<u>**Supporting Statement for OMB 1530-NEW**</u>
Customer Research of Matured Unredeemed Savings Bonds Holders

B. Collections of Information Employing Statistical Methods

1. **Universe and Respondent Selection.**

   There are approximately 32M TINs in the Matured Unredeemed Debt (MUD) database. Due to lack of contact information, we are leveraging a market research firm to do a best possible recruit of individuals in their panel who have paper savings bonds, up to 500 responses.

   We are also sharing an anonymous survey link with up to 40,000 individuals who have TreasuryDirect accounts and have TINs in the MUD database. Given that the majority of these individuals (33,000) have not had a transaction with TreasuryDirect since 2013, we do not anticipate more than a 0.5% response rate for the collection as a whole. For the remaining 17,000 respondents, we do not anticipate more than a 1.0% response rate for the collection based on the response rate for a market research study with TreasuryDirect customers in late 2020.

2. **Procedures for Collecting Information.**

   We will not be utilizing any stratification or other statistical methodology for sample selection. Since this research is exploratory in nature, we are accepting a best possible recruit and are willing to accept the selection bias that accompanies this recruiting method.

3. **Methods to Maximize Response.**

   Our market research firm will be responsible for maximizing our responses of individuals from their panel (up to 500).

   We will not leverage any methods to maximize responses from the TD.gov recruit

4. **Testing of Procedures.**

   We will not leverage any tests or procedures or methods.

5. **Contacts for Statistical Aspects and Data Collection.**
   Provide the name and telephone number of individuals consulted on statistical aspects of the design and the name of the agency unit, contractor(s), grantee(s), or other person(s) who will actually collect and/or analyze the information for the agency.

   Agencies and Entities:
   • Bureau of the Fiscal Service – Marcia Goodnight, 304-480-7590, Marcia.Goodnight@fiscal.treasury.gov

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- Slalom Consulting – Steve Meinz, steve.meinz@slalom.com