

**NATIONAL CENTER FOR EDUCATION STATISTICS
(NCES)**

**Statewide Longitudinal Data System (SLDS) Survey
2021 –2023**

OMB# 1850-0933 v.10

Appendices A – D – Contact Materials

**May 2021
revised September 2021**

APPENDICES INCLUDED

- A. Introductory Email Script and Instructions
- B. 2021 Webinar PowerPoint and Webinar Listserv Invitation
- C. Non-Response Follow-Up Email Script & Submission Confirmation
- D. Non-Response Call Script

APPENDIX A – Introductory Email Script and Instructions

[Introductory Email Script – Attachment]

[date 1]

Dear Project Director and/or Primary SLDS Contact,

The National Center for Education Statistics (NCES) has initiated a data collection effort to help inform ongoing evaluation and targeted technical assistance efforts to enrich the quality of the Statewide Longitudinal Data System (SLDS) Program’s support to States regarding system development, enhancement, and use.

This project is a formalized expansion of the SLDS Program’s Interim Progress Report (IPR), which was intended to provide NCES with insight on State and U.S. territory SLDS capacity for automated linking of K-12, teacher, postsecondary, workforce, career and technical education (CTE), adult education, and early childhood data.

To ensure the success of the SLDS Survey, we need your help. Included in this email is [this link to the SLDS Survey](#) and an attachment with the completion instructions. We encourage all respondents to complete the online version to ease both completion and analysis time. Should you have issues accessing or completing the online version of the Survey, please do not hesitate to contact us. **We will accept completed surveys via email until the deadline of [date2].**

By providing NCES with information regarding the capacity of your State’s SLDS, NCES will be able to provide a publicly-accessible set of metrics and use cases showing data-linking and use capacity by State in the form of an IES-approved Statistics in Brief, which will enable interested users to quickly ascertain which States have capacity to link data across sectors. For example, which States can link K12, postsecondary, and workforce data, and how they are using these data to inform policy and practice. We also will use the data collected from the Survey to respond to questions from internal and external stakeholders regarding SLDS capacity in the States, and to inform future grant rounds and technical assistance planning.

The cooperation of your State is important to the success of this national survey of SLDS capacity. NCES will not sell these data and will notify you when the public metrics and use cases become available, in the form of an IES Statistics in Brief. The Survey data will be collected on an annual basis. SLDS system capacity changes frequently (ex. Infrastructure enhancements, evolving P20W agency collaborations, State legislation impacts, etc.), so collecting data less often would make the information too obsolete to be useful for targeted technical assistance planning.

If you have questions about the SLDS Survey, please contact Kristen King at Kristen.king@ed.gov.

Sincerely,

Ross Santy
Associate Commissioner, Administrative Data Division
National Center for Education Statistics
Institute of Education Sciences

[Instructions – Body of Email]

Dear Project Director and/or Primary SLDS Contact,

We are requesting your participation in completing the official OMB-approved ([OMB# 1850-0933 V.10](#)) 2021 *Statewide Longitudinal Data System (SLDS) Survey* under the direction of Ross Santy, Associate Commissioner of the Administrative Data Division at the National Center for Education Statistics. In the email attachment, we have provided his introductory letter that includes additional information about the Survey and its importance. The information following contains important details and recommendations to help you complete the Survey by the **deadline of [date3]**.

To access your state/territory 2021 *Statewide Longitudinal Data System (SLDS) Survey*, please click on the customized link here: **[add link here]**.

- If you (or someone from your state or territory) completed the Survey last year, we have provided your state's/territory's 2020 survey responses. We hope the reference supports the review of your prior responses so that you can make the appropriate 2021 selections for each specified element or capability in your SLDS.
- If no survey was completed and submitted by a representative from your state/territory last year, no reference will be included. If your state/territory submitted an SLDS survey in a prior year and you would like a copy of those responses for reference, please reach out to the [State Support Team](#) and we will be happy to provide those to you.
- Changes to the SLDS Survey for 2021 include the use of Qualtrics online survey tool. This tool provides several new functions that will simplify the survey process and improve user experience, including enhanced survey navigation, auto-saving of responses on each completed page of the Survey, and helpful checks that notify respondents of potential data issues prior to submission.

Additionally, we would like to make a few recommendations so that you are able to complete it with the greatest ease.

1. The survey tool will automatically save your responses on each completed page. If you navigate away from the survey, simply use the provided link to return to your saved responses. **Incomplete pages will not be saved. You must complete each item on a survey page and move to the next page in order for your responses to be saved.**
2. Please read each question and the provided 2020 response (if available) completely.
 - a. Please make a selection even if your response has not changed from last year to indicate the option that best reflects your SLDS at the time you complete this survey.
 - b. All "Other" options and text fields have been left blank to ensure accuracy for this year.
 - c. Some items are new for 2021 and therefore a 2020 response is not provided.
 - d. To navigate to a specific section of the Survey, use the "Return to Menu" button at the bottom of each page, or the Table of Contents menu at the upper left-hand corner of each page. The navigation arrows will automatically return you to sections of the Survey you have not yet filled out, if any.
3. The final section of the Survey includes space for additional comments. If you have multiple individuals filling out the Survey, please coordinate to ensure that any additional comments are included in this field.
4. **Once you submit your survey, you cannot make further changes to your submission.** If you submit the Survey prior to completion, you will be unable to make further changes and you will need to fill out the entire survey again. Please ensure that you have completed all survey items accurately before submitting.

Thank you in advance for completing and submitting the 2021 SLDS Survey. Please reach out to me with any questions you may have. The contribution by your state/territory is important in informing the national landscape of SLDS capacity. **Please submit your survey by the deadline of [date4]**.

Thank you,

Kristen King
Federal Program Officer, Statewide Longitudinal Data System Program
National Center for Education Statistics
Institute of Education Sciences

APPENDIX B – 2021 Webinar PowerPoint and Webinar Listserv Invitation

[Webinar]

2021 SLDS Capacity Survey: What You Need to Know

The presentation will begin at 10:00 p.m. ET.


Information on joining the teleconference can be found under the "Phone Icon" in the upper middle of this screen. Be sure to use the Conference Code number in the **Join Audio Conference** screen when dialing in to associate your name with your phone.

In order to cut down on background noise, we have placed you on mute upon entry into the meeting.

During the question and answer portion of this presentation, type your question into the Chat panel to the right of the presentation slides and click "Send."

A copy of this presentation and a link to the recording will be shared on the SLDS Communities360 website at <https://slds.ed.gov>.

Dial in to the webinar via phone: / Conference Code:




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2021 SLDS Capacity Survey:
What you need to know

September 2021

Kristen King,
Program Officer, Lianne Taylor,
Program Analyst,




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Webinar Objectives

This webinar will provide information to help states/territories complete the 2021 SLDS Capacity Survey:


- How to navigate the survey online platform
- Explanation of the OMB Process
- Benefits of completing the survey
- How the data will be used



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General Information

- Due date: Surveys should be submitted by **November 30, 2021 at 4:30 PM ET.**
- Surveys will be distributed to SLDS lead points of contact to all states and territories regardless of active grant status via a link through email.
- The SLDS Survey has been collected annually since 2017 and will continue to be collected annually to accurately reflect SLDS capacity over time in each state and territory.



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What is included in the 2021 SLDS Capacity Survey?

The survey asks questions about the following topics:

- State Agency K12 Data
- K12 Teacher Data
- Early Childhood Data
- Postsecondary Data
- Perkins CTE and Adult Education Data
- Workforce Data (Employment/Wage and Unemployment Data)
- Interoperability
- Data Use



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Preparing to Take the 2021 Survey

- Click on the link to your state/territory survey provided in the email
 - If information was provided during the 2020 survey collection, your state's/territory's responses have been prepopulated.
- Review the survey questions and prior responses, if available.
- Determine the team members and sources of information needed to complete the survey.
- Create a schedule for survey completion.



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Completing the Cover Page

- Provide information on the cover page about your organization.
- Include the Reporting Period dates of January 1, 2021 to November 30, 2021
- Leave the grant award and grantee name blank if your state/territory is not an active SLDS grantee.

U.S. Department of Education Research-Learning Data System (RLDS) Survey Cover Sheet	
Reporting Period:	From (January 1, 2021) To (November 30, 2021)
General Information	
PI Number:	Leave blank if not an active SLDS grantee
Grantee Name:	Leave blank if not an active SLDS grantee
Agency Name:	_____
Agency Address:	_____
City:	_____
State:	<input type="text"/> Zip: _____
Project Director Name:	_____
Title:	_____
Phone number:	_____
Fax:	_____
<small>Manufacturers Considered to Complete the RLDS Survey (If Applicable, list stateholders and their agencies. For example, State Dept., State Department of Secondary Education, John Wiley, State Institute of Higher Education, etc.)</small>	

