

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 9)

Note: The questions below are the proposed questions for the ninth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 9 only or are being asked again to update data on a variable of interest. This wave's module is Trusted Vaccine Messengers and Vaccine Challenges. This week we have added questions on COVID-19 risk perceptions and personal experiences with COVID-19 diagnoses.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_fam: Familiarity with HHS

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust.** How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

// Page Break //

//BASE: All respondents//

Item #: Q3

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_fam.** How familiar are you with the Centers for Disease Control and Prevention (CDC)?

**Variable Label:** cdc\_fam: Familiarity with CDC

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

// Page Break //

//BASE: cdc\_fam= 2, 3, 4, OR -99//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_trust.** How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** cdc\_trust: Trust in CDC

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

// Page Break //

//BASE: All respondents//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off.** How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q6**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_trust.** How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q7**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh1\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

**Variable Label:** beh1: Vaccination behavior

| Value | Value Label  |
|-------|--|
| 0     | No, I have not received a COVID-19 vaccine                           |
| 1     | Yes, but I have only received one shot out of the two required shots |
| 2     | Yes, I have received all of the required shots                       |
| -99   | Refused  |

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

**Item #: Q8**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh2a\_cet.** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** beh2a: Intention to get vaccinated

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |
| -100  | Valid Skip                  |

**// Page Break //**

**//BASE: beh1\_cet=1//**

**Item #: Q9**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh2b\_cet.** What is the likelihood that you will complete COVID-19 vaccination?

**Variable Label:** BEH2b\_CET: Intention to complete vaccination

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |
| -100  | Valid Skip                  |

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

**Item #: Q10**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

| Value | Value Label  |
|-------|--|
| 1     | I will get a vaccine as soon as I can                |
| 2     | I will wait to get a vaccine for one or more reasons |
| 3     | I will never get a COVID-19 vaccine                  |
| -99   | Refused  |
| -100  | Valid Skip   |

**// Page Break //**

//BASE beh3a\_cet =2//

Item #: Q11-Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET

| Variable Name | Variable Text   | Variable Label                    |
|---------------|---|-----------------------------------|
| beh4_1_cet    | I will wait because of my age.  | beh4_1_cet: Age                   |
| beh4_2_cet    | I will wait because of my health status, allergies, or medical history. | beh4_2_cet: Health                |
| beh4_3_cet    | I want to know if the vaccine is effective first.                       | beh4_3_cet: Confirm effectiveness |
| beh4_4_cet    | I am pregnant or expect to become pregnant.                             | beh4_4_cet: Pregnant              |
| beh4_5_cet    | I want to talk to my doctor first.                                      | beh4_5_cet: Talk to doctor first  |
| beh4_6_cet    | I want to compare the effectiveness of the different vaccines.          | beh4_6_cet: Compare vaccines      |
| beh4_7_cet    | I want to see if my friends and family get the vaccine.                 | beh4_7_cet: Friends/family        |
| beh4_8_cet    | I want to see if others who get the vaccine first develop any problems. | beh4_8_cet: Side effects          |
| beh4_9_cet    | I want to make sure it is safe for people like me first.                | beh4_9_cet: Confirm safety        |
| beh4_10_cet   | I want to hear from leaders in my community about the vaccine first.    | beh4_10_cet: Hear from leaders    |
| beh4_11_cet   | Other   | beh4_11_cet: Other                |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| 99    | Refused     |
| 100   | Valid skip  |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//

Item #: Q13-Q15

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**vacc\_source**. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

**//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source12.//**

| Variable Name | Variable Text   | Variable Label  |
|---------------|---|---|
| vacc_source1  | Your State Government   | vacc_source1: Source of Vaccine: Your State Government                          |
| vacc_source2  | The U.S. Department of Health and Human Services (HHS)            | vacc_source2: Source of Vaccine: HHS  |
| vacc_source3  | The Centers for Disease Control and Prevention (CDC)              | vacc_source3: Source of Vaccine: CDC  |
| vacc_source4  | U.S. Federal public health officials                              | vacc_source4: Source of Vaccine: Federal public health officials                |
| vacc_source5  | The U.S. Food and Drug Administration (FDA)                       | vacc_source5: Source of Vaccine: FDA  |
| vacc_source6  | Pharmaceutical companies  | vacc_source6: Source of Vaccine: Pharmaceutical companies                       |
| vacc_source7  | Local public health officials (e.g. state, county, city, or town) | vacc_source7: Source of Vaccine: Local public health officials                  |
| vacc_source8  | The American Medical Association                                  | vacc_source8: Source of Vaccine: The American Medical Association               |
| vacc_source9  | Medical websites, like WebMD or the Mayo Clinic                   | vacc_source9: Source of Vaccine: Medical websites like WebMD or the Mayo Clinic |
| vacc_source10 | Your local hospital leadership (e.g., Chief Medical Officer)      | vacc_source10: Local hospital leadership  |
| vacc_source11 | President Biden   | vacc_source11: President Biden  |
| vacc_source12 | Vice President Harris   | vacc_source12: Vice President Harris  |

