

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire

*Note: The questions below are the proposed questions for the second wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 2 only. This week we have added questions that examine misinformation, perceptions about getting vaccines, and the influence of others getting a vaccine on an individual's intent to be vaccinated.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

Standard Questions

Modular Questions

One-Time Questions

### HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam:** How familiar are you with the U.S. Department of Health and Human Services (HHS)?

**Variable Label:** hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

//PROGRAMMING NOTE: IF Q1 = 1, SKIP TO Q3//

// Page Break //

Item #: Q2

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**hhs\_trust.** How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

**// Page Break //**

**Item #:** Q3-Q5

**Question Type:** Grid

**// Soft Prompt: "We would like your response to this question." //**

**misinform.** How much do you agree or disagree with the following statements?

**//PROGRAMMING NOTE: RANDOMIZE misinform\_1 to misinform\_15. Split grid across three pages (every 5 questions)**

<b>misinform_1</b>	If someone has ever had a severe allergic reaction to any ingredient in a COVID-19 vaccine, they should not get that specific vaccine.	misinform_1: Vaccine allergies
<b>misinform_2</b>	If someone gets COVID-19 and recovers, they don't need to get a COVID-19 vaccine.	misinform_2: Already had COVID-19
<b>misinform_3</b>	Getting a COVID-19 vaccine can give you COVID-19.	misinform_3: Give you COVID-19
<b>misinform_4</b>	People don't need to wear a mask after they get a COVID-19 vaccine.	misinform_4: Don't need mask
<b>misinform_5</b>	In order to be authorized for use, the COVID-19 vaccines must go through extensive testing over three phases of clinical trials with thousands of participants.	misinform_5: Vaccines extensively tested
<b>misinform_6</b>	The COVID-19 vaccines include microchips used to track people.	misinform_6: Microchips

<b>misinform_7</b>	COVID-19 vaccines will alter my DNA.	misinform_7: Alter DNA
<b>misinform_8</b>	COVID-19 vaccines can cause infertility or miscarriage.	misinform_8: Infertility or miscarriage
<b>misinform_9</b>	Natural immunity is healthier and more effective than vaccine-induced immunity.	misinform_9: Natural immunity
<b>misinform_10</b>	If everyone around me is immune, then I don't need to be vaccinated.	misinform_10: Everyone is immune
<b>misinform_11</b>	Vaccines can cause autism.	misinform_11: Autism
<b>misinform_12</b>	Once you receive the COVID-19 vaccine, you're immune for life.	misinform_12: Immune for life
<b>misinform_13</b>	If I got the flu shot this year, I don't need a COVID-19 vaccine.	misinform_13: Flu shot
<b>misinform_14</b>	COVID-19 vaccines can cause a short fever, headache, fatigue, sore arm or chills, especially after the second dose. Other reactions are extremely rare.	misinform_14: Minor side effects
<b>misinform_15</b>	The COVID-19 virus is mutating. Early research is finding that the current vaccines can still protect against most of the new COVID-19 strains or variants.	misinform_15: Vaccines protect against variants

<b>Value</b>	<b>Value Label</b>
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

Item #: Q6-Q7

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

Wait\_turn. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE wait\_turn\_1 to wait\_turn\_8. //

wait_turn_1	I should wait my turn to get a COVID-19 vaccine.	wait_turn_1: Wait turn
wait_turn_2	Some people should be allowed to get a COVID-19 vaccine before others.	wait_turn_2: Distribution fairness
wait_turn_3	If I can find a way to get a COVID-19 vaccine before it is my turn, I would do it.	wait_turn_3: Cut line
wait_turn_4	I think that the way the COVID-19 vaccines have been distributed so far has been unfair.	wait_turn_4: Jealous of others
wait_turn_5	I have seen a lot of people on my social media feed that have received a COVID-19 vaccine already.	wait_turn_5: Social media
wait_turn_6	I think it is fair that celebrities, artists, musicians, athletes, and other "influencers" are getting COVID-19 vaccines early.	wait_turn_6: Fair for influencers
wait_turn_7	I think it is fair that politicians are getting COVID-19 vaccines early.	wait_turn_7: Fair for politicians

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree

5	Strongly agree
-99	Refused

**// Page Break //**

**Item #:** Q8

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**BEH1\_CET.** A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. Have you received a COVID-19 vaccine?

**Variable Label:** BEH1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q8=0 OR -99//**

**Item #:** Q9

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**BEH2a\_CET.** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** BEH2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely

5	Very likely
-99	Refused

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q8=1//**

**Item #:** Q10

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**BEH2b CET.** What is the likelihood that you will complete COVID-19 vaccination?

