

Wave 1: Cover letter to survey recipients

PASSCODE

Dear Seacoast Resident:

We are conducting an important survey, titled "Adapting to Coastal Hazards," about new programs related to coastal hazards, including storms and flooding, in your region. Even if you are not familiar with coastal hazards or **even if you do not live by the water or in New Hampshire, your help is essential** to ensure that the survey results are as complete and accurate as possible.

The purpose of this survey is to collect information policy makers will use to make decisions about these new programs. This survey will ask about your experiences and opinions related to coastal hazards and options for managing shorelines in New Hampshire. It should take 20 minutes of your time.

Your address was randomly selected to receive this survey as part of a regional sample of households. We invite **the person in your household aged 18 years or older with the next upcoming birthday** to complete the survey. Please go to <https://tinyurl.com/NHCoastalHazards> and enter the **Access Code** printed at the top right of this letter to enter the online survey.

We need your opinions. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your region who are similar to you and your household. Your responses to this survey will help inform policy decisions. Please take the time to read the information in this survey and answer the questions carefully.

All answers to the survey will be kept anonymous. Your name is not associated with your survey in any way, so that your responses can never be traced back to you. Of course, your participation is voluntary.

We have sent \$2 to all potential participants who have been contacted to request their participation in this study as a token of our appreciation. You may keep this money regardless of whether you choose to participate in the study or not. Thank you for your assistance in this project. We would greatly appreciate if you could complete the survey in the next week.

Sincerely,



Sarah Gonyo

Economist, NOAA National Ocean Service



Andrew Smith

Director, UNH Survey Center

Wave 2: Preview postcard to survey recipients

Complete your survey now!

COMMUNITY SURVEY ON COASTAL HAZARDS

LET YOUR VOICE BE HEARD!



For more information:
<https://tinyurl.com/nh-coastal-survey>

Dear Seacoast Resident:

You recently received a letter informing you that your household was selected at random to receive a survey, titled "Adapting to Coastal Hazards," about new programs related to coastal hazards in your region.

Your address was randomly selected to receive this survey as part of a regional sample of households. We ask that the **household resident aged 18 or older who has the next upcoming birthday** complete the survey. Your help is essential to ensure that the survey results are as complete and accurate as possible.

You may access the survey online using the link and code below

Access Code:

at <https://tinyurl.com/NHCoastalHazards>. Your participation is completely voluntary, and there are no penalties for not answering any questions. Your answers are anonymous.

Thank you in advance for your assistance in this project.

Regards,

Sarah Gonyo
Economist, NOAA National Ocean Service

Andrew Smith
Director, UNH Survey Center
UNH IRB #8410

 **University of
New Hampshire**
Survey Center

9 Madbury Rd., Suite 402
Durham, NH 03824
800750

OMB Control No. 0648-0788

Wave 3: Post card reminder to survey recipients

There's still time to complete your survey!

COMMUNITY SURVEY ON COASTAL HAZARDS

LET YOUR VOICE BE HEARD!





For more information:
<https://tinyurl.com/nh-coastal-survey>



Dear Seacoast Resident:

Last week a survey, titled "Adapting to Coastal Hazards," was mailed to you concerning new programs related to coastal hazards in your region. If you have already completed your survey online, please accept our sincere thanks.

If you have not yet completed your survey, we ask that **the household resident aged 18 or older who has the next upcoming birthday** please do so this week. You are one of a select few who have been chosen to participate. Your answers will help us understand your opinions about these new programs.

Please go to <https://tinyurl.com/NHCoastalHazards> and enter your unique code to access the online survey.

Access Code:

If you would prefer a paper copy, please contact Tracy Keirns at (800) 786-9760 or Tracy.Keirns@unh.edu.

