Screenings 2 Services Challenge: Feedback Survey

In Summer 2021, the Office of Head Start (OHS)* and Bureau of Primary Health Care (BPHC)* will launch the **Screenings 2 Services Challenge**. This Innovation Challenge invites applicants to first propose and then develop innovative approaches to **help children receive health, educational, and social services based on identified needs from developmental screenings**, with a goal of promoting children's health and wellbeing.

Your feedback will be used to help inform Challenge planning. The survey should take approximately **five minutes** to complete. Thank you for taking time to share your feedback!

*OHS and BPHC are programs of the Administration for Children and Families (ACF) Health Resources & Services Administration's (HRSA), respectively

Background: The Issue

Millions of children experience developmental, health, and socioeconomic challenges. Primary care providers and early childhood professionals play a key role in screening for developmental milestones, such as delays in speaking, cognition, and motor skills, and identifying risk factors that consider social determinants of health, such as economic instability and limited access to quality health care. These professionals often connect children who are at-risk to additional services or further evaluation.

Unfortunately, those most in need often do not access these follow-up services and resources to address their challenges, which can have lasting impacts on the child's development. The COVID-19 pandemic has made it even more challenging to access childhood screenings and follow-up care.

Questions:

1. **To what extent were you aware of this difficulty in connecting children to the recommended services after developmental screenings?**
   - Unaware
   - Somewhat aware
   - Aware
   - Very Aware

In Phase I, the Screenings 2 Services Challenge invites the public to submit a **one-page concept pitch outlining an innovative approach to help children receive health, educational, and social services.** Concept pitches may include technology solutions, new approaches for service delivery, or other innovative ideas that include the ability to create impact.

Up to 25 winners may be selected in Phase I. Winners could receive up to $2,000 and the winning ideas will be publicized in a press release and several media outlets.

Participants can submit ideas individually or as part of a team.

2. **Would you submit an idea during Phase I of the Challenge?**
   a. Yes
   b. No
   c. Maybe

3. **[Logic – if yes to Q2] What is your preferred method to submit an idea for the Challenge? (***select all that apply***)**
   - 1 page concept pitch
   - Video
   - PowerPoint slides
   - Other, please specify

4. **[Logic – if yes to Q2] How would you like to be recognized if you submit a winning idea? Select all that apply.**
   - Press release
   - Article in a prominent publication in my industry
   - Social media
   - Recognition from prominent leaders/influencers in my industry
   - Other, please specify
   - I would not like to be recognized publicly

5. **[Logic – if no or maybe to Q2] What would make you more likely to submit an idea in Phase I?**
   [Free response]

6. **Which option(s) best describes your role/industry? (***select all that apply***):**
   - Education
   - Academia
   - Health care
   - Public health
   - Social services
   - Technology
   - Public policy
   - Government
   - Nonprofit or community-based organizations
   - Private sector

- Other: [*Free response*]

7. **[Optional] What is your current job title or function?** (If you are not currently working, please enter your most recent job title or write "unemployed")
   [*Free response*]

8. **Where do you go for the latest information and updates that may be relevant to your industry/interests? Select all that apply.**
   - LinkedIn
   - Twitter
   - YouTube
   - Industry Newsletters
   - Media Publications (e.g., Fierce Healthcare, FedScoop)
   - Conferences
   - Thought leaders in my industry
   - Other: [*Free response*]

9. **[Optional] Is there anything else you'd like to share about the upcoming Screenings 2 Services Challenge?**

If you would like to hear updates about the Screenings 2 Services Challenge, please enter your information below.

10. **[Optional] Enter your first and last name:**
    [*Free Response*]

11. **[Optional] Enter your email:**
    [*Free Response*]