

ATTACHMENT F.1

TIME-USE SURVEY ADVANCE EMAIL (PRE-PAY)

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TO: [EMAIL]  
FROM: [eceichq@mathematica-mpr.com](mailto:eceichq@mathematica-mpr.com)  
SUBJECT: Invitation to Complete the ECE-ICHQ Time-use Survey  
ATTACHMENT: Time-use survey FAQs

[INSERT OPRE LOGO] [INSERT MATHEMATICA LOGO]

Dear [First Name] [Last Name]:

I am writing to request your help on an important research study about early childhood care and education. As you know, high quality early care and education (ECE) in childhood builds a strong foundation of emotional, social, language and cognitive skills that are key for future success in school. The U.S. Department of Health and Human Services, Administration for Children and Families (ACF), Office of Planning, Research, and Evaluation (OPRE) has partnered with Mathematica, an independent research organization, to conduct a study on how centers use their resources to maximize the quality of ECE.

The COVID-19 pandemic has had an especially profound impact on the child care industry. Child care centers like yours have had to make many trade-offs in order to maintain health and safety requirements and continue to offer services to young children and their families. We hope the study will also help us understand how centers have fared through the COVID-19 pandemic and that the findings can inform the types of supports that could help centers like yours in the future.

We are asking teachers and administrators from select early childhood programs to complete a short time-use survey to help us learn how you spend your time. The survey asks questions about how much time you spend on various tasks, including teaching, working with families, staff development, communication activities, and management tasks and how that compares to time spent on similar activities before the COVID-19 pandemic.

We are excited about the study and hope you will be too. As one of only a small number of teachers and administrators taking part, your help is vital to the study's success.

The time-use survey should only take about 15 minutes to complete. [IF INCENTIVE TO STAFF ALLOWED: We recently sent a survey invitation letter with a \$[AMOUNT] gift card enclosed to you at your center as a thank you. When you complete the survey, we will send a \$ [AMOUNT] Amazon gift code to you by email.] For your convenience, the survey is accessible on the web.

Taking part in this study is voluntary. The purpose of the study is to help identify improvements in early childhood services; there are no risks from taking part in the study. The information in this study will be used only for research purposes and in ways that will not reveal who you are or identify your center. Federal or state laws may require us to show information to government officials (or sponsors) who are responsible for monitoring the safety of this study. Neither you or your center will be identified in any publication from this study. If you have questions about ECE-ICHQ, please call Annalee Kelly, the survey director, toll-free, at 1-833-616-0137 or email us at [eceichq@mathematica-mpr.com](mailto:eceichq@mathematica-mpr.com).

To complete the time-use survey, please click the secure link below. This link is unique to you and should not be shared with anyone.

We encourage you to complete the survey online at:  
[Customized Survey URL]

We have attached a list of frequently asked questions. Mathematica staff will be happy to answer any other questions about the study and to assist you in any way you need. You can contact us toll-free at XXX-XXX-XXXX or email us at [eceichq@mathematica-mpr.com](mailto:eceichq@mathematica-mpr.com).

Thank you in advance for your help with this important study.

Sincerely,  
Annalee Kelly  
Survey Director

Paperwork Reduction Act Statement: The referenced collection of information is voluntary. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB control number for this collection is 0970-0499 and it expires 11/30/2022.

ATTACHMENT F.2

TIME USE SURVEY FOLLOWUP EMAIL (PRE-PAY)

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TO: [EMAIL]  
FROM: [eceichq@mathematica-mpr.com](mailto:eceichq@mathematica-mpr.com)  
SUBJECT: Reminder to Complete the ICHQ Time-use Survey  
ATTACHMENT: Time-use survey FAQs

[INSERT MATHEMATICA LOGO]

Dear [First Name] [Last Name]:

As you may recall, your center is taking part in a study on the Implementation and Cost of High Quality Early Care and Education, also known as ECE-ICHQ.

A few weeks ago, you were invited to fill out a short time-use survey to help us learn how you spend your time. The survey asks questions about time you spend on various tasks and how that compares to time spent on similar activities before the COVID-19 pandemic. It should only take about 15 minutes to complete. As a reminder, participation is completely voluntary, but we hope you will complete the short survey to help inform this important work.

We encourage you to complete the survey online at:

[Customized Survey URL]

**[IF INCENTIVE TO STAFF ALLOWED: We recently sent a survey invitation letter with a \$[AMOUNT] gift card enclosed to you at your center as a thank you. When you complete the survey, we will send a \$ [AMOUNT] Amazon gift code to you by email.]** We have attached a list of frequently asked questions. If you have additional questions about the study or are having difficulty in accessing your web survey, please call us toll-free at XXX-XXX-XXXX or email us at [eceichq@mathematica-mpr.com](mailto:eceichq@mathematica-mpr.com).

Thank you in advance for your help with this important study.

Sincerely,  
Annalee Kelly  
Survey Director

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ATTACHMENT F.3

TIME USE SURVEY ADVANCE LETTER (PRE-PAY)

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**Annalee Kelly**  
Survey Director

P. O. Box 2393  
Princeton, NJ 08543-2393  
Telephone (609) 799-3535  
Fax (609) 799-0005  
www.mathematica-mpr.com  
ECE-ICHQ  
[DATE]

Dear [TEACHER]:

I am writing to request your help on an important research study about early childhood care and education. As you know, high quality early care and education (ECE) in childhood builds a strong foundation of emotional, social, language and cognitive skills that are key for future success in school. The U.S. Department of Health and Human Services, Administration for Children and Families (ACF), Office of Planning, Research, and Evaluation (OPRE) has partnered with Mathematica, an independent research organization, to conduct a study on how centers use their resources to maximize the quality of ECE.

The COVID-19 pandemic has had an especially profound impact on the child care industry. Child care centers like yours have had to make many trade-offs in order to maintain health and safety requirements and continue to offer services to young children and their families. We hope the study will also help us understand how centers have fared through the COVID-19 pandemic and that the findings can inform the types of supports that could help centers like yours in the future. We are asking teachers and administrators from select early childhood programs to complete a short time-use survey to help us learn how you spend your time. The survey asks questions about how much time you spend on various tasks, including teaching, working with families, staff development, communication activities, and management tasks and how that compares to time spent on similar activities before the COVID-19 pandemic.

We are excited about the study and hope you will be too. As one of only a small number of teachers and administrators taking part, your help is vital to the study's success.

The time-use survey should only take about 15 minutes to complete. [IF INCENTIVE TO STAFF ALLOWED: As a thank you we have enclosed a \$[AMOUNT] gift card. When you complete the survey, we will send a \$[AMOUNT] Amazon gift code to you by email.] For your convenience, the survey is accessible on the web.

Taking part in this study is voluntary. The purpose of the study is to help identify improvements in early childhood services; there are no risks from taking part in the study. The information in this study will be used only for research purposes and in ways that will not reveal who you are or identify your center. Federal or state laws may require us to show information to government officials (or sponsors) who are responsible for monitoring the safety of this study. Neither you or your center will be identified in any publication from this study. If you have questions about ECE-ICHQ, please call Annalee Kelly, the survey director, toll-free, at 1-833-616-0137 or email us at [eceichq@mathematica-mpr.com](mailto:eceichq@mathematica-mpr.com).

To complete the time-use survey, please use the username and password below. The website, your username and the password are secure and should not be shared with anyone.

We encourage you to complete the survey online at:

**[Customized Survey URL]**

USERNAME: «WebUserName»

PASSWORD: «WebPassword»

We have enclosed a list of frequently asked questions. Mathematica staff will be happy to answer any other questions about the study and to assist you in any way you need. You can contact us toll-free at XXX-XXX-XXXX or email us at [eceichq@mathematica-mpr.com](mailto:eceichq@mathematica-mpr.com).

Thank you in advance for your help with this important study.

Sincerely,



Annalee Kelly  
Survey Director

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ATTACHMENT F.4

TIME USE SURVEY FOLLOW-UP LETTER (PRE-PAY)

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Annalee Kelly  
Survey Director



P.O. Box 2393  
Princeton, NJ 08543-2393  
Telephone (609) 799-3535  
Fax (609) 799-0005  
www.mathematica-mpr.com

[DATE]

Dear [FIRST NAME] [LAST NAME]:

As you may recall, your center is taking part in a study on the Implementation and Cost of High Quality Early Care and Education, also known as ECE-ICHQ.

A few weeks ago, you were invited to fill out a short time-use survey to help us learn how you spend your time. The survey asks questions about time you spend on various tasks and how that compares to time spent on similar activities before the COVID-19 pandemic. It should only take about 15 minutes to complete. As a reminder, participation is completely voluntary, but we hope you will complete the short survey to help inform this important work.

**We encourage you to complete the survey online at:**

**[Customized Survey URL]**

**USERNAME: «WebUserName»**

**PASSWORD: «WebPassword»**

**[IF INCENTIVE TO STAFF ALLOWED: We recently sent a survey invitation letter with a \$[AMOUNT] gift card enclosed to you at your center as a thank you. When you complete the survey, we will email you a \$[AMOUNT] Amazon gift code.]** If you have questions about the study or are having difficulty in accessing your web survey, please call us toll-free at XXX-XXX-XXXX or email us at [eeichq@mathematica-mpr.com](mailto:eeichq@mathematica-mpr.com).

Thank you in advance for your help with this important study.

Sincerely,

Annalee Kelly  
Survey Director

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ATTACHMENT F.5  
TIME-USE SURVEY FAQS (PRE-PAY)

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## FREQUENTLY ASKED QUESTIONS ABOUT THE TIME-USE SURVEY OF THE ASSESSING THE IMPLEMENTATION AND COST OF HIGH QUALITY EARLY CARE AND EDUCATION (ECE-ICHQ) STUDY

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➤ **Q: WHAT IS THE TIME-USE SURVEY?**

The time-use survey is part of the study on the Implementation and Cost of High Quality Early Care and Education, also known as ECE-ICHQ.

The time-use survey is an online survey which asks questions about how much time staff spend on various tasks, including teaching, working with families, staff development, communication activities, and management tasks, and how that compares to time spent on similar activities before the COVID-19 pandemic. This should take approximately 15 minutes to complete.

➤ **Q: WHAT IF NONE OF THE ROLES LISTED IN THE SURVEY MATCHES MY ROLE AT THE CENTER?**

We understand staff sometimes fill multiple roles at a center. If none of the listed roles match perfectly, please select the role that you spend most of your time doing.

➤ **Q: SHOULD I COUNT HOURS I SPEND WORKING OUTSIDE OF THE CENTER?**

We are interested in the time you spend on tasks regardless of where you do the work. However, we do want to make a distinction between paid and unpaid work hours. In sections where we ask the number of hours worked, please only count the hours for which you are paid to work

➤ **Q: HOW DO I CALCULATE HOURS FOR TASKS THAT I DO ON AN ONGOING BASIS?**

For tasks that you do frequently throughout a typical day, such as providing instruction or care, please think about how many times you do it each day and about how long it takes each time you do it. You may use this daily estimate to produce a weekly estimate by multiplying by the number of days you work per week.

➤ **Q: HOW DO I CALCULATE HOURS WHEN I AM DOING MORE THAN ONE TASK AT THE SAME TIME?**

If you are doing more than one task at a time, please count hours for the task that was your primary responsibility at the time.

➤ **Q: HOW DO I COMPARE TIME SPENT ON AN ACTIVITY BEFORE THE COVID-19 PANDEMIC?**

If you worked at the center before March 2020, we will ask you to compare your current hours to your hours before the COVID-19 pandemic. When comparing your current hours spent on these activities before the COVID-19 pandemic, please consider if you spend more time on this activity, less time, or about the same amount of time that you spent on it before

the COVID-19 pandemic. For example, if you spent 10 hours on an activity but spent 4 hours on that activity before the COVID-19 pandemic then please select “More time”.

If you were not working at this center before March 2020, please check Not applicable.