Regards,

Sarah Gonyo
Economist, NOAA National Ocean Service

Andrew Smith
Director, UNH Survey Center

UNH IRB #8410

OMB Control No. 0648-0788

 **University of
New Hampshire**
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9 Madbury Rd., Suite 402
Durham, NH 03824
800750

Wave 4: Cover letter to survey recipients

PASSCODE

Dear Seacoast Resident:

Within the last few weeks we have sent you survey invitations, titled “Adapting to Coastal Hazards.” If you have already completed your survey online, we sincerely thank you and you may disregard this letter. If you have not yet completed your survey, please take a few moments to do so by completing the enclosed paper survey and returning it in the postage paid envelope.

We need your opinions. Even if you are not familiar with coastal hazards or **even if you do not live by the water or in New Hampshire**, your responses to this survey will help inform policy decisions. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your region who are similar to you and your household. Please take the time to read the information in this survey and answer the questions carefully.

We invite **the person in your household aged 18 years or older with the next upcoming birthday** to complete the survey. If you prefer, you may still complete the survey online at <https://tinyurl.com/NHCoastalHazards>. You must enter the Access Code printed in the top right of this letter to enter the online survey.

The purpose of this survey is to collect information policy makers will use to make decisions about these new programs. This survey will ask about your experiences and opinions related to coastal hazards and options for managing shorelines in New Hampshire. It should take 20 minutes of your time.

All answers to the survey will be kept anonymous. Your name is not associated with your survey so your responses can never be traced back to you. Of course, your participation is voluntary.

Thank you for your assistance in this project. We would greatly appreciate if you could complete the survey in the next week.

Sincerely,


Sarah Gonyo

Economist, NOAA National Ocean Service



Andrew Smith

Director, UNH Survey Center

Wave 5: Post card final reminder to survey recipients

Last chance to complete your survey!

COMMUNITY SURVEY ON COASTAL HAZARDS

LET YOUR VOICE BE HEARD!





For more information:
<https://tinyurl.com/nh-coastal-survey>



Dear Seacoast Resident:

Last week a survey, titled "Adapting to Coastal Hazards," was mailed to you concerning new programs related to coastal hazards in your region. If you have already completed your survey, please accept our sincere thanks.

If you have not yet completed your survey, we ask that the **household resident aged 18 or older who has the next upcoming birthday** please do so this week. You are one of a select few who have been chosen to participate. Your answers will help us understand your opinions about these new programs.

Please go to <https://tinyurl.com/NHCoastalHazards> and enter your unique code to access the online survey.

Access Code:

If you have any questions or need a new paper copy, please contact Tracy Keirns at (800) 786-9760 or Tracy.Keirns@unh.edu.

Regards,

Sarah Gonyo
Economist, NOAA National Ocean Service

Andrew Smith
Director, UNH Survey Center

UNH IRB #8410

OMB Control No. 0648-0788

 **University of New Hampshire**
Survey Center
9 Madbury Rd., Suite 402
Durham, NH 03824
800750

Wave 6: Cover letter to recipients of the non-response questionnaire

Dear Seacoast Resident:

Within the last week a survey, titled “Adapting to Coastal Hazards,” was mailed to you concerning new programs related to coastal hazards in your region. Through a random process, your address was selected to receive the survey. Our records indicate that you did not return the completed survey.

While we are no longer asking that you complete the full survey, a brief questionnaire is enclosed with this letter. We ask **the household resident aged 18 or older who has the next upcoming birthday** to complete the survey and mail it back as soon as possible using the self-addressed stamped envelope. It should take no more than **5 minutes** of your time.

We need your opinions. Even if you are not familiar with coastal hazards or **even if you do not live by the water or in New Hampshire, your help is essential** to ensure that the survey results are as complete and accurate as possible. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your region who are similar to you and your household. Your responses to this survey will help inform policy decisions. Please take the time to read the information in this survey and answer the questions carefully.

All answers to the survey will be kept anonymous. Your name is not associated with your survey so your responses can never be traced back to you. Of course, your participation is voluntary.

We thank you for your assistance in this project. We would greatly appreciate if you could return the survey in the next week.

Sincerely,


Sarah Gonyo

Economist, NOAA National Ocean Service



Andrew Smith

Director, UNH Survey Center