| Value | Value Label       |
|-------|-------------------|
| 1     | Not at all likely |
| 2     | Not very likely   |
| 3     | Somewhat likely   |
| 4     | Very likely       |
| -99   | Refused           |

**// Page Break //**

Item #: Q16-Q17

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**fam\_vacc\_source**. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source10.//

| Variable Name     | Variable Text             | Variable Label   |
|-------------------|---------------------------|--|
| fam_vacc_source1  | My family physician       | fam_vacc_source1: Source of Vaccine: My family physician       |
| fam_vacc_source2  | Friends                   | fam_vacc_source2: Source of Vaccine: Friends                   |
| fam_vacc_source3  | Immediate family members  | fam_vacc_source3: Source of Vaccine: Immediate family members  |
| fam_vacc_source4  | Extended family members   | fam_vacc_source4: Source of Vaccine: Extended family members   |
| fam_vacc_source5  | Neighbors in my community | fam_vacc_source5: Source of Vaccine: Neighbors in my community |
| fam_vacc_source6  | Local schools             | fam_vacc_source6: Source of Vaccine: Local schools             |
| fam_vacc_source7  | My employer               | fam_vacc_source7: Source of Vaccine: My employer               |
| fam_vacc_source8  | My local government       | fam_vacc_source8: Source of Vaccine: My local government       |
| fam_vacc_source9  | My place of worship       | fam_vacc_source9: Source of Vaccine: My place of worship       |
| fam_vacc_source10 | My pharmacist/pharmacy    | fam_vacc_source10: Source of Vaccine: My pharmacist/pharmacy   |

| Value | Value Label       |
|-------|-------------------|
| 1     | Not at all likely |
| 2     | Not very likely   |
| 3     | Somewhat likely   |
| 4     | Very likely       |
| 99    | Not applicable    |
| -99   | Refused           |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//

Item #: Q18

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_distance**. How far would you need to travel to get to the COVID-19 vaccination site located nearest to your home?

**Variable Label:** vacc\_distance: Distance to vaccine site

| Value | Value Label                           |
|-------|---------------------------------------|
| 1     | Less than 15 minutes                  |
| 2     | 15 minutes – 30 minutes               |
| 3     | 30 minutes – 1 hour                   |
| 4     | More than 1 hour                      |
| 5     | I don't know where my nearest site is |
| -99   | Refused                               |
| -100  | Valid skip                            |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//

Item #: Q19-Q20

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_barrier**. When it comes to getting a COVID-19 vaccine, how difficult do you expect the following to be?

**Variable Label:** vacc\_barrier: Barriers to getting vaccine

//PROGRAMMING NOTE: RANDOMIZE vacc\_1\_barrier-vacc\_6\_barrier

| Variable Name         | Variable Text  | Variable Label                       |
|-----------------------|--|--------------------------------------|
| <b>vacc_1_barrier</b> | Getting to and/or from the vaccination site  | vacc_1_barrier:<br>Travel            |
| <b>vacc_2_barrier</b> | Finding appointment times that work with my schedule   | vacc_2_barrier:<br>Appointment times |
| <b>vacc_3_barrier</b> | Having access to the technology needed to schedule the vaccine appointment (e.g., computer, mobile device, internet) | vacc_3_barrier:<br>Technology        |
| <b>vacc_4_barrier</b> | Cost of traveling to and from the vaccination site   | vacc_4_barrier:<br>Travel cost       |
| <b>vacc_5_barrier</b> | Other costs associated with getting the vaccine (e.g., childcare, time off from work)                                | vacc_5_barrier:<br>Other costs       |
| <b>vacc_6_barrier</b> | Getting the documentation needed to get a vaccine (e.g., driver's license or other form of identification)           | vacc_6_barrier:<br>Documentation     |

| Value | Value Label          |
|-------|----------------------|
| 1     | Not at all difficult |



|      |                      |
|------|----------------------|
| 2    | Slightly difficult   |
| 3    | Moderately difficult |
| 4    | Very difficult       |
| -99  | Refused              |
| -100 | Valid skip           |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//

Item #: Q21-Q22

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_resource**. When it comes to getting a COVID-19 vaccine, how much would each resource, if available, increase your likelihood to get vaccinated?

