon as I can                |
| 2     | I will wait to get the second required dose for one or more reasons |
| 3     | I will never get the second required COVID-19 dose                  |
| -99   | Refused   |
| -100  | Valid Skip  |

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q11=2//**

Item #: **Q13-Q15**

Question Type: Single punch

**// Soft Prompt: "We would like your response to this question." //**

**BEH4\_CET**. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: BEH4\_CET: Reasons: Waiting to get vaccinated

**//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET**

| Variable Name     | Variable Text   | Variable Label                    |
|-------------------|---|-----------------------------------|
| <b>BEH4_1_CET</b> | I will wait because of my age.  | BEH4_1_CET: Age                   |
| <b>BEH4_2_CET</b> | I will wait because of my health status, allergies, or medical history. | BEH4_2_CET: Health                |
| <b>BEH4_3_CET</b> | I want to know if the vaccine is effective first.                       | BEH4_3_CET: Confirm effectiveness |
| <b>BEH4_4_CET</b> | I am pregnant or expect to become pregnant.                             | BEH4_4_CET: Pregnant              |
| <b>BEH4_5_CET</b> | I want to talk to my doctor first.                                      | BEH4_5_CET: Talk to doctor first  |
| <b>BEH4_6_CET</b> | I want to compare the effectiveness of the different vaccines.          | BEH4_6_CET: Compare vaccines      |
| <b>BEH4_7_CET</b> | I want to see if my friends and family get the vaccine.                 | BEH4_7_CET: Friends/family        |
| <b>BEH4_8_CET</b> | I want to see if others who get the vaccine first                       | BEH4_8_CET: Side                  |

|             |  |                                |
|-------------|--|--------------------------------|
|             | develop any problems.  | effects                        |
| BEH4_9_CET  | I want to make sure it is safe for people like me first.             | BEH4_9_CET: Confirm safety     |
| BEH4_10_CET | I want to hear from leaders in my community about the vaccine first. | BEH4_10_CET: Hear from leaders |
| BEH4_11_CET | Other  | BEH4_11_CET: Other             |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| -99   | Refused     |
| 100   | Valid skin  |

// Page Break //

Item #: Q16

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

watch\_pub\_vacc. Have you watched videos or seen pictures of someone else getting a COVID-19 vaccine?

Variable Label: watch\_pub\_vac: Watched public vaccination?

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| -99   | Refused     |

// Page Break //

//PROGRAMMING NOTE: SHOW IF Q16 = 1 //

Item #: Q17-Q18

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

type\_pub\_vacc. Who did you see get vaccinated? Select all that apply.

//PROGRAMMING NOTE: RANDOMIZE type\_pub\_vacc\_1 to type\_pub\_vacc\_7. //

|                 |                                |                                   |
|-----------------|--------------------------------|-----------------------------------|
| type_pub_vacc_1 | Member(s) of the U.S. congress | type_pub_vacc_1: Congress         |
| type_pub_vacc_2 | Local/state politician(s)      | type_pub_vacc_2: Local politician |
| type_pub_vacc_3 | Doctor(s), nurse(s), or other  | type_pub_vacc_3:                  |



|                 |   |   |
|-----------------|---|---|
|                 | health care worker(s)   | Nurse/health care worker                |
| type_pub_vacc_4 | Public health official(s) (e.g., Dr. Anthony Fauci)           | type_pub_vacc_5: Public health official |
| type_pub_vacc_5 | President Biden   | type_pub_vacc_6: President              |
| type_pub_vacc_6 | Vice President Harris   | type_pub_vacc_7: Vice President         |
| type_pub_vacc_7 | A celebrity, artist, musician, athlete, or other “influencer” | type_pub_vacc_8: Influencer             |
| type_pub_vacc_8 | Other   | type_pub_vacc_9: Other                  |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| -99   | Refused     |

// Page Break //

//PROGRAMMING NOTE: SHOW IF LEAST ONE ITEM FROM Q17/Q18=1. PIPE “YES” RESPONSES //

Item #: Q19-Q20

Question Type: Grid

// Soft Prompt: “We would like your response to this question.” //

imp\_pub\_vacc. Please consider how seeing the following people get vaccinated made you feel about getting a COVID-19 vaccine yourself. Did seeing these vaccinations make you more likely, less likely, or not affect whether you would get the vaccine?

//PROGRAMMING NOTE: MATCH ORDER OF type\_pub\_vacc\_1 to type\_pub\_vacc\_8. //

|                |   |   |
|----------------|---|---|
| imp_pub_vacc_1 | Member(s) of the U.S. congress                      | type_pub_vacc_1: Congress                 |
| imp_pub_vacc_2 | Local/state politician(s)                           | type_pub_vacc_2: Local politician         |
| imp_pub_vacc_3 | Doctor(s), nurse(s), or other health care worker(s) | type_pub_vacc_3: Nurse/health care worker |
| imp_pub_vacc_4 | Public health official(s) (e.g., Dr.                | type_pub_vacc_4: Doctor                   |

|                |   |                                 |
|----------------|---|---------------------------------|
|                | Anthony Fauci)  |                                 |
| imp_pub_vacc_5 | President Biden                                       | type_pub_vacc_6: President      |
| imp_pub_vacc_6 | Vice President Harris                                 | type_pub_vacc_7: Vice President |
| imp_pub_vacc_7 | A celebrity, artist, musician, or other "influencer." | type_pub_vacc_8: Influencer     |
| imp_pub_vacc_8 | Other   | type_pub_vacc_9: Other          |

| Value | Value Label                                   |
|-------|---|
| 1     | Made me less likely to get the vaccine        |
| 2     | Didn't affect whether I would get the vaccine |
| 3     | Made me more likely to get the vaccine        |
| 99    | Refused                                       |
| -100  | Valid skip                                    |

// Page Break //

Item #: Q21

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc\_trust. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc\_trust: Trust in Safety of Vaccine

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |

// Page Break //

Item #: Q22

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc\_off. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

Variable Label: vacc\_off: Confidence in U.S. public health officials

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |