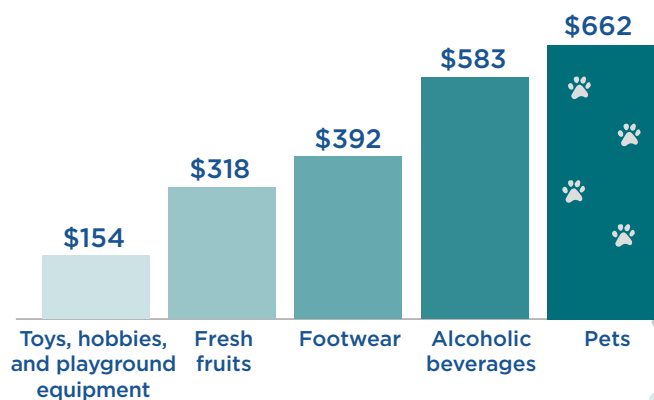


SPENDING ON PETS



“Tails” from the Consumer Expenditure Survey

Average Annual Expenditures Per Household

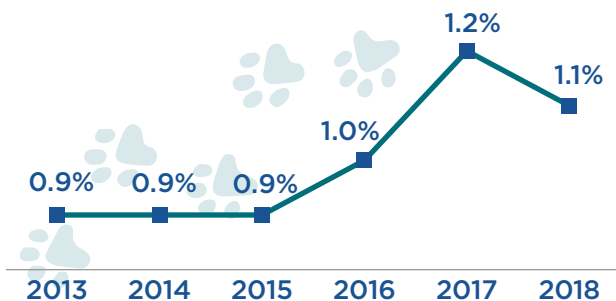


Americans spare no expense when it comes to their pets. Americans spent an average of **\$662** on their pets in 2018. This was more than the average amount spent on toys, fresh fruit, footwear, or alcohol.

From 2013 to 2018, spending on pets stayed relatively constant, within a narrow range of 0.9% to 1.2% of total household spending.

Homeowners spend more than renters on pets.

Percent of Household Budget Spent on Pets 2013–2018



Pet Spending as a Percentage of Household Budget



Form No. CE-200(c)(2020)

Source: 2018 Consumer Expenditure Survey