➤ **Q: HOW DO I CALCULATE HOURS SPENT ON ACTIVITIES THAT OCCUR LESS FREQUENTLY THAN WEEKLY?**

Please think of your work from August 2020 to March 2021 when considering time spent on activities that occur less frequently.

If you worked at the center before March 2020, we will ask you to compare your current hours to your typical work week before the COVID-19 pandemic. When comparing your current hours spent on these activities before the COVID-19 pandemic, please think about the period from August 2019 to March 2020. If you were not working at this center before March 2020, please check Not applicable.

➤ **[IF INCENTIVE TO STAFF ALLOWED: Q: WHAT WILL I RECEIVE FOR PARTICIPATING?**

As a thank you, we included a \$[AMOUNT] gift card in the initial survey materials mailed to you at your center. When you complete the survey, we will email you a \$[AMOUNT] Amazon gift code.

We will send the gift code to the email address we have on record for you. ]

➤ **Q: WHAT DO I DO IF I HAVE OTHER QUESTIONS OR CAN'T ACCESS THE SURVEY?**

If you have any questions about or have any trouble accessing the time-use survey, please call us toll-free at XXX-XXX-XXXX or email us at [eceichq@mathematica-mpr.com](mailto:eceichq@mathematica-mpr.com).

ATTACHMENT F.6  
TIME-USE SURVEY FLYER (PRE-PAY)

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## Your help is needed!

Mathematica, a respected independent research organization, will be emailing teachers soon about completing a time-use survey as part of a study on the Implementation and Cost of High Quality Early Care and Education (ECE-ICHQ) study.

### ***What is the time-use survey?***

The 15-minute survey will ask about how much time teachers spend doing various tasks, like teaching, working with families, staff development, communication activities, management tasks and how that compares to time spent on similar activities before the COVID-19 pandemic.

Your invitation letter included instructions on how to log in to the web survey. Mathematica will also send you an email directly to log into the survey.

[IF INCENTIVE TO STAFF ALLOWED: Your invitation letter included a \$[AMOUNT] as a thank you, Mathematica will send you a **\$[AMOUNT]** Amazon gift code by email once you complete the survey.]

### ***What is ECE-ICHQ?***

ECE-ICHQ is a study funded by the U.S. Department of Health and Human Services, Administration for Children and Families and conducted by Mathematica. The study aims to learn about how centers use their resources to maximize the quality of early childhood care and education.

### ***Questions? Didn't get the email?***

Contact Mathematica toll-free at XXX-XXX-XXXX or send an email to [eeichq@mathematica-mpr.com](mailto:eeichq@mathematica-mpr.com).

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ATTACHMENT F.7

TIME-USE SURVEY CENTER DIRECTOR COVER LETTER FOR DISTRIBUTION PACKAGE  
(PRE-PAY)

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[RECRUITER NAME]

**[Date]**

Dear [CENTER DIRECTOR]:

Thank you for providing the names and email addresses of teachers and administrative staff in certain staffing categories who are eligible for the time-use survey as part of the study on the Implementation and Cost of High Quality Early Care and Education, also known as ECE-ICHQ.

Enclosed please find sealed time-use survey invitation packets addressed to eligible staff for you to distribute. Each packet contains a \$10 gift card, instructions for accessing the time-use survey on the web, and responses to Frequently Asked Questions about the time use survey. Additionally, we have included flyers for you to post or distribute to staff to encourage completion of the time-use survey.

As a reminder, the time-use survey should only take staff about 15 minutes to complete. The survey asks questions about how much time staff spend on various tasks, including teaching, working with families, staff development, communication activities, and management tasks and how that compares to time spent on similar activities before the COVID-19 pandemic. Each eligible staff will receive a \$[AMOUNT] gift card with their survey invitation as a thank you. When staff complete the survey, we will email them a \$[AMOUNT] Amazon gift code.

The time-use survey is an important part of the study and we appreciate your support. If you have any questions, feel free to contact me by phone at [RECRUITER PHONE] or email at [RECRUITER EMAIL].

Thank you again for your help with this important study.

Sincerely,

[RECRUITER NAME]