

## **Request for Approval under the “Generic Clearance for the Collection of Routine Customer Feedback” (OMB Control Number: 0970-0401)**

---

**TITLE OF INFORMATION COLLECTION:** Evidence-Building Academy Participant Project Introduction

**PURPOSE:** As part of the larger project, *Supporting Evidence Building in Child Welfare*, the Evidence-Building Academy (the Academy) aims to increase child welfare administrators’ and their evaluation partners’ capacity to do rigorous evaluations that provide critical information on program effectiveness and meet the design standards for child welfare clearinghouses. During the Academy, participants will learn how to:

- Match their target population with an appropriate intervention;
- Choose a rigorous evaluation design;
- Write a strong evaluation plan;
- Appropriately measure key child welfare outcomes;
- Critically assess evaluation results to guide the selection of programs that can best help children and their families.

Child welfare administrators, staff, evaluators, and others will participate in a series of online workshops, to be held July 20, 2020 through July 23, 2020, that will introduce them to various concepts, methods, considerations, and concerns when conducting evaluations. Through these individual workshops, participants will begin to build their capacity in designing and implementing evaluations for child welfare programs. The Academy is designed to reintroduce and refer to content covered in previous sessions to strengthen participants’ learning retention and increase their understanding of the subject matter. In addition, participants will apply this content to their current evaluation projects, and will receive guidance on that work from faculty who are experts in evaluation.

Through this Project Introduction information collection, participants will provide Academy faculty with background regarding their evaluation projects. The information will be used by faculty to tailor the content of the Academy, as well as their guidance and feedback throughout the Academy.

**DESCRIPTION OF RESPONDENTS:** Respondents will be enrolled participants in the Academy. Thus, they will include representatives from child welfare agencies and evaluators across the country, who are interested in building critical evidence for child welfare programs and services. Professional roles may include: program administrators, program directors, CQI analyst, private evaluation staff, etc.

**TYPE OF COLLECTION:** (Check one)

- Customer Comment Card/Complaint Form
- Usability Testing (e.g., Website or Software)
- Focus Group

- Customer Satisfaction Survey
- Small Discussion Group
- Other: Slide Deck

**CERTIFICATION:**

I certify the following to be true:

- 1. The collection is voluntary.
- 2. The collection is low-burden for respondents and low-cost for the Federal Government.
- 3. The collection is non-controversial and does not raise issues of concern to other federal agencies.
- 4. The results are not intended to be disseminated to the public.
- 5. Information gathered will not be used for the purpose of substantially informing influential policy decisions.
- 6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name: Kathleen Dwyer, Senior Social Science Research Analyst, Office of Planning, Research, and Evaluation

To assist review, please provide answers to the following question:

**Personally Identifiable Information:**

- 1. Is personally identifiable information (PII) collected? [ ] Yes [ X ] No
- 2. If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974? [ ] Yes [ ] No
- 3. If Yes, has an up-to-date System of Records Notice (SORN) been published? [ ] Yes [ ] No

**Gifts or Payments:**

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [ ] Yes [X] No

**BURDEN HOURS**

Category of Respondent	No. of Respondents	Participation Time	Burden
Individuals (Academy Participants)	100	43 minutes	71.6 Hours
<b>Totals</b>	<b>100</b>	<b>43 minutes</b>	<b>71.6 Hours</b>

**FEDERAL COST:** The estimated annual cost to the Federal government is \$2,428.00

**If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:**

**The selection of your targeted respondents**

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?  
[X] Yes [ ] No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

The universe of potential respondents is the list of attendees for the workshops. We will solicit participation from the full universe and a sampling plan is not applicable.

**Administration of the Instrument**

1. How will you collect the information? (Check all that apply)  
[X] Web-based or other forms of Social Media  
[ ] Telephone  
[ ] In-person  
[ ] Mail  
[ ] Other, Explain
2. Will interviewers or facilitators be used? [ ] Yes [X] No

**Please make sure that all instruments, instructions, and scripts are submitted with the request.**

## **Instructions for completing Request for Approval under the “Generic Clearance for the Collection of Routine Customer Feedback”**

---

**TITLE OF INFORMATION COLLECTION:** Provide the name of the collection that is the subject of the request. (e.g. Comment card for soliciting feedback on xxxx)

**PURPOSE:** Provide a brief description of the purpose of this collection and how it will be used. If this is part of a larger study or effort, please include this in your explanation.

**DESCRIPTION OF RESPONDENTS:** Provide a brief description of the targeted group or groups for this collection of information. These groups must have experience with the program.

**TYPE OF COLLECTION:** Check one box. If you are requesting approval of other instruments under the generic, you must complete a form for each instrument.

**CERTIFICATION:** Please read the certification carefully. If you incorrectly certify, the collection will be returned as improperly submitted or it will be disapproved.

**Personally Identifiable Information:** Provide answers to the questions. Note: Agencies should only collect PII to the extent necessary, and they should only retain PII for the period of time that is necessary to achieve a specific objective.

**Gifts or Payments:** If you answer yes to the question, please describe the incentive and provide a justification for the amount.

### **BURDEN HOURS:**

**Category of Respondents:** Identify who you expect the respondents to be in terms of the following categories: (1) Individuals or Households; (2) Private Sector; (3) State, local, or tribal governments; or (4) Federal Government. Only one type of respondent can be selected per row.

**No. of Respondents:** Provide an estimate of the Number of respondents.

**Participation Time:** Provide an estimate of the amount of time required for a respondent to participate (e.g. fill out a survey or participate in a focus group)

**Burden:** Provide the Annual burden hours: Multiply the Number of responses and the participation time and divide by 60.

**FEDERAL COST:** Provide an estimate of the annual cost to the Federal government.

**If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:**

**The selection of your targeted respondents.** Please provide a description of how you plan to identify your potential group of respondents and how you will select them. If the answer is yes, to the first question, you may provide the sampling plan in an attachment.

**Administration of the Instrument:** Identify how the information will be collected. More than one box may be checked. Indicate whether there will be interviewers (e.g. for surveys) or facilitators (e.g., for focus groups) used.