**C15. Endorsement Email to Encourage Provider Participation**

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**Endorsement Email to Encourage Provider Participation**: English

**Sent to:** [PROVIDER]

**Subject:** USDA’s Study of Nutrition and Activity in Child Care Settings II (SNACS-II)

*Note to reviewers: This email template will be provided to State Agency contacts and/or to Sponsors, for reaching out to their providers to endorse the study and encourage their participation. They can customize the template before sending it. They can fill the program type in the letter. The program types are: child care center, family child care home, at-risk afterschool center or outside-school-hours care center.*

Dear [Provider Contact],

Your [child care center / family child care home / at-risk afterschool center / outside-school-hours care center] was randomly selected to be part of the second Study of Nutrition and Activity in Child Care Settings (SNACS-II). This important study, sponsored by the U.S. Department of Agriculture (USDA), will help providers, sponsors and the USDA understand how the Child and Adult Care Food Program (CACFP) operates so that it can better help children learn and grow.

While participation in this study is voluntary, **providers are strongly encouraged to participate** per Section 28 of the National School Lunch Act.We have been in contact with the study team and endorse the study and their work. The study is an important step for federal policymakers to better understanding the nutrition and physical activity children around the country in child care receive.

USDA’s Food and Nutrition Service (FNS) selected Mathematica and its partner, Westat, to conduct this important study. A member of the study team will contact you in the next week to tell you more about the study and answer any questions that you may have.

If you would like to contact the study team now, please call [study phone] toll-free or email [study email].

Thank you in advance for your participation in this important study!

Sincerely,

Signature

[Name]

[Position]