Respondent Name: (If Different from the Project Director)	
Name:	_____
Title:	_____
Phone number:	_____
Email address:	_____



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Response Options and Skip Logic

- Most questions are related to an SLDS feature and its status with four response options:
 - **Not Planned** - The state is currently not planning to include that element/capability in its SLDS. "Not Planned" should also be marked for items that are not applicable to your state SLDS at this time (legislative prohibitions, "unadopted" interest, etc.).
 - **Planned** - The state intends to include this element/capability in its SLDS and has a documented plan and funding source to implement, but implementation work has not begun.
 - **In Progress** - The state is currently building or implementing this element/capability as part of its SLDS, but it is not yet fully operational; and
 - **Operational** - This element/capability is fully functional and available for its intended users.
- Skip logic is an automated feature within the survey based upon your responses.
 - For example: if you indicate that K-12 Teacher Data are not included in your SLDS, the survey will automatically skip questions referring to K-12 Teacher Data.



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The OMB Process

The Paperwork Reduction Act of 1980, and as amended in 1995, requires Federal agencies to obtain approval from Office of Management and Budget (OMB) each time they propose to collect or sponsor, even under a contract or other agreement, the collection of identical information from more than nine respondents. In addition, activities related to development or testing of data collection plans are also subject to OMB review and approval if identical information is sought from more than nine respondents in either a formal or informal manner.

- **Interim Progress Report** ➔ SLDS Survey

- Formal, systematic collection
- Six to twelve month process

- **Three Stages:**

- Review of overall plan
- Quick review of survey details
- Public comment period

- **Internal Review & Validation:**

- State piloting
- IES Statistician review
- State Support Team (SST) input

Benefits of Completing the Survey

- **Survey results will inform:**

- Future grant rounds for the SLDS grant program and technical assistance support
- Program offices in the Department of Education, Department of Labor, and Health and Human Services, in addition to external stakeholders (response to ad-hoc requests for aggregate data)
- State development and support efforts (best practices, state connections/collaborations)
- Public knowledge of State capacity to link and use longitudinal data
- Up-to-date state capacity indicators to OMB

- **Regardless of grant status, your input is critical!**

FAQ: *What if my state does not have an SLDS?*

- **Even if your state does not have an SLDS in place, providing a response is helpful!**


- It will help build the complete picture of where all states are with the development, implementation, and use of their SLDS.
- The SLDS State Support Team can learn more about your current capacity – and then help develop a road map toward increasing the capacity within your state.

FAQ: *How will my state's data be used for Technical Assistance?*

- The State Support Team will analyze the survey results to understand state and territory areas of need.
- Then, we will examine the ways in which we can provide support by:
 - Sharing existing resources
 - Developing new resources where necessary
 - Planning and hosting meetings and webinars that highlight states' promising practices, and provide tips and guidance

Questions?

Type your questions into the Chat feature on your screen.




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Contacts

If you have questions about utilizing the Online Platform and Survey functionality:
Contact Program Analyst, Leanne Taylor at Leanne.Taylor@ed.gov

If you have questions about the content of the Survey:
Contact Program Officer, Kristen King at Kristen.King@ed.gov



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Thank you for joining us today!



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APPENDIX B – Webinar PowerPoint and Webinar Listserv Invitation

[Listserv Announcement]

Please join the SLDS Program on **[date5]** at **Xpm** ET for a webinar explaining the official SLDS Survey.

The National Center for Education Statistics (NCES) has initiated a data collection effort to help inform ongoing evaluation and targeted technical assistance efforts to enrich the quality of the Statewide Longitudinal Data System (SLDS) Program's support to States regarding system development, enhancement, and use. This project is a formalized expansion of the SLDS Program's previous efforts to provide NCES with insight on State and U.S. territory SLDS capacity for automated linking of K-12, teacher, postsecondary, workforce, career and technical education (CTE), adult education, and early childhood data.

In 2021 we are beginning to use a new information collection tool, [Qualtrics](#), to more efficiently collect the necessary data. The webinar will cover the following topics:

- How to navigate the online Survey form
- Explanation of the OMB approval process
- Benefits of completing the Survey
- How the data will be used

The webinar will be presented by SLDS Program Officer Kristen King and by SLDS State Support Team (SST) member Carla Howe.

Although a recording of the webinar will be sent out, we strongly encourage you to attend the session as there will be an opportunity for you to ask questions during the Q&A session at the end.

This invitation has been sent to all primary SLDS contacts, but please forward to others who might be contributing responses to the survey.

To join the webinar, please follow the link below:

WebEx Link: **[insert here]**

Event Number / Access Code: **[insert here]**

To call in, please dial: 1-877-668-4493, enter the meeting number **[insert here]** and your attendee ID #

APPENDIX C – Non-Response Follow-Up Email Script



[Gentle Reminder]

[date6]

Dear Project Director and/or Primary SLDS Contact:

I am reaching out with a friendly reminder for you to complete **[state/territory]**'s 2021 SLDS Capacity Survey, the official OMB-approved survey (OMB# 1850-0933 V.10) from the National Center for Education Statistics. We initially reached out in October 2021 asking for participation in the Survey because your response is vital to providing an overall picture of the SLDS capacity for the field.

Please use the link below to complete the Survey by **[date7]**, so the information you provide can be included in the final 2021 survey results. As a reminder, 2021 Survey responses will be made available to the public in the form of a Statistics in Brief report (see an example here) and the associated data file. Do not hesitate to reach out if you have questions.

Survey link: **[link here]**

If you have questions about the SLDS Survey, please contact Kristen King at Kristen.king@ed.gov.

Sincerely,

Ross Santy
Associate Commissioner, Administrative Data Division
National Center for Education Statistics
Institute of Education Sciences



[Final Request Email]

[date8]

Dear Project Director and/or Primary SLDS Contact:

I am reaching out to make a final request for you to complete (state/territory)'s 2021 SLDS Capacity Survey, the official OMB-approved survey (OMB# 1850-0933 v.10) from the National Center for Education Statistics. We initially reached out in October 2021 asking for participation in the survey because your response is vital to providing an overall picture of the SLDS capacity for the field. However, we have not received a survey submission from your SEA.

Please use the link below to complete the Survey by **[date9]** so the information you provide can be included in the final 2021 survey results. As a reminder, 2021 survey responses will be made available to the public in the form of a Statistics in Brief report (see an example here) and the associated data file. Do not hesitate to reach out if you have questions. This is our final request for (state/territory)'s response.

Survey link: **[link here]**

If you have questions about the SLDS Survey, please contact Kristen King at Kristen.king@ed.gov.

Sincerely,

Ross Santy
Associate Commissioner, Administrative Data Division
National Center for Education Statistics
Institute of Education Sciences

[Submission Confirmation]

Thank you for submitting the 2021 Statewide Longitudinal Data System (SLDS) Survey. Your submission has been received. The contribution by your state/territory is important in informing the national landscape of SLDS capacity. We will reach out if there are any questions during the validation process. Again, thank you for your submission.

APPENDIX D – Non-Response Call Script

This information below describes the non-response telephone procedures that will be used for the Statewide Longitudinal Data System (SLDS) Survey. The purpose of the telephone calls is to encourage non-responsive States to complete to the survey.

MATERIALS AND FILES PROVIDED

1. The National Center for Education Statistics (NCES) has a Microsoft Excel spreadsheet containing the contact information for each non-respondent State.
2. Columns will be added for comments, to document each non-response follow-up attempt/conversation and outcome of the call.

The Call

1. Call the State contact listed.
2. If you aren't able to speak to the contact, ask to leave a voicemail.

Good morning (afternoon, etc.). My name is [redacted]. I am calling for the Statewide Longitudinal Data System (SLDS) Survey, sponsored by the National Center for Education Statistics, NCES, within the U.S. Department of Education. We are calling because we are collecting data on your State's SLDS system capacity, and the survey deadline is [date2]. I am calling to offer any assistance in completing the Survey, if needed. Please call me at [redacted] at your earliest convenience. Thank you.

3. If you are able to speak with the respondent, follow the script below for the calls. (Items in blue are not part of the script.)

Good morning (afternoon, etc.). My name is [redacted]. I am calling for the Statewide Longitudinal Data System (SLDS) Survey, sponsored by the National Center for Education Statistics, NCES, within the U.S. Department of Education. We are calling because we are collecting data on your State's SLDS system capacity, and the survey deadline is [date2]. I am calling to offer any assistance in completing the Survey, if needed.

Your participation is very important to the success of the survey.

I would like to email this information to you. May I confirm that your email address is [redacted] ?
(If yes, send non-response email to contact. If no, update email address on spreadsheet, GRADS360, and listserv. Next, send non-response email to new contact email.)

Thank you for your time. Have a good [redacted] (morning, etc.).

Record on the spreadsheet any other information the respondent gave you in reference to the Survey.

4. For each State Contact, try to speak to a person who can give you the information. If you have no success, record that on the call sheet.