**Attachment F: COVID-19 Monthly Outcome Survey – Consent Form**

Ipsos KnowledgePanel “Bill of Rights”

The Deal: Your Rights & Responsibilities as a KnowledgePanel® Member​

KnowledgePanel® is the first and only consumer research panel that represents all segments of the U.S. population by giving them a voice over the Internet. By completing KnowledgePanel surveys, you have a unique chance to make your feelings heard among key decision makers in government and industry. ​

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As a member of this panel, you have both rights and responsibilities; we take these seriously and hope you will as well.​

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KnowledgePanel Member "Bill of Rights"​

We at Ipsos agree to:​

* never try to sell you anything.​
* never misrepresent ourselves or what we are doing.​
* provide your survey responses and other information to our clients in anonymous form only, unless you have given your express permission. (We generally do not seek such permission.)​
* make sure that your KnowledgePanel survey workload remains reasonable.​
* provide ongoing support and technical advice relating to KnowledgePanel participation.​
* respect your decision to not answer survey questions if you so choose.​
* do our best to ensure your participation in KnowledgePanel is a pleasant experience.​

Panel Member Responsibilities​

As a member of KnowledgePanel, you agree to:​

* check your email for new surveys at least once a week.​
* report any technical problems that may prevent you from responding to surveys.​
* answer all survey questions truthfully, unless you feel uncomfortable doing so. (Please notify us if this is the case.)​
* keep confidential the details of KnowledgePanel surveys, especially company names and the content of video and/or audio selections that are part of a survey.​
* refrain from taking unfair advantage of your KnowledgePanel membership in any way.​