## SPENDING ON PETS

##  <br> "Tails" from the Consumer Expenditure Survey

Average Annual Expenditures Per Household


From 2013 to 2018, spending on pets stayed relatively constant, within a narrow range of $0.9 \%$ to $1.2 \%$ of total household spending.

Americans spare no expense when it comes to their pets. Americans spent an average of $\$ 662$ on their pets in 2018. This was more than the average amount spent on toys, fresh fruit, footwear, or alcohol.

Homeowners spend more than renters on pets.

Pet Spending as a Percentage of Household Budget


