

C21. Provider Recruitment Follow-Up Email

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PROVIDER RECRUITMENT FOLLOW-UP EMAIL: ENGLISH

Sent to: [PROVIDER]

Subject: We are trying to reach you about USDA's Study of Nutrition and Activity in Child Care Settings II (SNACS-II)

Note to reviewers: This letter will be tailored to fill in the program type, as well as the name of the Provider's program. The program types are as follows: child care center, family child care home, at-risk afterschool center or outside-school-hours care center.

Hello [Center Director or Family Child Care Home Operator Name],

Recently, your [child care center / family child care home / at-risk afterschool center /outside-school-hours care center], [PROGRAM NAME], was randomly selected to be part of the second Study of Nutrition and Activity in Child Care Settings (SNACS-II). This important study for the U.S. Department of Agriculture (USDA) Food and Nutrition Service (FNS) will help providers, sponsors and USDA learn about how the Child and Adult Food Program (CACFP) helps children learn and grow. FNS selected Mathematica and its partner Westat to conduct this study.

I am following up on a letter our study team sent you with information about the study, as well as a call you should have received to discuss your participation.

Please call [study number] toll-free or email [study email] to schedule a phone call. A member of the study team will tell you more about the study and answer any questions you have.

If you would like more information about SNACS-II, please visit [URL] using the passcode [passcode].

Thank you in advance for your cooperation with this important study!

Sincerely,

[RECRUITER NAME]

The Food and Nutrition Service (FNS) is collecting this information to understand the nutritional quality of CACFP meals and snacks, the cost to produce them, and dietary intakes and activity levels of CACFP participants. This is a voluntary collection and FNS will use the information to examine CACFP operations. The collection does request personally identifiable information under the Privacy Act of 1974. Responses will be kept private to the extent provided by law and FNS regulations. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-xxxx. The time required to complete this information collection is estimated to average 0.0501 hours (3 minutes) per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support, 1320 Braddock Place, 5th Floor, Alexandria, VA 22314. ATTN: PRA (0584-xxxx). Do not return the completed form to this address.