Variable Label: vacc\_resource: Vaccine resources

//PROGRAMMING NOTE: RANDOMIZE vacc\_1\_resource-vacc\_7\_resource

| Variable Name          | Variable Text  | Variable Label                 |
|------------------------|--|--------------------------------|
| <b>vacc_1_resource</b> | If transportation was provided for traveling to and from the vaccine site  | vacc_1_resource: Travel        |
| <b>vacc_2_resource</b> | If more flexibility was offered in scheduling my vaccine appointments (e.g., later appointment times, more weekend availability) | vacc_2_resource: Appointments  |
| <b>vacc_3_resource</b> | If my employer offered paid time off to get the vaccine  | vacc_3_resource: Compensation  |
| <b>vacc_4_resource</b> | If I received automatic notifications with updates on my vaccine eligibility status and appointment scheduling options           | vacc_4_resource: Notifications |
| <b>vacc_5_resource</b> | If vaccine scheduling could be done in-person  | vacc_5_resource: In-Person     |
| <b>vacc_6_resource</b> | If vaccine registration sites were available in more languages   | vacc_7_resource: Language      |
| <b>vacc_7_resource</b> | If I could bring my child(ren) with me to the vaccine site   | vacc_8_resource: Child         |

| Value | Value Label   |
|-------|---------------|
| 1     | Not at all    |
| 2     | Not very much |

|      |                |
|------|----------------|
| 3    | A fair amount  |
| 4    | A great deal   |
| 99   | Not applicable |
| -99  | Refused        |
| -100 | Valid skip     |

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q23-Q24**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." //**

**cv\_diagnose**. Have you or any of the following people been diagnosed with the coronavirus or COVID-19?

**Variable Label:** cv\_diagnose: Diagnosed with COVID-19

**//PROGRAMMING NOTE: RANDOMIZE cv\_diagnose\_1-cv\_diagnose\_6**

| Variable Name        | Variable Text   | Variable Label                               |
|----------------------|---|--|
| <b>cv_diagnose_1</b> | I have once   | cv_diagnose_1: Myself                        |
| <b>cv_diagnose_2</b> | I have more than once   | cv_diagnose_2: Myself<br>More Than Once      |
| <b>cv_diagnose_3</b> | An immediate family member  | cv_diagnose_3:<br>Immediate Family<br>Member |
| <b>cv_diagnose_4</b> | An extended family member   | cv_diagnose_4:<br>Extended Family<br>Member  |
| <b>cv_diagnose_5</b> | A friend  | cv_diagnose_5: Friend                        |
| <b>cv_diagnose_6</b> | No, I do not know anyone that has been diagnosed with coronavirus or COVID-19 | cv_diagnose_6: No One                        |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| 99    | Refused     |
| 100   | Valid skip  |

**// Page Break //**

//BASE: All respondents//

Item #: Q25

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

covid19\_threat How much of a threat is the coronavirus outbreak for \_\_\_\_\_?

Variable Label: covid19\_threat: COVID-19 threat concerns

//PROGRAMMING NOTE: RANDOMIZE covid19\_threat\_1-covid19\_threat\_7

| Variable Name    | Variable Text                              | Variable Label                      |
|------------------|--|-------------------------------------|
| covid19_threat_1 | Your personal health                       | covid19_threat_1: Personal Health   |
| covid19_threat_2 | Your personal financial situation          | covid19_threat_2: Personal Finances |
| covid19_threat_3 | The health of your community               | covid19_threat_3: Day to Day        |
| covid19_threat_4 | The health of the US population as a whole | covid19_threat_4: US Population     |
| covid19_threat_5 | The US economy                             | covid19_threat_5: US Economy        |

| Value | Value Label       |
|-------|-------------------|
| 1     | Not a threat      |
| 2     | A minor threat    |
| 3     | A moderate threat |
| 4     | A major threat    |
| -99   | Refused           |