

Task	Cost	Notes
Project coordination		
Labor	\$ 24,138	(GS-14 @ 4 wks; GS-11 @ 16 wks)
Survey implementation		
Labor	\$ 22,690	GS-11 @ 4 wks; GS-3 @ 40 wks
Materials	\$ 8,399	
Postage	\$ 4,111	
Telephone follow-up*	\$ 10,000	
Data processing		
Labor	\$ 41,133	GS-11 @ 4 wks; GS-3 @ 80 wks
Focus groups		
Labor	\$ 7,823	(GS-14 @ 2 wks; GS-11 @ 4 wks)
Expenses, such as room rental	\$ 7,500	
Travel	\$ 9,000	
Cognitive interviews		
Labor	\$ 3,911	(GS-14 @ 1 wks; GS-11 @ 2 wks)
Data analysis		
Labor	\$ 28,384	(GS-14 @ 4 wks; GS-11 @ 20 wks)
Total	\$ 167,088	

Previous OMB:

Task	Cost
Project coordination	
Labor	\$19,197
Survey design and production	
Labor	\$20,173
Materials	\$4,814
Telephone follow up	\$20,000
Data Processing	
Labor	\$35,709
Focus groups	
Labor	\$8,279
Expenses, such as room rental	\$7,500
Travel	\$13,000
Data analysis	
Labor	\$29,596
Total	<u>\$158,417</u>

			Sample Size	Responses	Printing
	NWOS Surveys (NWOS Long; NWOS Short + Science Modules; NWOS Short + State)				
None	Pre-Notice letter	1	3,938	2,950	\$ 197
None	First Mailing Questionnaire & Cover Letter	1	3,938	1,328	\$ 3,938
None	Reminder / Thank You Letter	1	3,938	1,328	\$ 197
None	Second Questionnaire Mailing & Cover Letter	1	2,611	885	\$ 2,611
	Retu rns			2,213	
	NWOS Urban Survey				
					\$ -
None	Pre-Notice letter	1	793	560	\$ 40
None	First Mailing Questionnaire & Cover Letter	1	793	208	\$ 793
None	Reminder / Thank You Letter	1	793	208	\$ 40
None	Second Questionnaire Mailing & Cover Letter	1	585	139	\$ 585
	Retu rns			347	\$ -
					\$ 8,399

Postage

\$ 590

\$ 863

\$ 266

\$ 575

\$ 1,438

\$ -

\$ 112

\$ 135

\$ 42

\$ 90

\$ 226

\$ 4,111