**Variable Label:** BEH2b\_CET: Intention to complete vaccination

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q8=0 OR -99//**

**Item #:** Q11

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**BEH3a CET.** A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q8=1//**

Item #: **Q12**

Question Type: Single punch

**// Soft Prompt: "We would like your response to this question." //**

**BEH3b CET.** A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3b\_CET: Wait to complete vaccination

Value	Value Label
1	I will get the second required dose as soon as I can
2	I will wait to get the second required dose for one or more reasons
3	I will never get the second required COVID-19 dose
-99	Refused
-100	Valid Skip

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q11=2//**

Item #: **Q13-Q15**

Question Type: Single punch

**// Soft Prompt: "We would like your response to this question." //**

**BEH4 CET.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

**//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET**

Variable Name	Variable Text	Variable Label
<b>BEH4_1_CET</b>	I will wait because of my age.	BEH4_1_CET: Age
<b>BEH4_2_CET</b>	I will wait because of my health status, allergies, or medical history.	BEH4_2_CET: Health
<b>BEH4_3_CET</b>	I want to know if the vaccine is effective first.	BEH4_3_CET: Confirm effectiveness
<b>BEH4_4_CET</b>	I am pregnant or expect to become pregnant.	BEH4_4_CET: Pregnant
<b>BEH4_5_CET</b>	I want to talk to my doctor first.	BEH4_5_CET: Talk to doctor first
<b>BEH4_6_CET</b>	I want to compare the effectiveness of the different vaccines.	BEH4_6_CET: Compare vaccines
<b>BEH4_7_CET</b>	I want to see if my friends and family get the vaccine.	BEH4_7_CET: Friends/family
<b>BEH4_8_CET</b>	I want to see if others who get the vaccine first	BEH4_8_CET: Side

	develop any problems.	effects
BEH4_9_CET	I want to make sure it is safe for people like me first.	BEH4_9_CET: Confirm safety
BEH4_10_CET	I want to hear from leaders in my community about the vaccine first.	BEH4_10_CET: Hear from leaders
BEH4_11_CET	Other	BEH4_11_CET: Other

Value	Value Label
0	No
1	Yes
-99	Refused
100	Valid skin

// Page Break //

Item #: Q16

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

watch\_pub\_vacc. Have you watched videos or seen pictures of someone else getting a COVID-19 vaccine?

Variable Label: watch\_pub\_vac: Watched public vaccination?

Value	Value Label
0	No
1	Yes
-99	Refused

// Page Break //

//PROGRAMMING NOTE: SHOW IF Q16 = 1 //

Item #: Q17-Q18

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

type\_pub\_vacc. Who did you see get vaccinated? Select all that apply.

//PROGRAMMING NOTE: RANDOMIZE type\_pub\_vacc\_1 to type\_pub\_vacc\_7. //

type_pub_vacc_1	Member(s) of the U.S. congress	type_pub_vacc_1: Congress
type_pub_vacc_2	Local/state politician(s)	type_pub_vacc_2: Local politician
type_pub_vacc_3	Doctor(s), nurse(s), or other	type_pub_vacc_3:



	health care worker(s)	Nurse/health care worker
type_pub_vacc_4	Public health official(s) (e.g., Dr. Anthony Fauci)	type_pub_vacc_5: Public health official
type_pub_vacc_5	President Biden	type_pub_vacc_6: President
type_pub_vacc_6	Vice President Harris	type_pub_vacc_7: Vice President
type_pub_vacc_7	A celebrity, artist, musician, athlete, or other “influencer”	type_pub_vacc_8: Influencer
type_pub_vacc_8	Other	type_pub_vacc_9: Other

Value	Value Label
0	No
1	Yes
-99	Refused

// Page Break //

//PROGRAMMING NOTE: SHOW IF LEAST ONE ITEM FROM Q17/Q18=1. PIPE “YES” RESPONSES //

Item #: Q19-Q20

Question Type: Grid

// Soft Prompt: “We would like your response to this question.” //

imp\_pub\_vacc. Please consider how seeing the following people get vaccinated made you feel about getting a COVID-19 vaccine yourself. Did seeing these vaccinations make you more likely, less likely, or not affect whether you would get the vaccine?

//PROGRAMMING NOTE: MATCH ORDER OF type\_pub\_vacc\_1 to type\_pub\_vacc\_8. //

imp_pub_vacc_1	Member(s) of the U.S. congress	type_pub_vacc_1: Congress
imp_pub_vacc_2	Local/state politician(s)	type_pub_vacc_2: Local politician
imp_pub_vacc_3	Doctor(s), nurse(s), or other health care worker(s)	type_pub_vacc_3: Nurse/health care worker
imp_pub_vacc_4	Public health official(s) (e.g., Dr.	type_pub_vacc_4: Doctor

	Anthony Fauci)	
imp_pub_vacc_5	President Biden	type_pub_vacc_6: President
imp_pub_vacc_6	Vice President Harris	type_pub_vacc_7: Vice President
imp_pub_vacc_7	A celebrity, artist, musician, or other "influencer."	type_pub_vacc_8: Influencer
imp_pub_vacc_8	Other	type_pub_vacc_9: Other

Value	Value Label
1	Made me less likely to get the vaccine
2	Didn't affect whether I would get the vaccine
3	Made me more likely to get the vaccine
99	Refused
-100	Valid skip

// Page Break //

Item #: Q21

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc\_trust. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

Item #: Q22

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc\_off. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

Variable Label: vacc\_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused