MILLENNIAL SPENDING

Spending Patterns of Americans Born In or After 1981
2018 Consumer Expenditure Survey

Household Characteristics

Average age of household respondents.

1.5 Average number of earners in millennial households.

of millennial households rent rather than own a home.

of millennial households that purchased a vehicle bought a used car or truck.

Average Income Before Taxes

\$67,076



Total Average Annual Expenditures

\$52,874

Average Annual Expenditures Percent of Household Budget

Housing

\$18,329



34.7%

Transportation

\$9,435



17.8%

Food

\$7,061



13.4%

Health Care

\$2,831



5.4%

Entertainment

\$2,391



4.5%

Apparel and Services

\$1,979



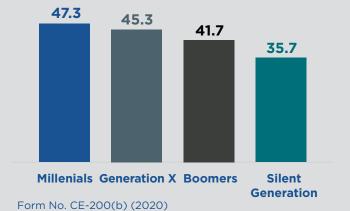
3.7%

Other

\$10,848



20.5%



Millennials spent a higher percentage of their food budget on meals away from home than Generation X, Boomers, and the Silent Generation.

Source: 2018 Consumer Expenditure Survey



