## **SPENDING ON PETS**



## **Average Annual Expenditures Per Household**



Americans spare no expense when it comes to their pets. Americans spent an average of \$662 on their pets in 2018. This was more than the average amount spent on toys, fresh fruit, footwear, or alcohol.

From 2013 to 2018, spending on pets stayed relatively constant, within a narrow range of 0.9% to 1.2% of total household spending.

Homeowners spend more than renters on pets.

## Percent of Household Budget Spent on Pets 2013-2018



Pet Spending as a Percentage of Household Budget



Form No. CE-200(c)(2020)

Source: 2018 Consumer Expenditure Survey



